

ODA Today

A publication of the Ohio Dental Association focusing on dentistry in Ohio

QuickBites

Register now for ODA Annual Session at www.oda.org

The 2019 ODA Annual Session - Connect. Learn. Excel. - is October 3-6 in Columbus. ODA Annual Session is your resource for CE, dental supplies and equipment, and fun! Register now to attend the ODA Annual Session, with more than 70 CE courses, 200+ vendors and thousands of dental professionals.

Some courses are selling out, so be sure to register as soon as possible to save your spot.

Visit www.oda.org for a full schedule of events, a list of exhibitors and show specials and to register.

And don't forget to book your hotel room in the ODA's hotel block at the Hilton Columbus Downtown: <https://aws.passkey.com/go/ODA19>.

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70+ CE courses, more than 200 vendors, thousands of dental professionals, 1 convenient location

By ODA Staff

Now that you've registered for the 2019 ODA Annual Session, it's time to plan your trip so you can make the most of your experience! This year's Annual Session - Connect. Learn. Excel - will be Oct. 3-6 at the Greater Columbus Convention Center.

Connect: Thousands of dental professionals, one convenient location

Thousands of dental professionals attend the ODA Annual Session each year, which makes it a great opportunity for you to connect with others from around the state as well as spend time with your team.

ODA Annual Session features many special events, where you can connect with your team and connect with dental professionals from around the state, including:

- Marketplace Mixer with the Madow Brothers - 4:30-6 p.m. on Thursday, Oct. 3 in the Exhibit Hall.
- Wine and Dine at Spagio - Thursday, October 3 from 7-10 p.m. Registration required.
- New Dentist Social - Thursday, October 3 from 9-11 p.m. at Denmark. Registration required.
- Morning Yoga - 7-8 a.m. Friday, October 4, and Saturday, October 5. Registration required.



ODA Staff

The 2019 ODA Annual Session features more than 70 CE courses. This year's event will be Oct. 3-6. Register now at www.oda.org.

tion required.

- Sip & Shop - 4-6 p.m. Friday, Oct. 4 in the Exhibit Hall.
- Callahan Celebration of Excellence Honoring ODA President, Dr. Michael Halasz - Friday, October 4 from 6:30-11:30 p.m. Registration required.
- The Bash! - 9 p.m.-1 a.m. Friday, Oct. 4 at Callahan's rooftop patio.
- Grab a Bite, Grab a Deal! - 10 a.m.-2

p.m. Saturday, Oct. 5 in the Exhibit Hall.

For a full details and to register, visit www.oda.org.

Learn: 70+ CE courses, one convenient location

The ODA Annual Session features more than 70 CE courses at one convenient location.

See ANNUAL SESSION, page 4

New dentists network, enjoy time with families, animals at New Dentist Zoo Day

By Jackie Best Crowe
ODA Managing Editor

The ODA Subcouncil on New Dentists hosted an event for new dentists and their families at the Columbus Zoo and Aquarium on July 13.

"There are many opportunities throughout the year for dentists to socialize, but very few that are fun for their families," said Dr. Zach Christoff, who is a member of the Subcouncil on New Dentists. "It was nice to attend a 'dental event' that my family could enjoy too. Plus, it was great talking to dentists outside of a dental conference or CE event."

Dentists in practice for 10 years or less were invited to come with their families to the zoo for the day, have lunch with other new dentists and attend a private animal showing.

During the event, attendees saw a penguin, an owl and a skunk.

"The private animal viewing event was my favorite part," said Dr. Jenna Shevlin, a general dentist from Xenia. "I love penguins



ODA Staff

More than 100 new dentists and their families attended the New Dentist Zoo day with the ODA.

and was delighted that it was one of the featured animals. We were even able to pet and interact with it, which was so unique and fun. I never realized they were so soft."

135 people attended the event, including 46 new dentists.

"It's a great membership benefit as it allows you to meet other dentists in the ODA in a family environment, as well as meet spouses and children," said Dr. Brian Adamski, a gen-

See ZOO, page 6

member benefits
BUZZ



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OCTOBER 3 - 6



The Director's Chair

David J. Owsiany, JD
ODA Executive Director

In last month's column, I discussed "non-compete" clauses in dentist employment contracts. Those clauses are intended to prevent an employee dentist from competing with the employer dentist after the end of the employment relationship. Usually these "non-compete" clauses include a specific time period following conclusion of employment and a specific geographic area (i.e., "restricted area"). For example, the employee may agree not to practice dentistry within five miles of the employer's office for two years after the employment relationship terminates.

Closely associated with – but separate from – "non-compete" clauses are clauses that prohibit solicitation of patients and employees. Sometimes these "non-solicitation" clauses deal with employee and patient solicitation separately but sometimes they deal with both issues in one clause. Either way, the basic concept is that upon the end of the employment relationship, the departing employee dentist will not solicit the dental practice's patients for treatment and not solicit the practice's employees to come to work for the departing dentist at his or her new office.

There are several issues to consider when reviewing these clauses. The prohibition on soliciting employees and patients may not necessarily be tied to the "restricted area" of the non-compete

Understanding non-solicitation clauses in dentist employment contracts

clause. So the departing dentist may be prohibited from soliciting the former employer's patients even though the departing dentist's new practice is outside the restricted area of the non-compete clause.

Additionally, while these clauses have traditionally utilized language that prohibits the "solicitation" of employees and patients, recently I have seen contractual language that goes even further. For example, I have seen contracts that would prohibit the departing dentist from hiring the former employer's staff members. Similarly, I have seen contracts that would prohibit the departing dentist from treating the former employer's patients. These clauses go beyond just restricting solicitation of employees and patients. These prohibitions would apply even if the employee sought out the departing dentist for employment or the patient sought out the departing dentist for treatment.

Generally, courts in Ohio will enforce these provisions if they are reasonable. Determining what is reasonable can be tricky sometimes. Courts will give significant weight to an employer's legitimate interest in protecting his or her business. Courts will also consider the burden placed on the employee dentist's ability to earn a living post-employment and the potential impact on patients and their ability to get care from the provider of their choice.

These contractual provisions are important to each party to the contract. The employer dentist desires to protect his or her business since he or she has invested time, resources and effort into developing the practice's employees and patient

Are you a DSO-affiliated dentist?

Learn more about the challenges and opportunities facing employee dentists at ODA Annual Session!

"Regulatory Compliance and Risk Management for DSO-Affiliated Dentists" will be presented by ODA Executive Director David Owsiany, JD and entrepreneur Mark Alexandrunas, DDS on Oct. 5 and 6 at ODA Annual Session.

Learn more about ODA Annual Session and register at oda.org.



base. The employer does not want to have those assets misappropriated when an employee dentist departs employment. On the other hand, the employee dentist must take into consideration what post-employment restrictions he or she is comfortable with because those restrictions could impact on his or her ability to earn a living in the future.

Accordingly, it is critical that both the employer dentist and the employee dentist have a clear understanding of the obligations of each party by fully understanding the contract terms and their potential ramifications before signing the agreement.

State, doesn't mean we can't be friends. (Except for one week per year!) What I have an issue with is the complete lack of respect. Here's what I mean ...

Usually my thought-provoking FB posts spark good discussion. But every once in a while, I'll post something thinking, "Let's see what this might stir up." I recently posted a comment about the Nike decision to quit producing some shoes that had an image of the 1776 U.S. flag. I expected some heated discussion. What I didn't expect was the complete lack of civility from folks on both sides of the issue. Name-calling, insults and vulgar rudeness ran rampant. I know for a fact that several "FB friends" blocked each other from their respective pages. Why? A complete lack of human decency. The words that were posted were very harsh. I simply cannot believe that someone would actually say those things to another "friend" in person. I can tell you that I am not afraid to speak my mind. (Yeah, I know. You're shocked!) But we still need to be respectful to one another.

The lack of respect does not occur only in casual FB conversations. There's a FB group of dental "professionals" and the intent is to provide advice, treatment ideas and share successes and failures. A few months ago, I posted a few pictures of a lower second molar that I treated endodontically. The canals were obviously curved and calcified. I successfully treated the 4-canal tooth using Thermafil to obturate the canals. The final x-ray and cone-beam images looked great. I was proud of the case and commented that I wasn't sure I could have done it without Thermafil. Most of the comments were congratulatory in nature. However, a couple of endodontists, whom I've never even met, completely bashed the case. First, one of them called me out for using

Thermafil, calling it "the worst %\$&# I've ever seen." I can almost live with that. It's his opinion, right or wrong. But another endodontist said, "You're an %&@#&#. This is why GPs should not be doing root canals." Um, excuse me?!? I cannot believe he would say that to someone who he doesn't even know.

What is it about Facebook, or Twitter or Instagram that gives people the chutzpah (consult your Yiddish to English dictionary) to post comments that would never be said face-to-face? Why do some people feel that it's OK to say things to another individual on FB that they would never say to someone in person? It's quite simple, actually. FB creates a "wall of safety" where people feel protected and more courageous. Instead of bourbon-induced "liquid courage" we have created Facebook-induced "cyber courage." Sometimes, as you can see by my examples, "cyber courage" can cause issues.

Here's my point. If you're afraid to say something to someone face-to-face because you might get punched in the throat, don't put it out there on social media! Why is that so hard to do? I usually try to see the good in people and give someone the benefit of the doubt. First impressions can be wrong. Maybe you're having a bad day. But I truly believe that everyone has a dark side. Everyone has a little angel sitting on one shoulder and a little devil sitting on the other. Most of the time, self-control keeps the little devil at bay. However, cyber courage certainly makes it easier to show the entire world the devil side more often. (Trust me on this one, I know!!)

www.oda.org

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President's Message

Michael Halasz, DDS
ODA President

Cyber courage

As many of you know, I'm a Facebook (FB) junkie. That could be a good thing, or a bad thing and it usually depends upon the day. I think that FB can be a great sounding board. It can be very entertaining. It can be a great place to look for advice. In fact, you can get advice even when you don't ask for it! FB has different groups you can join. (The ODA has a FB page that is very informative.) Some are public and anyone can join. Others are "private" and you need to be invited or "approved" by an administrator. Some are meant to be fun and others are meant to be more professional. But one of the things I've learned is that people comment and say things on FB that they would never say in person.

Politics is always a hot topic whether on FB or otherwise. It seems that our opinions are the most polarized they have been since the '60s, maybe since the Civil War era. Everyone has the right to his or her opinion, and said opinions are often made known on FB. My personal opinion on differing opinions is pretty simple, "I understand where you're coming from and I respect that. But I don't agree." It's OK to agree to disagree. Just because you root for Michigan and I root for Ohio



The Dental Team – Expanded Function Dental Auxiliaries

The long awaited end to this three-part series comes to you this month as we dive in to look at the role of an expanded function dental auxiliary (EFDA) in the office. Over the past decade we have seen each member of the dental team flourish in their role because of what the dental practice act allows each of them to do. This team approach to dentistry is vital to ensuring that the best oral health care is provided to the citizens of Ohio. Once again, in the last General Assembly the roles of expanded function dental auxiliaries were expanded to continue to provide access to care across Ohio. In this article we will look at the role of EFDAs and the expansions of their role in the new teledentistry law that became active in March of 2019.

First, before we jump too far into this I want to be clear that the teledentistry law is codified (made into law). However, portions of the law will need to be clarified by rule before dentists can start practicing teledentistry. Those rules are still in the process of being written. Things such as creating the permit necessary for dentists to practice teledentistry and defining the interim therapeutic restoration and silver diamine fluoride coursework for the board-approved courses required for hygienists and EFDAs are still being created. As we discussed last month the dental practice act is comprised of Ohio Revised Code (O.R.C.) sections and Ohio Administrative Code (O.A.C.) sections. Here the O.R.C. is written but the Ohio State Dental Board (OSDB) is in the process of writing the rules that supplement the code.

O.R.C. 4715.64 outlines the practice of an EFDA. An EFDA's practice shall consist of "(1) Procedures involved in the placement of restorative materials limited to amalgam restorative materials and nonmetallic restorative materials, including direct-bonded restorative materials; (2) Application of pit and fissure sealants; (3) Recementation of temporary crowns or recementation of crowns with temporary cement; (4) Application of topical fluoride; (5) Application of fluoride varnish; (6) Application of disclosing solutions; (7) Application of desensitizing agents; (8) Caries susceptibility testing; (9) Instruction on oral hygiene home care, including the use of toothbrushes and dental floss; (10) Any additional procedures authorized by the state dental board in rules adopted under section 4715.66 of the Revised Code." The EFDA's practice must always be under the supervision, order, control and full responsibility of a licensed dentist and each dentist may only supervise two EFDAs at any given time.

An EFDA may practice without the dentist physically present if the following conditions are met: "(1) The expanded function dental auxiliary has at least two years and a minimum of 3,000 hours of experience practicing as an expanded function dental auxiliary. (2) The expanded function dental auxiliary has successfully completed a course approved by the board in the identification and prevention of potential medical emergencies. (3) The supervising dentist has evaluated the expanded function dental auxiliary's skills. (4) The supervising dentist examined the patient not more than one year prior to the date that the expanded function

dental auxiliary provides services to the patient. (5) The supervising dentist has established written protocols or written standing orders for the expanded function dental auxiliary to follow during and in the absence of an emergency. (6) The supervising dentist completed and evaluated a medical and dental history of the patient not more than one year prior to the date that the expanded function dental auxiliary provides services to the patient, and the supervising dentist determines that the patient is in a medically stable condition. (7) In advance of the appointment for services, the patient is notified that the supervising dentist will be absent from the location and that the expanded function dental auxiliary cannot diagnose the patient's dental health care status. (8) The expanded function dental auxiliary is employed by, or under contract with, the supervising dentist, a dentist licensed under this chapter who meets one of the criteria specified in division (C) (11)(b) of section 4715.22 of the Revised Code, or a government entity that employs the expanded function dental auxiliary to provide services in a public school or in connection with other programs the government entity administers" O.R.C. 4715.64. This practice may not exceed

The 2019 ODA Annual Session offers many courses to help EFDAs meet these requirements. For more information, visit www.oda.org.



15 consecutive business days.

Further, an EFDA may apply pit and fissure sealants prior to a dentist examining the patient and rendering a diagnosis, and when a dentist is not physically present at the location where the service is provided, if all of the following are the case: (1) All of the conditions for the EFDA to practice without the dentist being physically present have been satisfied. (2) The expanded function dental auxiliary is providing the service as part of a program operated through any of the following: a school district board of education or the governing board of an educational service center; the board of health of a city or general health district or the authority having the

duties of a board of health under section 3709.05 of the Revised Code; a national, state, district, or local dental association; or any other public or private entity recognized by the state dental board. (3) A supervising dentist for the program described in this division meets both of the following conditions: (a) Is employed by or a volunteer for, and the patients are referred by, the entity through which the program is operated; (b) Is available for consultation by telephone, videoconferencing, or other means of electronic communication. (4) The application of pit and fissure sealants is limited to erupted permanent posterior teeth without suspicion of cavitation. (5) If the patient is a minor, a parent, guardian, or other person responsible for the patient has been notified that a dentist will not be present at the location and that the expanded function dental auxiliary is not trained to diagnose or treat other serious dental concerns that could exist. (E) Nothing in this section shall be construed by rule of the board or otherwise to authorize an expanded function dental auxiliary to engage in the practice of dental hygiene as defined by sections 4715.22 and 4715.23 of the

See EFDA, page 7

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tion. Courses are offered for the entire dental team as well as specialists.

This year's top 10 most popular courses are:

- "The Insider's Guide to Dental Practice Success, Part One!" presented by Richard Madow, DDS and David Madow, DDS on Friday, Oct. 4. Course Code F38.
- "Your Practice through the Patient's Eyes, It's Not Just About Dentistry" presented by Laci Phillips on Thursday, Oct. 3. Course Code T30.
- "Oral Pathology for the Practitioner - A Refresher Course" presented by Deepak G. Krishnan, DDS, FACS on Friday, Oct. 4. Course Code F55.
- "The Pankey Experience: Change Your Thinking ... Change Your Hygiene Appointment" presented by Sheri Kay, RDH, BS on Thursday, Oct. 3. Course Code T14.
- "Decision Making in Everyday Periodontics" presented by Stephen B. Towns, DDS on Friday, Oct. 4. Course Code F43.
- "The Pankey Experience: The 3 Keys to Case Acceptance: Everyone Wants to Say 'Yes!'" presented by Mark Kleive, DDS on Friday, Oct. 4. Course Code F39.
- "The Pankey Experience: Today's Top Clinical Tips" presented by Lee Ann Brady, DMD on Thursday, Oct. 3. Course Code T12.
- "The Pankey Experience: The Hygienist as a Restorative Partner in Your Practice" presented by Sheri Kay, RDH, BS on Thursday, Oct. 3. Course Code T24.
- "The Insider's Guide to Dental Practice Success, Part Two!" presented by Richard Madow, DDS and David Madow, DDS on Friday, Oct. 4. Course Code F52.
- "The Pankey Experience: Occlusion in Everyday Dentistry" presented by Lee Ann Brady, DMD on Friday, Oct. 4. Course Code F37.

Many courses are filling fast and have limited spaces, so be sure to reserve your spot ASAP.

For a full listing of courses and to register, visit www.oda.org.

Excel: 200+ vendors, one convenient location

The ODA Annual Session is also home to the largest Exhibit Hall in the area with more than 200 companies showcasing their products and services. It's a great place to try out new products and comparison shop.

You'll also have an opportunity to speak directly with sales reps and shop exclusive show specials.

This year's Exhibit Hall will once again feature the popular Fireside Chats, featuring nationally known speakers in an intimate, interactive program designed to encourage open discussion between the speaker and individual audience members. Fireside Chats are designed for a small audience and are free to attend. Registration is required.

While you're in the Exhibit Hall, be sure to stop by the ODA Membership Booth to relax and regroup with cell phone charging stations and comfortable seating. Get information on all ODA programs, products and services from helpful representatives of the ODA's subsidiary, ODASC.

For full details, including a list of exhibitors, a map of the show floor and show specials plus a schedule for Fireside Chats, visit www.oda.org.

Plan your trip

Save the date on your calendar: Oct. 3-6 in Columbus. This year, there will be NO events in the Hyatt Regency Hotel. Most activities will take place in the

REGISTER NOW

WWW.ODA.ORG

Greater Columbus Convention Center and the Hilton Columbus Downtown. Book a room in the ODA's hotel block at the Hilton by visiting <https://aws.passkey.com/go/ODA19>.

Download the ODA Annual Session app before the event to access your own personalized schedule, course handouts and much more. Search for "ODA Annual Session" on your favorite app store.

Columbus was listed as one of the 52 best places to visit in 2019 by the New York Times. From the many local restaurants to shopping at Easton Town Center or exploring German Village to visiting the Columbus Zoo, you won't be disappointed by all Columbus has to offer.

Columbus has many exciting events taking place during this year's ODA Annual Session:

- The Black Keys: Let's Rock Tour will be at the Nationwide Arena on Wednesday, Oct. 2. The ODA has reserved a special block of tickets for Annual Session attendees – call us for more details at (800) 282-1526.
- The Columbus Blue Jackets opening night is Friday, Oct. 4 at Nationwide Arena. Get tickets at <https://www.nhl.com/bluejackets>.
- The Ohio State University Homecoming festivities will take place Sept. 29-Oct. 5. For full details, visit <https://homecoming.osu.edu/>.

In addition to these special events, going out to dinner with your staff can be a great team building activity, and there are many restaurants within walking distance of the convention center. Be sure to make restaurant reservations early as spots may fill up quickly.

For more details on activities in Columbus, visit www.experiencecolumbus.com.

For full details on ODA Annual Session and to register, visit www.oda.org. Registration is also available on-site, but prices go up so be sure to register by Oct. 2.

ODASC's health benefit plan offers new ways for members to save money

By Thomas Paumier, DDS
Ohio Dental Association Wellness Trust,
Chairman

When the Affordable Care Act (ACA) was passed by Congress in 2010, it mandated the eventual termination of all association health care plans. At that time, the ODA's Dentists Choice Healthcare Plan covered nearly 3,500 lives of our members, their families and staff. Knowing the need and value of this member benefit, the ODA, through ODASC, took the calculated risk of starting a self-insured health benefit plan. Although this required more than a \$1 million investment to fund the necessary reserves, we felt it was important to continue access to affordable health benefits for our members.

The Affordable Care Act was making headlines nationwide with states and insurance carriers unveiling record rate increases for their insureds. Historically, the ODA has had several association-sponsored health insurance plans since the mid-1980s, and we knew our members and employees were typically healthier than the average consumer, resulting in lower claims experience. For this reason, the ODA was comfortable with the idea of a self-insured health benefit plan solely for the ODA members, their employees, spouses and dependents.

In January 2015, the Ohio Dental Association Wellness Trust (ODAWT) became one of the first self-insured health plans licensed by the Ohio Department of Insurance. A few short months later, ODASC staff worked tirelessly to transition existing Dentist Choice Health Care Plan members over to the ODAWT, as well as began enrolling new members. Currently, through July 2019, the ODAWT provides health benefits to over 3,100 member dentists, their staff and families.

For the upcoming 2020 plan year, the ODAWT Board of Trustees is excited to announce several changes that will help continue the goal of providing quality benefits at an affordable price:

- One of the lowest rate increases currently filed with the Ohio Department of Insurance.
- The addition of an Employee + Child rate – a savings for those currently enrolled, and a more competitive

Take advantage of these changes to ODA Wellness Trust plans for 2020

- One of the lowest rate increases currently filed with the Ohio Department of Insurance.
- The addition of an Employee + Child rate – a savings for those currently enrolled, and a more competitive rate for those interested in joining the ODAWT.
- Two customized plan designs not offered by any other Ohio self-insured benefit plan!

ODA
Wellness Trust
An Ohio Dental Association Member Benefit

rate for those interested in joining the ODAWT.

- Two customized plan designs not offered by any other Ohio self-insured benefit plan!

In addition to the 2020 plan year changes, the ODAWT will continue to provide the following:

- ODASC staff support for any and all member questions.
- Access to the Medical Mutual SuperMed Plus PPO statewide network that includes nearly every health care provider in Ohio and 99% of the hospitals.
- No additional fees or penalties added to your rates.
- All compliance filings completed on behalf of the dentist employer.
- The ODAWT was created by ODA members, for ODA members and is operated and controlled by ODA members. As a not-for-profit plan, in compliance with Ohio Department of Insurance regulations, the plan designs and rates are typically richer in benefit and lower in cost than the marketplace. As such, when the ODAWT claims experience is better than projected, the next year's rates will reflect that positive experience.

See ODAWT, page 6

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Looking for a job or to buy a practice? Looking to hire an associate or sell your practice? MATCH @ ODA Annual Session is for you

This year's ODA Annual Session will feature an event to help dentists, dental residents and dental students who are looking for a job match up with dentists who are preparing for a practice transition or looking to expand their practice.

MATCH @ ODA Annual Session is a free event hosted by the ODA Subcouncil on New Dentists and will take place from 1-2 p.m. on Friday, Oct. 4.

Those looking to sell a practice, buy a practice, hire an associate or become an associate are all invited to attend this unique event.

After registering, attendees will be contacted by the ODA to gather more information to enhance and personalize the process.

No outside companies or vendors will be included in this program, and attendees are not required or guaranteed to make a "match" at the event. Register for this event using code E95. Refreshments and appetizers will be served.

To register for the MATCH event and the ODA Annual Session, visit www.oda.org/events.

Purchase ODA Foundation raffle tickets to help fund access to care grants, scholarships

The annual ODA Foundation raffle is one of the primary sources of funding for oral health-related grants and scholarships. Raffle tickets are \$100 each, two for \$175 or six for \$500, and only 700 will be sold.

This year's raffle prizes are:

- Winner's choice of a lease on a 2019 Mercedes GLC300 SUV or \$20,000 cash (lease terms established by Crown Mercedes)
- Tripartite membership dues or \$1,500 cash
- Piece of fine jewelry valued at \$1,000 from Laudick's

The drawing will be held Oct. 5 in the ODA Annual Session Exhibit Hall.

Tickets purchased before Aug. 23 will be entered into an additional Early Bird Drawing for \$500 cash on Aug. 30. Winners need not be present to win.

For more information about the raffle and how to purchase tickets, visit oda.org/community-involvement/oda-foundation/odaf-raffle/.

Download and print employment posters online

ODA members can download and print employment posters from the ODA's website for free. All employers are required to post numerous employment posters in their offices. To download the posters, visit oda.org/member-resources/employment-posters/. These posters are only available to ODA members.

ODA Meeting & Event Calendar

Aug.

- 1-2 Executive Committee
- 6 Annual Session Committee (call)
- 7 Dental Education and Licensure Committee
- 9 Council on Access to Care and Public Service
- 16 ODAF Grant and Scholarship Committee
- 23 Council on Membership Services
- 26 ODA Foundation (call)
- 27 Annual Session Committee (call)

Sep.

- 2 ODA office closed for holiday
- 8 Executive Committee (call)
- 17 Annual Session Committee (call)



Like the ODA Facebook page!

The Ohio Dental Association Facebook page provides up-to-date information about advocacy, regulatory compliance issues, membership benefits, ODA events, deadline reminders and more.

To view the Ohio Dental Association Facebook page, visit facebook.com/ohiodentalassoc.

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Third Edition

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ZOO, from page 1

eral dentist from Westerville who said his son loved being able to see the animals up close.

Shevlin agreed that the event was a great membership benefit.

“While it isn’t directly related to dental education, it was a fabulous way to reconnect with classmates and their families and to network with other local dentists going through similar stages in their careers,” she said.

During the event, the ODA went LIVE on Facebook to give an inside look at the event. The video can be rewatched on the ODA’s Facebook page at www.facebook.com/ohiodentalassoc. More pictures from the event are also posted on the ODA’s Facebook page.

The ODA hosts events specifically for new dentists throughout the year.

The 2019 ODA Annual Session features several events for dentists who have been in practice for 10 years or less. And ODA members who qualify as new dentists will receive a one-time \$50 discount on any paid CE course they add to their registration.

A few highlights for new dentists include:

- The New Dentist Social will be Thursday, Oct. 3 at Denmark from 9-11 p.m.
- MATCH @ ODA Annual Session is a job match event for those interested selling or buying a dental practice, or looking for an opportunity to become an associate or to hire an associate. It will be Friday, Oct. 4 from 1-2 p.m.
- “Regulatory Compliance and Risk Management for DSO-Affiliated Dentists” will be presented by Mark Alexandrunas, DDS & David J. Owsiany, JD from 9-11 a.m. on Saturday, Oct. 5 and 10 a.m.-noon on Sunday, Oct. 6.
- “Increase Profitability and Productivity in Today’s Dental Environment: A course designed for the New Dentist” will be presented by Laura Jamison from 2-5 p.m. Saturday, Oct. 5.

For full details on events for new dentists at ODA Annual Session and to register, visit www.oda.org.

The ODA Subcouncil on New Dentists will also be hosting an event for dental residents at the Jack Casino Cleveland. The free event, Life after Residency, will be Nov. 8 and will include dinner, drinks, parking and 1 hour of CE. For more details and to register, visit www.oda.org/events.



The ODA Subcouncil on New Dentists recently hosted an event for new dentists and their families at the Columbus Zoo and Aquarium. ODA Staff

Congratulations!



Neeru Sharma, D.D.S. has acquired the practice of Helen Ashford, D.D.S. in Reynoldsburg, Ohio

ODAWT, from page 4

This is truly a program where the members have input in and control of the rates!

For those not currently enrolled in the plan, I urge you to contact the ODASC staff and get a quote for the 2020 plan year. For those currently enrolled, I’m pleased you have taken advantage of this excellent member benefit and hope you share your experience with other member dentists. The feedback and support has been amazing and we look forward to this being a long-term health benefit solution for ODA members.

For more details and to request a quote, visit www.odawt.org or contact the ODASC team at (800) 282-1526 or insurance@oda.org.

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No evidence to support the use of antibiotic prophylaxis for patients with breast implants

Dr. Thomas Paumier
ODA Past President

There's been a recent trend of plastic surgeons recommending patients with breast implants to use antibiotic prophylaxis (AP) prior to dental treatment. There are even published papers in the plastic surgery literature recommending "dental or surgical procedures, especially when performed under septic conditions, should be accompanied with antibiotic prophylaxis if possible."⁽¹⁾

Unfortunately, these recommendations are not supported by scientific studies, but rather based on anecdotal and empirical evidence of a theoretical risk. As with most surgeries, the majority of infections that occur are related to the surgery itself. Late infections are often attributed to hematogenous spread of bacteria from remote sources. But frequently and without strong evidence, plastic surgeons believe dental procedures may play an important role.

The literature is clear that chronic oral bacteremia from normal daily activities such as chewing, brushing and flossing, pose a far greater potential risk than those from isolated dental treatment. It is estimated that chronic bacteremias amount to an average of 90 hours per month vs 6-30 minutes per dental procedure. Additionally, taking antibiotics prior to dental procedures does not prevent distant site infections for the vast majority of patients. They simply reduce the amount of bacteria in the bloodstream.⁽²⁾

The most recent AHA Guidelines for cardiac patients (2007) limited antibiotic prophylaxis to only patients in the highest risk category.⁽²⁾ The latest ADA⁽³⁾ and AAOS Guidelines⁽⁴⁾ (2015&2017) recommended against routine antibiotic prophylaxis for patients with orthopedic joint implants. Infectious diseases experts also state "patients with existing (breast) implants do not need antibiotic prophylaxis when undergoing invasive dental procedures."⁽⁵⁾ As with all treatments, the risk must be weighed against the benefit. Many patients and health care

Interested in learning more?

Attend Dr. Thomas Paumier's course at ODA Annual Session!

"Antibiotic Prophylaxis, Appropriate Antibiotic Use for Dental Infections and Antibiotic Stewardship" will be presented by Dr. Thomas Paumier from 2-5 p.m. on Thursday, Oct. 3. Register using Course Code T29.

Register at www.oda.org.



providers assume a single dose of antibiotics has minimal risk. However, up to 15% of community C. diff infections are related to dental antibiotic prescriptions. Additionally, a study in the U.K. showed that a single dose of clindamycin for AP causes 13 deaths per million people, all related to C. diff infection.⁽⁶⁾

There are no studies to show any association with oral bacteria and late breast implant infection. There are no studies to show hematogenous seeding of breast implants leading to infection or capsular contracture from bacteremia related to dental treatment. There is evidence that AP does not prevent distant site infections.⁽⁷⁾ So the potential theoretical benefit of AP does not outweigh the known risks of antibiotic use. These include C. diff infections, allergy, drug interactions and antibiotic resistance.

So, what should dentists do if a plastic surgeon recommends antibiotic prophylaxis for their patients with breast implants prior to dental work? First, educate the patient about the lack of scientific evidence to support the use of AP. Then, explain the risks of taking even a single dose of

antibiotics. If the surgeon recommends AP and patient prefers to use AP simply request the surgeon write the prescription. If you write the prescription on the recommendation of the surgeon, you are liable for any adverse outcomes related to the antibiotic use. It is incumbent on dentists to make decisions based on the evidence related to AP and not simply follow what is recommended by another physician.

Paumier has served on the ADA Council on Scientific Affairs Expert Panel on Prosthetic Joint Prophylaxis, ADA/AAOS Expert Panel for Prosthetic Joint Prophylaxis Appropriate Use Criteria, and ADA Expert Panel on Appropriate Antibiotic Use for Odontogenic Infections.

(1) Pittet B, Montandon D, Pittet M, *Infection in Breast Implants. Lancet. Vol 5, Feb 2005*

(2) Wilson W, Taubert KA, Gewitz M, Lockhart PB, et al. *Prevention of Infective Endocarditis: Guidelines from the American Heart Association. Circulation. 2007;116:1736-1754*

(3) Sollecito TP, Abt E, Lockhart PB, Truelove E, Paumier TM, et al. *The use of prophylactic antibiotics prior to dental procedures in patients with prosthetic joints: Evidence based clinical practice guideline for dental practitioners-a report of the ADA Council of Scientific Affairs. JADA.2015;(1):11-16*

(4) www.orthoguidelines.org/go/auc

(5) Tahaniyat L., *Breast Implant Infections: An Update. Infect Dis Clin N Am 32 (2018) 877-884.*

(6) Martin H. Thornhill, Mark J. Dayer, Bernard Prendergast, Larry M. Baddour, Simon Jones, and Peter B. Lockhart, *Incidence and nature of adverse reactions to antibiotics used as endocarditis prophylaxis. J Antimicrob Chemother; April 2015.*

(7) Lockhart PB, Loven B, Brennan MT, Fox PC, *The evidence base for efficacy of antibiotic prophylaxis in dental practice. J Am Dent Assoc. 2007 Apr;138(4):458-74*

EFDA, from page 3

Revised Code.

Lastly, the new expansion of the EFDA role is in the teledentistry setting. An EFDA may provide the services listed in divisions (A)(2) to (11) of section O.R.C. 4715.64 (shown above) and place interim therapeutic restorations or apply silver diamine fluoride as long as they meet the following criteria: "(a)The expanded function dental auxiliary has at least one year and a minimum of 1,500 hours of experience practicing as an expanded function dental auxiliary.(b) The expanded function dental auxiliary has completed a course described in division (C)(2) of section 4715.64 of the Revised Code on the identification and prevention of potential medical emergencies. (c) The authorizing dentist has evaluated the expanded function dental auxiliary's skills. (d) The expanded function dental auxiliary complies with written protocols or written standing orders established by the authorizing dentist, including written protocols for emergencies." O.R.C. 4715.431(F) (1). Further, the EFDA must have successfully completed a state dental board-approved course in the proper placement of interim therapeutic restorations and a state dental board-approved course in the application of silver diamine fluoride. Finally, an EFDA may perform standard, diagnostic radiologic procedures, when the dentist is not physically present if authorized by the dentist and the EFDA has a valid dental x-ray machine operator certificate issued by the board pursuant to O.R.C. 4715.53.

I realize there is a lot of statute and rule in this article, but I hope that you are able to see the many things that our EFDAs can do. This article is not a comprehensive look at the dental practice act and does not substitute any advice or guidance given by a dentist's own legal counsel. Another helpful resource in this area is the consolidated auxiliary matrix, which is produced by the Ohio State Dental Board. You can find the matrix on the board website. If you have questions about this article or would like more information please give the Legal Department a call at 614-486-2700.

Congratulations, if you are still reading you have made it through a three-part series on the dental team. Yes that was a lot of information and even though it was not a comprehensive look at the dental team it was pretty close. I know you all are thinking, "why does he want us to read all these statutes and rules?" But I promise there is a point to this exercise. We have now been through three entire columns on what team members can provide to the dental practice. I outline each of them to show the very crucial point that the practice of dentistry in Ohio is very strong. Each of our team members provides a crucial treatment in the oral health care of patients. The dental team provides superb oral health care for Ohioans. I also outline these roles because Ohio is pretty progressive in the ways that the dental team can be used. There are other states that are looking at other ways to expand scopes of practice for different dental team members or trying to create new members of the dental team. I am confident, as I hope are you, that after looking through what our dental team members can do it is easy to see that the dental team model in Ohio is thriving in its current state.

Have a question? Contact the Ohio Dental Association!

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Dental Insurance Corner

ODA steps in for dentists terminated from Medicaid network

By Christopher Moore, MA
ODA Director of Dental Services

It appears the Ohio Dental Association has played an instrumental role in overturning a decision to terminate the participating provider status of a number of ODA member dentists with one of Ohio's Medicaid HMOs.

Earlier this year numerous ODA member dentists received correspondence from DentaQuest stating that their offices would no longer be in-network for the Paramount Advantage Plan. Paramount Advantage is one of Ohio's Medicaid HMOs. It utilizes DentaQuest to administer the dental component of its Medicaid program. The letter indicated that since the dentists would no longer be in network, no payments would be issued to their offices for dates of services provided to Paramount Advantage Medicaid patients once the termination process was completed. It directed the dentists to instruct their patients who were currently covered by Paramount Advantage to either visit the DentaQuest website or to call the customer service number on the back of their card for assistance in finding an in-network provider.

The members who contacted the ODA all reported that they had a significant number of patients who would be impacted by the termination. Since Medicaid HMO patients effectively cannot go out of network for anything other

than emergency care and still receive a benefit, the dentists were justifiably concerned that the terminations would result in massive disruptions to patient care and their practices as the affected patients would be forced to seek care elsewhere.

All of the dentists also reported the termination notices took them by complete surprise. Neither Paramount Advantage nor DentaQuest had provided any prior notice to the ODA that the terminations were impending or even being contemplated despite the ODA having a representative on DentaQuest's Ohio Dental Advisory Committee.

Publicly available records indicated that none of the dentists had been the subject of disciplinary action by the Ohio State Dental Board, Ohio Medicaid or the Centers for Medicare and Medicaid Services. None had any restrictions on their dental licenses or ability to participate in the Medicaid program. Similarly, none of the affected dentists reported to the ODA that they had previously run afoul of their contractual obligations with DentaQuest or Paramount Advantage or that, prior to their termination letters, either company had any concerns with them. They also reported that, to their knowledge, none of their Paramount Advantage/DentaQuest covered patients had been informed of the terminations or that they would need to seek care from a new dentist.

The dentists did report that when they called DentaQuest and Paramount Advantage the representatives at each company

blamed the decision to terminate the dentists on each other. The dentists also reported when they first received the termination notice that Paramount Advantage representatives said they were not aware a letter had been sent or that any dentists within their network were being terminated.

Paramount Advantage representatives also later reportedly told dentists that DentaQuest instituted the terminations as a result of contractual negotiations between DentaQuest and Paramount Advantage. DentaQuest informed the ODA, however, that it did not target for termination any provider as part of their contract negotiations.

The ODA contacted DentaQuest to raise concerns about the appropriateness of the terminations and in doing so also informed officials at the Ohio Department of Health, Ohio Medicaid and Oral Health Ohio about the situation.

Within two days of this action the ODA received a communication from DentaQuest stating that it was sending notices to many dentists who received the termination notice to rescind their terminations while also informing others that the

effective date of their termination had been moved back a month to mid-July.

All of the member dentists who had contacted the ODA about the initial termination letter they received have since reported that their terminations have in fact been rescinded. While it is unknown how many dentists received the initial termination letter, the rescission notice or were actually terminated, we do know that no dentists have contacted the ODA to report that they were actually terminated by DentaQuest from the Paramount Advantage network.

"We understand that contracts between plans and dentists can be terminated by either party for virtually any reason as long as the contract's termination procedures are followed," said Dr. Manny Chopra, chairman of the ODA Council on Dental Care Programs and Dental Practice. "We are concerned, however, that in this case ODA member dentists and their patients were being treated in what appeared to be a totally inappropriate manner."

In contacting DentaQuest, the ODA

See **TERMINATED**, page 9

ODA members who would like to submit a dental insurance related question, problem or concern may do so by sending the appropriate information to the ODA Dental Insurance Working Group, 1370 Dublin Road, Columbus, OH 43215, or 614-486-0381 FAX, or chrism@oda.org. To see past issues of the Dental Insurance Corner, visit www.oda.org/news and choose the category "ODA Today" and subcategory "Dental Insurance Corner."

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Dr. Frank R. Recker practiced general dentistry for 13 years and served as a member of the Ohio state dental Board before entering the legal profession, where he has been serving dentists exclusively for over 25 years.

Dr. Thomas J. Perrino has been a practicing dentist for over 30 years and was admitted to the Ohio Bar in 2014. Actively involved in organized dentistry, Dr. Perrino assists in the representation and defense of dentists in all practice related matters.

Areas of practice include:

- Administrative Law before State Dental Boards
- Dental Malpractice Defense
- Practice-related Business Transactions

Individual dentists and dental organizations are also represented in various matters including First Amendment litigation (i.e. advertising), judicial appeals of state board proceedings, civil rights actions against state agencies, and disputes with PPOs and DSOs.

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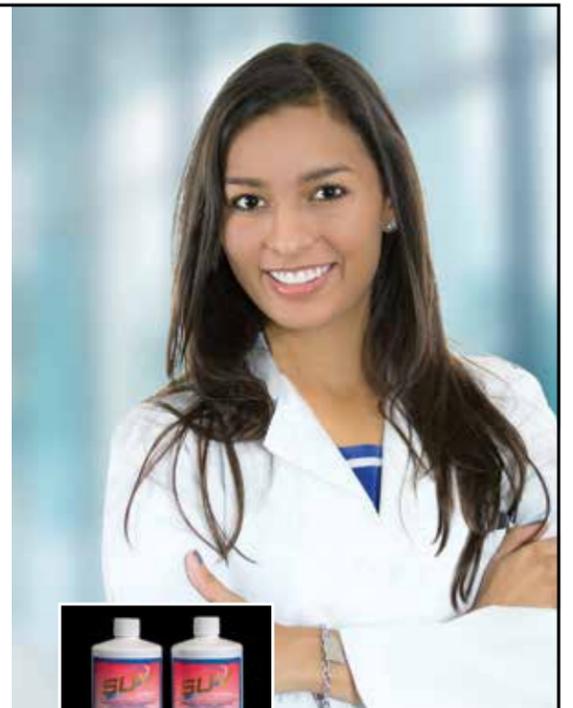
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Oral surgeon medals in 13 events at Ohio Police and Fire Games

By Jackie Best Crowe
ODA Managing Editor

Dr. Jeffrey Krause, an oral surgeon in Westerville and a sergeant with the Westerville Division of Police, recently medaled in all 13 shooting events that he participated in at the Ohio Police and Fire Games.

The Ohio Police and Fire Games is an annual event held at the Alliance, Ohio, Police Training Facility. The Games offer more than 35 events with the purpose of supporting the physical and mental fitness of Ohio's active and retired law enforcement and firefighter personnel.

At the events, Krause took home eight gold medals and five silver medals:

- PPC - Gold
- Bullseye - Gold
- Combat Steel - Silver
- Steel Challenge - Silver
- Sniper - Silver
- Three-Gun - Gold
- Tactical Rifle Iron Sights - Gold
- Tactical Rifle Magnified Optics - Silver
- Tactical Rifle Red Dot - Silver
- Large Bore Iron Sights - Gold
- Large Bore Magnified Optics - Gold
- Small Bore Iron Sights - Gold
- Small Bore Magnified Optics – Gold

Krause has participated in the Ohio Police and Fire Games and other similar competitions for about 10 years.

Krause's journey to become a police officer started in the mid-80s when he joined the Coast Guard Auxiliary. During his 10 years with the auxiliary, he worked with many state water craft officers who he developed friendships with. At that time, he had an opportunity to participate on a police boat, and after that it didn't take long for him to decide to take night classes to become a state water craft operator. From there, he said he realized that his passion was much greater and more diverse than he originally realized, and he decided to complete the training and application process with the Westerville Police Department.

"I wanted to give back," Krause said. "Giving back meant fighting for the weak. Fighting against evil and utilizing virtue and courage and a little bit of an adrenaline rush and it all works together for the



Submitted Photo
Dr. Jeffrey Krause, an oral surgeon in Westerville and a sergeant with the Westerville Division of Police, recently medaled in all 13 shooting events that he participated in at the Ohio Police and Fire Games.

right reasons."

Krause said he sees many similarities between being an oral surgeon and a police officer, and often times the jobs reciprocate each other.

"What I discovered by just going through the paces was that one profession actually reciprocates the other, meaning that if you put people to sleep and you do maxillofacial surgery, then you say to yourself 'well how hard is it to close this four way intersection for this parade?' If you're getting ready to do a complex case in the OR, you look back on some of the issues that you were involved with and exposed to on the streets, and this is going to calm that beast, if you will. They

just work together."

Krause said his passion for marksmanship began because he has to qualify with various weapons that he carries every year. He has taken armorer courses for law enforcement and military personnel to be certified in repairing certain weapons.

Through his career as a police officer, he had the opportunity to participate in a caravan to pay tribute to the Lima Company on the 10th anniversary of when the Ohio-based unit lost 22 Marines and a Navy corpsman in Iraq. He has also worked with the Secret Service during visits from Sen. John McCain and President Donald Trump in Ohio.

New Ohio budget has no negative impacts on dentistry

By ODA Staff

One of the busiest times of the year has come and gone in the Ohio legislature. The biennial operating budget (House Bill 166) has passed the House and Senate and has been signed by the governor. The budget has to be passed by July 1 in order for the state to continue to operate. However, this year lawmakers were still working out the details of the budget so they passed an interim budget to extend the deadline 17 days. They were able to come together to finalize the budget on July 17 and the governor then had time to veto any line items he did not like. He signed the bill the next day.

The budget bill is the largest piece of legislation that is passed in the general assembly. This budget stretched over 2,000 pages and had many new policies that were put into place along with the operating budget for the next two years. The ODA is happy to report that the practice of dentistry is unchanged in this budget. There are no pieces of policy that deal directly with dentistry or make it more difficult to practice dentistry.

There is one large positive that will help practices in the state. Within the budget the legislature clarified how in-office health care membership plans can be administered. This will allow for clarity in how to run an in-office membership plan. Look for next month's Legal Briefs column for full details on the new law and how your practice can implement an in-office plan.

TERMINATED, from page 8

pointed out its understanding that neither DentaQuest nor Paramount Advantage had provided any guidance to the dentists relative to how their DentaQuest/Paramount Advantage patients should be treated before, during or after the terminations became effective, e.g., what should they be doing relative to new treatment plans, ongoing treatment plans, continuity of care, referrals (either to specialists now or in the future as well as referrals to a new general dentist when the termination happens on June 15) or anything else to assist the affected patients with moving from their existing dentist to a new dentist. The ODA also raised concerns relative to access to dental care for Medicaid eligible patients.

"DentaQuest's action to terminate dentists who are willing to treat patients covered by Ohio Medicaid without apparent good cause was in direct contradiction to efforts by many organizations to improve access to dental care," said Dr. Frank Omerza, chairman of the ODA Council on Access to Care and Public Service. "It was the exact opposite thing to do from an access to care perspective."

Drs. Chopra and Omerza noted that the decision to rescind the dentists' terminations was both warranted and welcome. With matters now apparently back on track for all of the effected dentists and their patients, the ODA will continue to monitor the situation and act as appropriate in the future if the need arises.



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Marvin Fisk Humanitarian Award: Dr. Stephen Fabry

By Jackie Best Crowe
ODA Managing Editor

Dr. Stephen Fabry is dedicated to providing dental care for people in need in his community and internationally. In recognition of his efforts, he will receive the Ohio Dental Association Marvin Fisk Humanitarian Award on Friday, Oct. 4 at the Callahan Celebration of Excellence, held in conjunction with the 153rd ODA Annual Session.

"Dr. Fabry has shown a strong commitment toward providing dental care for at-risk communities both locally and internationally," wrote Dr. Kyle Eberhardt, president of the Akron Dental Society, in his nomination letter. "Steve has demonstrated a significant contribution to the health of people in need throughout his career."

Fabry said he is humbled to receive the award.

"It's just a great accolade," he said. "I feel humbled because I don't really want an award for what I'm doing to help people, but it's a great feeling."

Fabry earned his DDS from The Ohio State University College of Dentistry in 1985. After graduation, he worked as an associate dentist before going into practice on his own in 1988 in Akron. He also has served as a clinical instructor overseeing and training general practice residents at Summa Center for Dental Health since 2007.

Fabry began going on mission trips to Honduras about five years ago through the Central American Medical Outreach (CAMO). He said he got involved in this because one of the technicians that comes to his offices to repair his equipment encouraged him to come on the trip, which the technician had been participating in for several years. He decided to go, and has been doing so ever since.

CAMO provides health care services to impoverished people who do not have access to care by connecting volunteers from the United States with Honduran professionals. CAMO combines training and education, medical services and community development to improve the lives of Honduran people.

On the mission trips, Fabry teams up with two other American dentists, two American hygienists and support staff including assistants and educators, plus five Honduran dentists. They travel to a remote community, where they treat more than 100 children each day for five days.

They typically set up at a school or community center and have four fully operating dental chairs. The patients are triaged by a Honduran dentist, and the team then provides extractions, restorations, dental prophylaxis and oral health education. Each child also receives a coloring book that discusses good oral hygiene and healthy eating.

Fabry said some of the kids have never seen a dentist before, and many of them have a high caries rate because of the amount of sugar they eat.

Fabry said he thinks it's important to provide care to those in Central America because it can be so difficult for them to find care.

"In places like Central America and Honduras, if someone needs dental care, they can't find it," he said. "That's the importance of going to a third world nation, to provide care that they really can't ever get anywhere else. In the states, even though we have poverty, I feel that we can provide for people that need care somehow, some way. In Honduras, if I don't show up, that kid is going to go another three years without getting dental care."

Fabry said that on one of the trips, their truck broke down on the way back to the hotel. While they were stopped, a child walking back from school came up to the driver and gave him a big hug. It turned out, the boy had previously received surgical treatment by physicians at a local hospital for a seizure disorder and he recognized the CAMO team.

"That just touched me because that's what we're here for," Fabry said.

Fabry said it's also neat to see dental providers who do not know each other come together for a common goal.

"When you get together, it's almost like we've been friends forever and working together forever," he said.



Dr. Stephen Fabry is this year's recipient of the Marvin Fisk Humanitarian Award.

Fabry said his favorite part about being a dentist is building relationships with his patients. He especially enjoys talking to his elderly patients and hearing stories from people who have lived in America during a different time.

Fabry is an active member of organized dentistry and served as president of the Akron Dental Society in 2005. He has also served as a delegate to the Ohio Dental Association.

Fabry said he thinks it's important to have an organization to represent the profession when it comes to access to care initiatives, government intervention and lobbying for the protection of patients and dentists.

"The amount of money that we put in, whether through ODPAC or our dues, really and truly comes back tenfold to us in some of the things that the lobbyists do and the way they're able to help us and make the profession better," he said.

Outside of dentistry, Fabry enjoys spending time with his family, golfing, scuba diving, going to concerts and traveling.

He and his wife, Kimberly, have three daughters, Stephanie, Milena and Grace, two of whom are going to school to be doctors and one who is going to school to be a veterinarian. Fabry said his daughters help motivate him to give back to the community, and they will sometimes volunteer together in their local community.

The Marvin Fisk Humanitarian Award is given to dentists who are working to improve the oral health of people in need, of all ages and from all walks of life. The award winners give of their time and energy overseas or closer to home, spending hours and personal resources to help fight illnesses.

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Achievement Award: Peg Cissell

By Jackie Best Crowe
ODA Managing Editor

After 34 years of serving the profession of dentistry in Ohio, Peg Cissell, ODA director of finance and COO of ODASC, retired from the Ohio Dental Association at the end of July. In recognition of her contributions, she will receive the Ohio Dental Association Achievement Award on Friday, Oct. 4 at the Callahan Celebration of Excellence, held in conjunction with the 153rd ODA Annual Session.

"I am so happy that the ODA Executive Committee voted unanimously to give the 2019 ODA Achievement Award to Peg Cissell," said ODA Executive Director David Owsiany. "It is amazing that a non-dentist like Peg has had such a significant and lasting impact on the ODA and the dental profession in Ohio. I will truly miss her leadership, passion, dedication and professionalism. The office just won't be the same."

Cissell said she was shocked and honored to receive the award.

"As a long-time employee, I realize

the number of very impressive people who have gotten this before me, and I was very humbled that they would even consider me."

Cissell earned a psychology degree from the University of Missouri and an accounting degree from The Ohio State University.

She was hired at the ODA in 1985 as the finance manager. She later advanced into the position of director of finance and then director of finance and COO of ODASC.

"I started practicing in 1980 so I've known Peg as long as she's been with the ODA," said Dr. Joe Mellion, a past president of the ODA. "I consider her a great friend and I have worked with her on many councils and committees, from Membership to Long Range Planning through Finance and through the Executive Committee. I think she is one of the great leaders that we have had in the ODA, and our members have always been her number one concern, and the financial stability of our organization has always been her number one concern."



Peg Cissell, former ODA director of finance and COO of ODASC, is the recipient of this year's Achievement Award.

I think she has helped our organization grow and become one of the strongest if not the strongest professional organizations in Ohio. I can think of no one more deserving of the Achievement Award, and

I congratulate her on receiving that award. And she's a great dancer!"

As director of finance, one of Cissell's biggest accomplishments has been to manage the growth of the association and ensure it is financially stable by helping to grow the association's reserves.

"My expertise is finance, and shepherding the association along its growth years was very important," Cissell said. "As the environment has changed and as things have evolved, the reserves have become a very important income-producing aspect of the association. Being able to guide it there is I consider my biggest achievement in my career."

Dr. John Kramer, a past chair of the ODA Finance Committee, said "To me Peg is all that is great about the ODA. The financial strength of the ODA is beyond compare when you look around the rest of the country, and this is a direct result of her leadership. The way she has managed ODASC, our investments and the budgets is just remarkable. The transparency of the ODA's financial position has resulted in clean audits, year after year, decade after decade. Boring, accurate results – just what accountants like. Just what Peg made happen. And she has done this with grace."

The ODA Services Corp. was established the year before Cissell started at the ODA, and under her leadership it grew to include numerous insurance products and practice management products. It went from being an experiment to being a vital part of the association. She was also instrumental in establishing the ODA Wellness Trust, ODASC's self-insured health benefits plan.

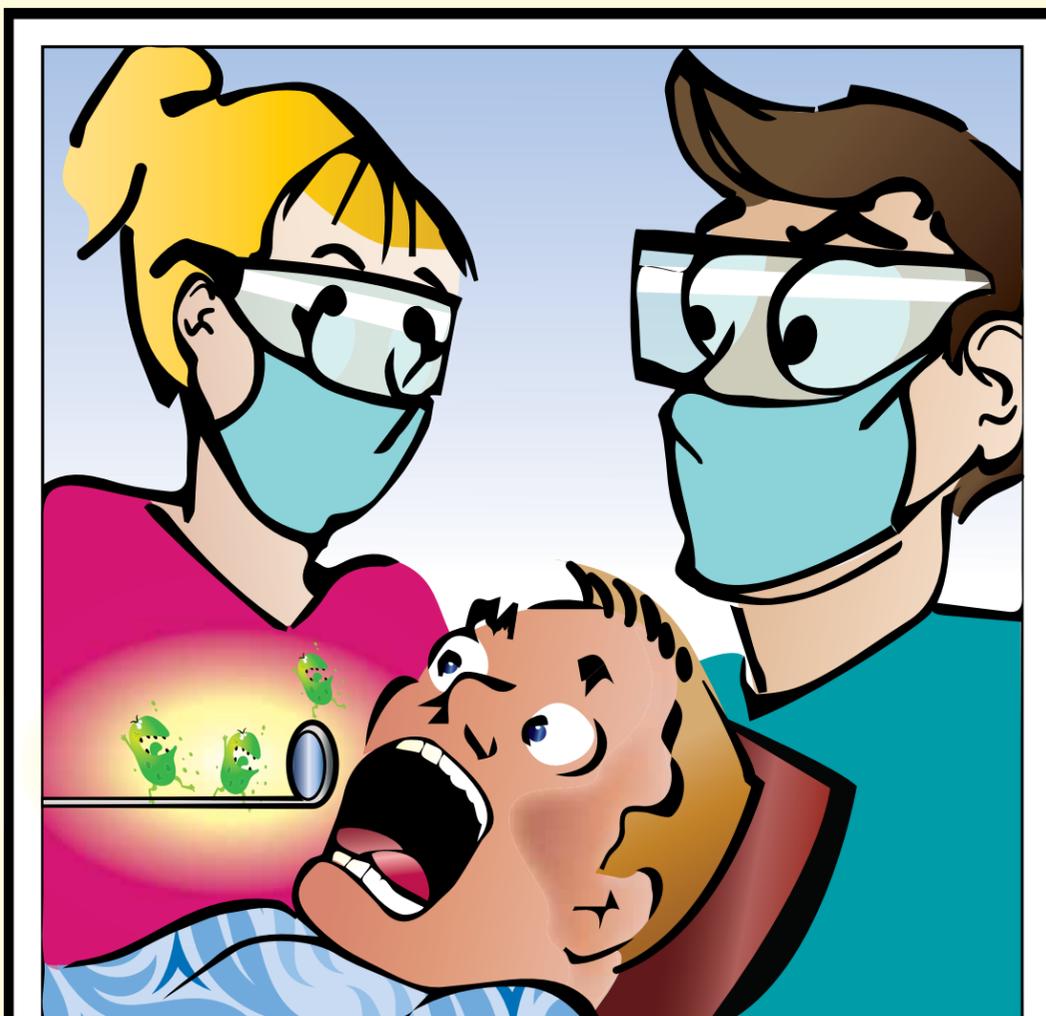
Cissell also helped oversee the financial aspects of the creation of the ODA Foundation, which has now awarded more than \$1 million in grants and scholarships since 1995.

In 2002, she served as interim executive director of the ODA for a short time.

"Peg had been CFO and an instrumental part of the ODA for years when I became president of the ODA. At that time the Executive Committee of the ODA asked Peg to step in to serve as our interim executive director," said Dr. Jeanne Nicolette, a past president of the ODA. "She had no intention of or interest in becoming our permanent executive director, but rather she simply saw it as something that the organization needed at that time and she was happy to help – and to me that sums up Peg Cissell. She has worked tirelessly and devotedly for the ODA as its CFO and director of ODASC, but she is always there to fill whatever need the organization may have. She doesn't need acclaim, and is uncomfortable when it is heaped on her, but she has always been there and the ODA has reaped the benefits. She has combined superb financial skills with exceptional people skills to do whatever it takes to move the ODA forward."

Dr. Ron Lemmo, a past ADA treasurer and ODA president, said "I have had the opportunity to work with Peg over the last 30 plus years. She has been a mentor, a friend, an educator and a leader for our profession. A true professional in all aspects! During the time that I have had the opportunity to work with Peg as the director of finance, as acting executive director of the ODA, and CEO of our Service Corporation she has been a role model for me demonstrating integrity, commitment to the ODA, the profession and the members we serve. I consider Peg's tenure at the ODA as critical to the success of our organization, not only financially, but the positive impact for our members. During this time I have had the

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Toledo Dental Society creates initiative to help patients dispose of unused medications

By Jackie Best Crowe
ODA Managing Editor

The Toledo Dental Society recently created a new initiative to help patients properly dispose of their unused medications.

The initiative provides patients with a Drug Disposal Solution card that has information about where they can dispose of unused medications. It was created by Dr. Bill Zouhary, a general dentist in Rossford.

The Toledo Dental Society has been working for several years to fight the opioid crisis because several dentists in the area know of people who have died from overdoses. They created an Opioid Task Force with the goal of educating dentists about prescribing guidelines because practices and guidelines had changed so much.

The dental society has sponsored two seminars over the last few years. The first seminar featured then-Attorney General Mike DeWine along with others involved in the opioid crisis including the sheriff and a recovering opioid addict. They also hosted a seminar featuring ODA President-Elect Dr. Sharon Parsons, whose son became addicted to opioids after a sports injury and died from an overdose.

Zouhary said the opioid epidemic isn't just caused by a single problem, but there are many different aspects contributing. The Toledo Dental Society seminars aimed to educate dentists about over-prescribing, and Zouhary said he wanted to do something more to address the problem of leftover medications, which can often fall into the hands of teenagers and add to the addiction problem.

Last summer, Zouhary's wife was left with 16 bottles of unused medication after a surgery. He said he knew he wasn't supposed to flush the medicine down the toilet or throw it away in the garbage, and he was wondering what he was going to do with them. This made him think that the average patient probably isn't aware of how they can safely dispose of unused medications.

So he decided to call local police stations, hospitals and pharmacies to see where patients could drop off unused medications for disposal. He then created a one-page sheet with all of the information.

The Toledo Dental Society has distributed the sheet to its members, who can then print or copy it to pass out to patients when they write a prescription.

They have also shared the information with local papers to help spread the word to patients about where they can dispose of their unused medications.

Zouhary said that one reporter he spoke with about the initiative shared with him that her friend took her child to the oral surgeon to have his wisdom teeth removed, and while they were sitting in the waiting room he got a text from someone at school who wanted to know what he was going to do with the extra pills. Initiatives like the Toledo Dental Society's can help prevent unused medications from falling into the wrong hands.

Zouhary said that there is a drug take back day in the area that happens once or twice a year, but having information

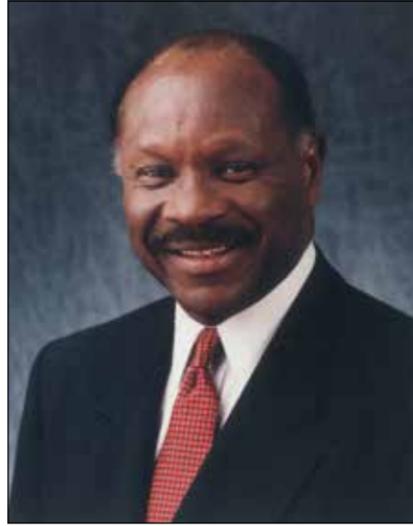
See OPIOIDS, page 15

ODA Past President Dr. Frank Williams passes away

By ODA Staff

Dr. Frank Williams, a past president of the Ohio Dental Association, passed away on July 12.

"In my professional life, there are only a few colleagues that have accomplished what may be called by the Harvard Business Review as, 'Breakthrough Leadership.' Dr. Frank Williams was in this category," said Dr. Billie Sue Kyger, 7th District trustee to the ADA. "Frank began his leadership role when he was appointed to serve on the Ohio State Dental Board (OSDB) from 1991-1998 and ultimately was elected President. He followed Dr. Eugene Jordan as the second African American to serve on the Board. While these were difficult years, Dr. Williams led with strength and passion. In his next major leadership role, Frank became the second African American to serve as the Ohio Dental Association president in 1999. Dr. Marvin Fisk was the first African American ODA president. At that time, diversity was a new and poorly understood term. Our



Dr. Frank Williams, a past president of the Ohio Dental Association.

House of Delegates was primarily composed of white males with a small spattering of women. Frank worked diligently for the ODA and served his patients and his profession with great pride and dedication. Coincidentally, Frank and I shared several similar leadership pathways and experiences. To my knowledge, we are

the only leaders who have served as president of both the OSDB and the ODA. Looking back, Frank opened the doors for many bright and passionate African American dentists and other minorities. Through his perseverance and success, I was more motivated to become involved in organized dentistry and take the risk of running for certain offices and positions most commonly held by white males. He encouraged young dentists to pursue their dreams and accept that there would be bumps along the way. As a result of his work and that of others, the profession of dentistry is now more diverse and most importantly, it is inclusive. I appreciate Dr. Frank Williams for his leadership and his friendship."

Williams was very involved in organized dentistry, serving on many councils and committees throughout his career. He served as president of the ODA in 2000 and as president of the Greater Cleveland Dental Society in 1984. He served as president of the Ohio State Dental Board in 1993 and 1994.

See WILLIAMS, page 15

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The Explorer

Matthew J. Messina, DDS
Executive Editor

To the Moon

As I write this, we mark the 50th anniversary of the NASA Apollo landing on the moon. It is one of the singular accomplishments in our history. The thought of a person leaving Earth, journeying across the vast nothing of space, landing on another world, and returning safely home was the stuff of dreams. And these were the dreams that people have had since the dawn of time!

As a child of the "space race," there are so many aspects of this project that fascinate me. The sheer bravery of the men involved is staggering. There were so many unknowns, so little firm information. Yet they went anyway. They trusted in the engineers, designers and support team to get them there, and more importantly, safely home – with less computing power than what is in the cell phone in your pocket. When faced with a problem or question, all they had to solve it was their brain. There was no YouTube video or Google search to find an answer. It remains such an impressive feat of engineering that it would

be challenging for us to go back even now, armed with the knowledge from the 1960s!

The fact that we were able to accomplish such an unbelievable feat is a reflection of the power of vision. The NASA moon landing is a testament to the ability of a team to accomplish a task when there is clarity of mission. There are six flags now on the lunar surface to prove it!

September 12, 1962 was a warm, sunny day in Houston, Texas. In front of a crowd of about 40,000 people at the Rice University football stadium, President John F. Kennedy said the following:

"We set sail on this new sea because there is new knowledge to be gained, and new rights to be won, and they must be won and used for the progress of all people. For space science, like nuclear science and all technology, has no conscience of its own. Whether it will become a force for good or ill depends on man, and only if the United States occupies a position of pre-eminence can we help decide whether this new ocean will be a sea of peace or a new terrifying theater of war. I do not say that we should or will go unprotected against the hostile misuse of space any more than we go unprotected against the hostile use of land or sea, but I do say that space can be explored and mastered without feeding the fires of war, without repeating the mistakes that man has made in extending his writ around this globe of ours. There is no strife, no prejudice, no national conflict in outer space as yet. Its hazards are hostile to us all. Its conquest deserves the best of all

mankind, and its opportunity for peaceful cooperation may never come again. But why, some say, the Moon? Why choose this as our goal?

We choose to go to the Moon ... We choose to go to the Moon in this decade and do the other things, not because they are easy, but because they are hard; because that goal will serve to organize and measure the best of our energies and skills, because that challenge is one that we are willing to accept, one we are unwilling to postpone, and one we intend to win, and the others, too."

The speech is powerful in its oratory, certainly, but also in its clarity. It did not come out of nowhere. It was the logical progression of the pioneering spirit of America since its founding. President Kennedy had opened the idea in his inaugural address a year before, stating "Together let us explore the stars!" JFK had met with Soviet Premier Nikita Khrushchev in June 1961 and offered making the moon landing a joint US/USSR project, but Khrushchev had not taken up the offer. Kennedy emphasized in his speech that the decision was a choice. It was an option that the American people had elected to pursue, then emphasized the benefits for us all. He united the nation in the competitive spirit of the endeavor.

This seems bold and arrogant when compared to the rhetoric we hear today. We don't often currently see people actually saying what they want. Everything is a euphemism, filled with politically correct, sanitized language. While these

mission statements are nice, and certainly necessary, they lack the power of a bold, compelling statement.

One of the reasons I like sports is that it has a clear mission. We're still honest about the reason for today's game. "Our goal is to score more points than the other team!" It's really clear what the team is trying to do. That's how you know when the game's over or when you win. When leading a team, sometimes we get so busy talking about our ideals and motivations in flowery language that we forget to let our colleagues know exactly what we are trying to do. Or we get mired in the micro-management of small problems with trivial policy and protocol statements.

Some years ago, I had the privilege of having lunch with astronaut and Apollo 13 commander Jim Lovell. He told our table that we should "be thankful for problems. If they were less difficult, someone with less ability might have your job." That's excellent advice!

In a world filled with euphemism and small talk, I long for a day of broad strokes, majestic language, and big ideas. While I'm not planning on addressing the American people anytime soon, it's still important to remember that clarity of mission provides focus for our own teams. That's the lasting message of the moon landing. While my dental office isn't going to the moon anytime soon, we can go wherever we set our minds to. It just requires clear vision and the will to make it happen.

Dr. Messina may be reached at docmessina87@gmail.com.



It's Your Choice

Robert Buchholz, DDS
Guest Columnist

Where have you gone ... Bill O'Reilly

I can still picture the very FIRST day I began my dental education. This September will be the "Class of '72's 51st "FIRST-DAY" anniversary.

Dean Wilson was addressing our incoming freshman class at Ohio State's College of Dentistry. As he uttered the first welcoming words, I can still recollect how comforting it was to finally be part of the dental profession.

And then he said, "You will take a shower and use deodorant on a daily basis!"

"Huh ... what ... seriously," I silently asked myself. I slowly turned my head to observe my fellow classmates' reactions while wondering if I'd somehow stumbled into the wrong auditorium and was now a participant in an OSU Personal Hygiene 101 class.

I slowly turned back forward (faced with four years in the front row) and slumped into my seat while remarking, "what the he** have I gotten myself into?"

I'd be lying if I were to tell y'all that there haven't been days when I mumbled these same thoughts, many times – years later!

In the midst of this negativity, I had already formulated a rough plan for my future. It was a path that would lead to Navy duty following graduation. I had already accepted the idea that there was no way after four years of dental school that I'd be prepared to perform dental services in the public sector.

For me, four years of dental school rigors resulted in a foundation ... not a

finished product.

Even now, after almost 50 years of delivering dental services, I'm still a "student" in our profession.

If you're a recent graduate, I totally understand the economic environment you reside in. At a minimum, I'd like to suggest that you join the Facebook group, "DENTAL CLINICAL PEARLS." Don't be discouraged by that group's "Closed Group" banner. Any group that has 41,000 members is unlikely to drop a blackball on you!

If you're not on Facebook, consider joining ... with your end goal being access to DCP's free CE!

This group represents all that can be good about social media. Personally, I very seldom comment on any of the dental topics. If you're like me, the "Jiminy Cricket" philosophy will serve you well when it comes to our profession. Yes, you'll notice an occasional social media "bully" or a "know-it-all" chime in on topics within this group. Just wade through the bluster and ignore the bloviating.

My observations after a half year of being a "Dental Clinical Pearls" member are worrisome to me and for our profession! My perception is: somehow the value of preserving enamel is no longer as important in today's dental operatories.

What precipitated this opinion was the cavalier attitude of the commenting dentists concerning the preparation of a virgin lateral incisor (#7) for a gold crown. The presenting dentist had posted a picture of a generic patient with a gold "grillz" on tooth #7.

... and he/she was conflicted about

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prepping the tooth.

"It hurts me to do this," (cut on a virgin tooth) was his/her comment.

The very first comment in response to this dentist's online post was ... "Then don't do it!"

...Which was followed by a tsunami of responses that basically ripped that particular dentist's "Just say No" comment. "How dare he imply that somehow it's unethical or improper to prep a virgin tooth."

The drumbeat of opinions included these additional postings:

"This case is no different than any other cosmetic case."

"Esthetics are determined by the patient."

"Why does it matter that it's a virgin tooth? This is an elective cosmetic procedure!"

"A gold crown is just as beautiful in other people's eyes and it's simply a matter of taste! Refusing to treat because you disagree with their view of beauty is simply wrong and not addressing the patient's chief complaint."

"So someone comes in your office and wants all their incisors filed to fangs, you're doing it is what you're saying!"

And finally there was this gem:

"If the patient wants it ... do it."

"Oh Snap!!!!"

I stiff-armed Jiminy Cricket and began to comment.

"My question to you, doctor, is why are you doing it? I'll venture you're doing it because it's a cash deal with no third party involvement. It's pure profit for you! I beg you, please don't do it. Don't be a dentist/prostitute!"

I then sat back and monitored the responses to my comment.

Two out of three emojis were "angry" (with me) while one out of three "liked" my post.

... and then the group's discussion was terminated by the administrator of the DCP Facebook site.

For me, it's a sad day when a profession can't agree on some basic principles to stand by. I realize everything in life goes through cycles. Dentistry is no exception. As I sneak up on 40 bloviating years with the ODA, I intend to stand fast with those ideals I've stood by since 1972.

Unfortunately right now in 2019, dental esthetics has high jacked our profession!

To be continued in November.

Dr. Buchholz may be reached at rbuchh@windstream.net.



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We are looking for a part-time (and possibly transitioning into a full-time) Ohio-licensed dentist. A pediatric dentist with credentials from a pedo program will be given due consideration, although we are also open to hiring a licensed GP, who would like to get some experience treating children and young adults in our practice. Days and hours are negotiable, and salary would be commensurate with duties assigned. Our office is a 30-plus year pediatric dental practice in Chillicothe. We utilize digital imaging, nitrous oxide, and perform OR/sedation dentistry. The office strives to provide excellent patient care in a comfortable environment. We are approximately 50% Medicaid currently, but are moving to stabilize (and/or reduce) that percentage. Owner is open to to buy-in or buy-out arrangements. For information, send a brief introductory e-mail to Dr. Ron Griffin, at doctorg@chillikids.com.

We're overwhelmed! Our five location multi-specialty group practice has grown to the point that we simply have too many patients. Our full time General Dentists are currently seeing 80+ new patients per month with an average annual income ranging from \$150,000 initially to \$300,000 for the more seasoned doctor. Our doctors providing specialty care are receiving significantly greater levels of compensation. Doctors receive an initial salary, incentives and a full benefit package while enjoying the freedom that our experienced management team provides. Enthusiastic, quality oriented professionals seeking independence, growth and financial stability may contact Dr. Michael Fuchs at (513) 505-9987, (513) 697-2640 or fdca1.jmf@gmail.com. Full or part time positions are available. No evenings after 7pm and no weekends. We very much look forward to speaking with you.

Immediate opening for full or part-time associate - Troy, OH with established, general, single office, busy, private practice. Dentist begins with existing patient base. Must be skilled with most procedures, passionate, have ethics, morals, and exceptional communication skills. Philosophy: Team includes 3 DDS, 3 EFDAs, and 8 RDH who can anesthetize and work unsupervised. We're interested in growing our specialties: molar endo, ortho, sedation, implants, etc. We strongly believe in CE. World class office voted #1 dental office in country, ten consecutive years! We have a respectable reputation for high quality & friendliest staff. Hours include some early mornings, some evenings & some Saturdays. Email resume & include career goals to: resume@bentleydds.com.

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Equipment for Sale

Intraoral X-Ray Sensor Repair/Sales. We repair broken sensors. Save thousands in replacement costs. Specializing in Kodak/Carestream, and major brands. We also buy/sell sensors. American SensorTech 919-229-0483 www.repairsensor.com.

Trios3 Wireless Scanner with Alienware laptop for sale. Brand new in box, never been used on a patient. Asking \$28,000-30% off of retail price! Contact Katie at info@wedgewoodcompletedentistry.com if interested or have any questions.

Practice for Sale

Practice for sale, Washington C.H. 1000 square foot Dental Building with off street parking. Three equipped operatories, lab, and business office and private office. Includes all equipment, supplies, and patient records. For more information call (740) 335-3861.

Practice for sale, Miami County, 4 ops, \$750k three year average collections. Solid hygiene program. Great staff. Dentrax, Dexis, paperless. Motivated seller. \$400,000. Real estate also available. Email jphinman@yahoo.com.

Thriving, FFS, established general dental practice for sale in New Middletown, Ohio. 1300 sq ft free standing building also for sale. 3 fully equipped operatories; digital. Practice collected \$330,000 in 2018 on a 4 day week. Price \$165,000. For more information call (330) 259-5153.

Space Available

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Classified Advertising

Classified ads appear in each issue of *ODA Today*. The cost is \$55 for members (\$88 for non-members) for the first 40 words. Each additional word is \$1. Ads may be submitted via mail or fax to the attention of Amy Szmania, advertising manager, or by email to amy@oda.org. The deadline to place, cancel or modify classified ads is the 1st of the month prior to the month of publication.

ODA Classifieds can also be found online at <http://www.oda.org>.

ACHIEVEMENT, from page 11

opportunity to learn so much from her, not only regarding the finances and financial policies, but as a quiet but impactful leader."

Dr. Joseph Crowley, a past president of the ADA and ODA, said "Volunteer leaders for organized dentistry often have many ideas for the organization. Some ideas are not always attainable. Peg has been the eyes and ears for the ODA. She helped us manage our resources in a way that always allowed us to understand the reasonable and the doable, while not over shooting the practical use of our dues and non-dues revenue."

Cissell said her favorite part about working at the ODA has been the people, both the members and the staff.

"From the time I started I was impressed with the dedication that members showed to their profession and this organization," she said. "They have full-time careers but manage to devote so much of their time. The ODA has created an environment where it's really a teamwork environment and staff has always been so supportive, and many of them have become close friends."

Throughout her career, Cissell has fostered many strong relationships with ODA members.

"When I think of Peg Cissell, a smile comes across my face along with a glowing warmth and sense of total confidence," said Dr. Billie Sue Kyger, 7th District trustee and a past president of the ODA. "Her service to the Ohio Dental Association has been exceptional and her character has been flawless. Through Peg's unquestionable integrity and knowledge, she earned a timeless sense of trust among the ODA's leadership and members. She was instrumental in the ongoing success of the ODA and has been such a dear friend to many of the leadership, including myself."

Dr. Thomas Matanzo, chair of ODASC and a past ODA president, said "I have known Peg since 1991, when I became

an alternate delegate to the ADA House in Seattle. Being a 'new dentist,' I had no idea of the ins and outs of the ODA. I had to meet with her in order to get reimbursed for my time in Seattle. I was nervous. She was so kind to help me with all my receipts and took care of all my needs. I was very touched by her concern over my issues, and she handled me with care. Over the years, we worked closely together on many projects and councils and committees. From Annual Session, Finance Committee, ODA president to ODASC. I have come to realize that Peg is as kind and considerate with everyone she's dealt with. It wasn't just me all those years ago but every member she came across. She has taught me many things, like balance sheets, spreadsheets, investment income and future projections, but

the greatest things she taught me were service, loyalty and friendship."

Outside of her career, Cissell is part of a book club where she enjoys the reading and camaraderie. She also enjoys interior design and spending time outdoors. She especially loves spending time with both her immediate and large extended family. Cissell and her husband, Tom, have two daughters and two grandchildren.

During her retirement, Cissell is looking forward to traveling and investing more time in her relationships with her friends and family.

The Achievement Award is given to someone with a personal and professional commitment to the dental profession and the public's oral health, and who is an ambassador for the dental profession with solid respect for the profession.



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OPIOIDS, from page 12

about where to drop off medication throughout the year allows patients to dispose of their prescriptions any time.

Other dentists or dental societies around the state could replicate the information for their area to create an informational sheet for patients, Zouhary said. After gathering information from local organizations, it can be placed on an 8.5 by 11 sheet of paper and shared with dentists in the area so they can distribute it to their patients.

For more details on the Drug Disposal Solution sheet, visit <https://toledodentalsociety.com/drug-disposal-locations/>.

WILLIAMS, from page 12

According to his obituary, he is survived by his children, Frank Williams, Jr. (Anita) and Dr. Kristin Williams-Roberts (Stanley); grandchildren, Frank III, Patrick, John, Daniel and Michael Roberts and great-grandchild, Arya.

Contributions in his memory may be made to the Frank C. Williams, DDS Scholarship Fund at the Case Western Reserve University, Office of Advancement Services, 11000 Cedar Avenue, Room 300, Cleveland, Ohio 44106-7035 or direct donations can be made to the School of Dental Medicine.

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