



ENHANCE YOUR LEADERSHIP SKILLS

at the ODA Leadership Institute

March 21-22, 2025

Hilton Columbus Polaris Hotel



Register now at
www.oda.org

Leadership Institute is an exclusive opportunity designed to help participants enhance their leadership skills in their practice, at their jobs, for their community and for their profession. By developing leadership abilities and fostering stronger relationships, attendees can amplify their impact in all areas of their professional and personal lives.

Free for ODA member dentists, dental residents and dental students as a benefit of your membership.

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ACCOMMODATIONS: The ODA has reserved a block of rooms at the Hilton Columbus Polaris Hotel. The deadline to reserve a room in the ODA's hotel block and receive a discount is March 4. For more details on the hotel block, visit oda.org.



CONTINUING EDUCATION: Attendees can earn up to four CE credits. Complete CE information can be found at oda.org.

Agenda

Friday, March 21, 2025

10:00 a.m. - 11:00 a.m.
Registration

11:00 a.m.
Welcome
Dr. Hal Jeter, ODA President

11:00 a.m. - 12:00 p.m.
Understanding an Effective Multi-Generational Workplace
Jeff Butler

12:00 p.m. - 12:45 p.m.
Lunch

12:50 p.m. - 1:50 p.m.
Breakout Session - Round 1

2:00 p.m. - 3:00 p.m.
Breakout Session - Round 2

3:10 p.m. - 3:45 p.m.
Lightning Talks
Panel of Experts

3:45 p.m. - 4:15 p.m.
Update on Dental Legislation at the Ohio Statehouse
ODA Lobbying Team

4:15 p.m. - 5:00 p.m.
Insights from Ohio's Capitol
Statehouse Speaker

5:00 p.m. - 6:00 p.m.
Reception, hosted by Superior Dental Care

Saturday, March 22, 2025

7:30 a.m. - 8:30 a.m.
Component Dental Society Meeting: The ODA Executive Committee is hosting a meeting with Ohio component society officers and executive directors to discuss issues important to local dental societies.

8:00 a.m. - 9:00 a.m.
Registration & Breakfast

9:00 a.m. - 9:05 a.m.
Welcome
Dr. Hal Jeter, ODA President

9:05 a.m. - 9:30 a.m.
ADA Update
Dr. Manish Chopra, ADA Seventh District Trustee

9:30 a.m. - 10:30 a.m.
ODA Town Hall
ODA Executive Committee

10:30 a.m. - 11:30 a.m.
Artificial Intelligence: What AI Means for Dentistry
Dr. Robert Faiella

11:30 a.m.
Adjournment

Social Event for New Dentists, Dental Residents and Dental Students: The ODA Subcouncil on New Dentists invites new dentists who are in practice 10 years or less, dental residents and dental students to a social event on Friday evening after the Leadership Institute reception. More details available upon registration.

Support for the ODA Leadership Institute is provided by:



Keynote Speakers



Jeff Butler

Jeff Butler is a globally renown workforce strategist and best-selling author. His keynote presentation will focus on managing four different generations - Baby Boomers, Generation Xers, Millennials and Generation Z - in the workplace. Backed by a decade of research, Butler will share insights about motivations, differences, and communication styles of these four generations. Butler has collaborated with giants like Google, Amazon, and John Deere, wielding a unique fusion of research and practice. His

transformative insights, featured in TEDx talks and two influential books, are your key to a harmonious, high-performance workplace. You will learn how organizations across various industries are thriving with a multigenerational workforce and how yours can too. Through this program you'll find specific actionable strategies to manage your cross-generational challenges and turn your multigenerational workforce into a competitive advantage. The insights you gain about the various generations will not only help you manage the team in your dental practice or workplace but also in better understanding your patients and their needs and expectations as well as your family members and friends.



Dr. Robert Faiella

Dr. Robert Faiella is a practicing periodontist, a past president of the ADA, and the Chief Dental Officer for one of the largest Artificial Intelligence (AI) platforms within the health care and dental space. His keynote address will focus on AI and its application to dentistry. Faiella will discuss how Dental AI can now identify anatomy and disease with incredible levels of precision, and present findings with compelling visuals for patient communication.

This presentation will explain the development and capabilities of the technology, how payers and providers are using AI-powered technology today, how AI quantification can help dentists monitor longitudinal outcomes and enhance practice goals.

Breakout Sessions

A Beginner's Guide to Parliamentary Procedure and the ODA

Dr. Kelly Roth and Michelle Blackman

Dr. Kelly Roth, ODA speaker of the house, and Michelle Blackman, ODA director of governance, will provide methods of conducting meetings in a fair, orderly and expeditious manner through a working example of presenting a motion, amending it, referring it and ending debate.

Update on Dental Insurance Issues in Ohio

Chris Moore

The ODA has you covered when it comes to dental insurance. ODA's director of dental services, Chris Moore, has more than 35 years of experience working on dental insurance and third-party payer issues for the ODA and will discuss ways to make your life easier when it comes to dental insurance. He will share his insights on dental benefits, including tips from the ODA's Dental Insurance Working Group for ensuring that you get paid for the services you provide in a timely manner and other strategies for improving your outcomes with dental insurance.

Winning the Talent War

Jeff Butler

Jeff Butler has mapped out the complete employee life-cycle from hiring and managing to retaining. Each segment covers key areas where workplaces often lose their talent ranging from: mistakes in their recruitment process, to failing to adjust management styles to accommodate the changing workplace expectations. Recruiting and retaining dental team members has never been more challenging. Butler will share strategies to help you succeed in hiring and retaining staff.



Scan to register now!

oda.org

Space is limited!



Connect with the ODA on Facebook and X for the most up-to-date information about the Leadership Institute. #ODA25LI

ODA Leadership Institute is free for ODA member dentists, dental residents and dental students as a benefit of your membership.



ADVOCATE. INFORM. SERVE.