

THURSDAY: SEPTEMBER 30, 2021

Course Code: T10

5 LIFESTYLE HABITS THAT SABOTAGE HEALING

Uche Odiatu, DMD

9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Your patients don't leave the stress, poor sleeping patterns (insomnia, apnea, snoring), physical fitness (or lack of) or eating patterns (mindless eating and evening feeding frenzies) in the car before they sit in your chair. There's irrefutable scientific evidence that these habits have the ability to ramp up inflammation or dial it down. Chronic background inflammation is a key player in all degenerative disease. Well adjusted, rested, physically active, healthy eating patients enjoy a physiology that supports a positive response to your treatments.

Learning Objectives

- Understand why your sedentary patients don't heal as well as your active-living patients.
- Discover how eating habits have the ability to dial down or ramp up inflammation.
- Develop a conversation style to positively impact our patients at the new patient or re-care exam.

Course Code: T11

OBSTRUCTIVE SLEEP APNEA: LOOKING BEYOND THE TEETH AND SAVING LIVES!

Jamison R. Spencer, DMD, MS

9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Dentists are uniquely positioned among

healthcare providers to easily evaluate for signs of obstructive sleep apnea. Oral appliance therapy performed by a qualified dentist can also be an effective treatment, literally saving lives. In this lecture Dr. Spencer will review the basics of normal sleep, snoring and obstructive sleep apnea in adults and children.

You will most likely be thinking that you and everyone you know must have sleep apnea before he is through! Don't worry though; he will also cover diagnosis and treatment of obstructive sleep apnea, including the dentist's role. If you or someone close to you may have sleep apnea (like your patients) you owe it to yourself and them to take this course and potentially change, or literally save, their lives.

Learning Objectives

- Understand normal sleep and how to improve sleep.
- Understand how obstructive sleep apnea affects adults and children.
- Understand possible problems and side effects of oral appliance therapy.

Note: A workshop accompanies this lecture. See Course Code T24.

Course Code: T12

DON'T GET CAUGHT WITH YOUR PANTS DOWN: NEW DENTAL PRODUCTS REVIEW

Judy Bendit, RDH, BS

9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

How many times a day do patients come in to your operatory telling you about some new product they bought on Amazon or at some health food store? It's hard to keep up with all of them. Do you remember when the dental care aisle in your local pharmacy was actually just a small section of an aisle and only

contained a handful of toothbrushes, toothpastes, and maybe some mouthwash?

Clearly, times have changed. Now the dental care section is truly an entire aisle (or two) and is filled with a variety of products including toothbrushes, toothpastes, mouthwashes and rinses, and so much more. It's overwhelming for any dental professional...let alone for your patients. In this course, we will look at the historical progression of many of these products along with many of the DIY modalities to figure out what is best for our individual patient's needs. Let's not get caught with our pants down.

Learning Objectives

- Look at trends in dental marketing and how they shape our decision-making process.
- Evaluate and discuss the science behind many OTC products and DIY products.
- Use this information to formulate a homecare protocol based on individual patient needs.

Course Code: T13

CAMBRA INTEGRATION FOR CLINICAL SUCCESS

Tabetha Magnuszewski, RDH

9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$155; NMD - \$255; S/O - \$125

Support provided by Ivoclar Vivadent, Inc.

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Incorporating evidence-based strategies in the prevention of dental disease often poses a challenge for dental professionals. Throughout this program, we will review the literature and recommendations for incorporating CAMBRA protocols into everyday hygiene practice. Our simplified approach will assist you in identifying risk assessment and creating personalized treatment

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

THURSDAY: SEPTEMBER 30, 2021

plans. This program will also feature the latest dental materials for dental caries prevention and oral health maintenance.

Learning Objectives

- Identify the steps to create a comprehensive CAMBRA protocol.
- Understand the caries disease process and strategies for intervention.
- Be able to differentiate between fluoride and chlorhexidine varnish and their clinical application.

Note: This course is repeated. See Course Code T22.

Course Code: T14

ENDODONTIC MASTERY: WHAT YOU NEED FOR SUCCESS IN 2021

Tom Jovicich, DMD, MS
9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Support provided by Kerr Endo

Recommended Audience: Dentists

This course will immerse you into the world of endodontic innovation allowing participants to learn mindful case selection, risk management, predictable diagnostic skills and safe access and canal location with the use of ultrasonic instruments. The course presents evidence-based support and in-depth high-definition video demonstration of techniques. The aim is to exercise your mind and grow your endodontic skills. The presentation leads you, step by step, through the root canal treatment process starting with case selection and completing with artful obturation and patient management.

Learning Objectives

- Learn the classifications and processes of diagnosing and treating endodontic cases.
- Understand the current innovations in armamentarium and techniques of root canal treatment with HD video demonstrations through the

microscope.

- Learn advanced understanding of root canal anatomy and techniques for safe access and canal location.

Note: A workshop accompanies this course. See Course Code T20.

Course Code: T15

DELIVERING W.O.W. SERVICE: PEOPLE WILL FORGET EVERYTHING EXCEPT HOW YOU MADE THEM FEEL!

Judy Kay Mausolf
9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-3

Fee: M - \$90; NMD - \$155; S/O - \$71

Support provided by CareCredit

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Research shows that practices that build their office environment around serving the patient own and dominate the market. Customer service is often confusing, complex and vague! "I'm satisfied" means nothing in today's world. Set yourself apart from your colleagues: differentiate why you and your office and not the office down the street! Learn principles for strengthening communication skills, practice brand, and service standards. Illuminate the patient decision making processes to create lasting impressions and exceptional experiences. Inspire the entire team to deliver W.O.W. service with more passion and focus.

Learning Objectives

- Learn techniques to make W.O.W. impressions.
- Understand W.O.W. Patient Philosophy.
- Identify how to spot opportunities that create W.O.W. touch points.

Course Code: T16

DENTISTRY 4.0: VIRTUALLY ANYTHING IS POSSIBLE

William C. Scarfe BDS, MS, FRACDS, FACD
10:00 a.m. to 12:00 p.m.

CE Hours: 2

OSDB Format: A-1, Category A-1

Fee: M - \$80; NMD - \$150; S/O - \$65

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

The adoption of three technologies has positioned the dental practice at the forefront of the 4th Industrial Revolution: The Internet of Things, big data analytics, and cloud-based computing. These technologies present clinically in advances in image fusion and simulation, virtual reality, machine learning, data manipulation, chairside robotics and localized 3-D printing solutions. Dentistry 4.0 has the potential to significantly reduce the cost of many complicated dental procedures by employing cutting-edge technologies locally. In addition, digital information translation will likely increase efficiencies in the provision of care. This presentation provides a framework for understanding the current components of Dentistry 4.0, illustrates the use of associated technologies in specific clinical applications and discusses their potential impact on dental practice.

Learning Objectives

- Categorize the drivers towards and components of Dentistry 4.0.
- Understand and appreciate the diversity of technologies involved in Dentistry 4.0.
- Appreciate how Dentistry 4.0 technologies can improve treat delivery and quality.

Note: This course meets the OSDB 2-hr review requirement for Dental Assistant Radiographers.

Course Code: T17

YOUR PATIENTS' GUT HEALTH: WHAT EVERY DENTAL PROFESSIONAL NEEDS TO KNOW

Uche Odiatu, DMD
2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

THURSDAY: SEPTEMBER 30, 2021

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Do your patients have the guts to douse the flames of inflammation? Your patients' gut flora makes very powerful anti-inflammatory agents when fed key nutrients. Learn what impacts gut integrity: antibiotics, jet lag, fast food, artificial sweeteners, stress & more. The latest science shows the #1 influence on the microbiome is diet. Oral health care providers are the key professionals to ensure optimum functioning of the incredible masticatory system.

Learning Objectives

- Gain insight into the human microbiome's TOP FOOD needs.
- Learn how the new science is shaking the foundation of health care & nutrition.
- Discover the key role of your patients' gut integrity & inflammation.

Course Code: T18

LOCAL PATIENT SEARCH AND HOW GOOGLE IMPACTS YOUR PRACTICE

Sean White and Kristi Simone
2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-3

Fee: M - \$25; NMD - \$25; S/O - \$25

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Dentist near me, Dentist near (insert your city), and similar keywords are the most used terms when a patient searches for a new dentist. Because every dental practice in your area is considered a "local business," Google has to choose which offices will show up for that patient. Understanding Google My Business (GMB) marketing for dentists and the importance of claiming, optimizing, and using your practice GMB features to convert new patients is one of the most important things dentists can do right

now to be found online and get new patients.

This seminar will cover how search-engine optimization (SEO), your GMB profile, and online reviews impact your local search ranking. You will understand how to claim, optimize and use your GMB profile and other Google tools to help you stand out and show up when a patient is looking for a dentist, orthodontist, endodontist, periodontist, dental implants or other important keywords "near me." And, we will provide specific marketing strategies that you can implement on your own to show up when a patient searches for a dentist in your area.

Learning Objectives

- Understand how Google views dental practices and what Google provides to help dentists show up during the patient search process.
- Learn what your practice Google My Business page is, and how to claim, optimize and use it to attract patients, increase phone calls and requests for directions, request reviews, and more.
- Learn how to incorporate SEO, online reviews, and other marketing strategies to help Google find you when a patient searches for a new dentist.

Course Code: T19

VOXEL VISION: NAVIGATION AND INTERPRETATION OF THE VIRTUAL RADIOGRAPHIC PATIENT

William C. Scarfe BDS, MS, FRACDS, FACD
2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$245; NMD - \$310; S/O - \$175

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Interpretation of the entire volumetric image dataset is the professional duty of all practitioners who operate a cone beam computed tomographic (CBCT) unit or request a specific CBCT study.

The interpretive process demands advanced knowledge of maxillofacial anatomy, an understanding of anatomic variations, recognition of abnormalities and an appreciation of notable incidental findings. A thorough review of the virtual radiographic patient can only be achieved by a systematic approach. This presentation will use specific cases to demonstrate the fundamental concepts and mechanics of CBCT navigation using various software and provide guidelines on which to generate interpretation reports using "Voxel Vision."

Learning Objectives

- Appreciate the underlying professional responsibilities associated with the interpretation of CBCT volumetric dataset.
- Be familiar with the use of dental imaging software in CBCT interpretation.
- Comprehend the systematic mechanics of interpreting 3D volumetric images towards Voxel Vision.

Course Code: T20

ENDODONTIC MASTERY: A HANDS-ON EXPERIENCE

Tom Jovicich, DMD, MS
2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$245; NMD - \$310; S/O - \$175

Support provided by Kerr Endo

Recommended Audience: Dentists

Instrumentation with adaptive reciprocation allows for stress free canal preparation. Irrigation is the key to success in endodontics and apical negative pressure irrigation is a safe and thorough technique to clean the apical third of the root canal system. Three-dimensional obturation by the warm vertical technique will allow you to provide your patients with top-quality endodontic care. This interactive course will allow you to feel updated on the latest advances in endodontic practice. The goal is for you to return to your office

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

THURSDAY: SEPTEMBER 30, 2021

feeling enthused and confident about your root canal treatments.

Learning Objectives

- Understand the current innovations in armamentarium and techniques of root canal treatment with HD video demonstrations through the microscope.
- Demonstrate new techniques that build confidence to provide endodontic care to patients.
- Learn about three-dimensional obturation.

Note: A lecture is a prerequisite for this workshop. See Course Code T14.

Course Code: T21

ESCAPE THE VAPE

Shannon Nanne, RDH

2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Think about the reasons you don't vape, or want to stop and what you would say or do if you ever feel pressured to smoke or vape. How do you talk to your patients or kids about the dangers of vaping? Lots of studies show smoking is harmful. When it comes to vaping, manufacturers don't yet have to disclose what they put in the liquid, so we don't know the long-term effects.

What we do know is that most vape liquid contains chemicals that can lead to addiction, and may cause cancer. Electronic cigarette users may experience xerostomia and increased risk for tooth decay as a result of the vaporized liquid entering the mouth. Aerosols from vaping irritate the lining of the mucosa and are absorbed into the buccal mucosa and the pharyngeal tissues. Explosions while vaping can lead to severe burns and even death.

Learning Objectives

- Understand that vaping causes many problems in the oral cavity.
- Explain how the aerosol is created and how it affects the oral cavity.
- Identify the cariogenic potential of sweet flavors in electronic-cigarette liquids

Course Code: T22

CAMBRA INTEGRATION FOR CLINICAL SUCCESS

Tabetha Magnuszewski, RDH

2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$155; NMD - \$255; S/O - \$125

Support provided by Ivoclar Vivadent, Inc.

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Incorporating evidence-based strategies in the prevention of dental disease often poses a challenge for dental professionals. Throughout this program, we will review the literature and recommendations for incorporating CAMBRA protocols into everyday hygiene practice. Our simplified approach will assist you in identifying risk assessment and creating personalized treatment plans. This program will also feature the latest dental materials for dental caries prevention and oral health maintenance.

Learning Objectives

- Identify the steps to create a comprehensive CAMBRA protocol.
- Understand the caries disease process and strategies for intervention.
- Be able to differentiate between fluoride and chlorhexidine varnish and their clinical application.

Note: This course is repeated. See Course Code T13.

Course Code: T23

COMMUNICATION SOLUTIONS: ATTITUDES, BREAKDOWNS & CONFLICT RESOLUTIONS

Judy Kay Mausolf

2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-3

Fee: M - \$90; NMD - \$155; S/O - \$71

Support Provided by CareCredit

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Discover how to elevate your communication to a level that inspires open communication, prevents breakdowns, resolves conflict and builds trust and respect resulting in high performing team and patient relationships! Learn the skills to communicate positively and effectively with different and even difficult personalities. Discover formats to hold positive, effective and efficient huddles and team meetings. Transform attitudes from toxic to tremendous and create a positive environment where everyone looks forward to coming to the office. Judy Kay, communications expert, will share how you can elevate the level of communication in your life!

Learning Objectives

- Learn verbal skills to communicate effectively with difficult and different personalities.
- Establish protocols that eliminate gossip.
- Determine behaviors that in spite of a culture of appreciation and celebration.

Course Code: T24

DENTAL SLEEP MEDICINE HANDS-ON

Jamison Spencer, DMD, MS

2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$245; NMD - \$310; S/O - \$175

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

In this hands-on course we will discuss all of the practical matters related to treatment of patients with obstructive

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

THURSDAY: SEPTEMBER 30, 2021

sleep apnea from initial screening, referral for diagnosis, appliance selection, records, fitting and follow up.

Hands-on components will include appliance selection, bite registration and chairside technique for morning occlusal guide fabrication.

Learning Objectives

- Be able to select an appropriate appliance based on what is most likely to work best for a specific patient.
- Understand how to take a bite registration for a custom oral appliance.
- Be able to fabricate a chairside morning occlusal guide to help avoid bite changes and tooth movement.

Note: A lecture is a prerequisite for this workshop. See Course Code T11.

Event Code: E91

GREG HAHN: LIVE AT THE ODA ANNUAL SESSION!

5:15 p.m. to 6:00 p.m.
Thursday, September 30

FREE with registration

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk, Exhibitors

Greg Hahn has parlayed his absurdly energetic, all out style of physical humor, one liners and crowd work into a performance of immediate pandemonium and continuous laughs. His unique stylings have led to numerous television, corporate and theater appearances throughout the US and Canada.

A favorite on the nationally syndicated Bob and Tom Radio Show, Greg has also appeared on Late Night with Conan O'Brien, Comedy Central, CBS, ABC, FOX, MTV and CMT. Bring your team to see Greg live at the ODA. Watch in-person or virtually. Tickets are free, but registration is required.

Event Code: E92

DINNER WITH THE SPEAKERS @ JEFF RUBY'S STEAKHOUSE

8:30 p.m. to 11:00 p.m.
Thursday, September 30

\$150 per person

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Have you ever wanted to sit down face-to-face with some of today's leading clinicians? This exquisite dinner is your chance! Speakers currently scheduled to attend include Dr. Stanley Malamed, Dr. Josh Austin, Dr. Jamison Spencer, and Dr. Uche Odiatu. Jeff Ruby's Steakhouse is located at 89 E. Nationwide Blvd., across the street from the Hyatt Regency Hotel. Attendance is very limited. Price includes a three-course dinner from a select menu.

Event Code: E93

NEW DENTIST SOCIAL: DENMARK ON HIGH

9:00 p.m. to 11:00 p.m.
Thursday, September 30

FREE for dentists in practice 10 years or less

Sponsored by ODPAC

Recommended Audience: Dentists

All dentists in practice 10 years or less are invited to attend the New Dentist Social. Meet up with your classmates and meet new colleagues at this premiere event designed especially for the new practitioner. The event features an open bar and appetizers, perfect for an after-dinner stop. Denmark on High is a Euro-style Cocktail Bistro located on the 2nd floor of 463 North High Street, right across the street from the main doors of the Columbus Convention Center. Free for new dentists and their spouses, but you must register to attend.

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

FRIDAY: OCTOBER 1, 2021

Course Code: F25

PREVENTATIVE PRODUCTS ROUNDTABLE BREAKFAST 2021

Various Speakers

7:15 a.m. to 8:45 a.m.

CE Hours: 1.5

OSDB Format: A-1, Category A-1

Fee: \$65

*Recommended Audience: Hygienists**

Dental Hygienists won't want to miss this innovative "nosh and learn" program just for them! Representatives from the leading preventative products companies will participate in this interactive session where attendees will be seated at tables for breakfast and company representatives will travel the room spending time at each table describing their newest materials and answering dental hygienists' questions.

Learning Objectives

- Gain knowledge of new products on the market and how they benefit your patients.
**Due to limited seating, only dental hygienists may attend this course.*

Course Code: F26

EMERGENCY MEDICINE: 10 MINUTES TO SAVE A LIFE

Stanley F. Malamed, DDS

8:30 a.m. to 12:30 p.m.

CE Hours: 4

OSDB Format: A-1, Category A-1

Fee: M - \$99; NMD - \$175; S/O - \$80

Recommended Audience: Dentist, Hygienists, EFDAs, Assistants, Office Manager, Front Desk

Life-threatening emergencies can occur anytime, anywhere and to anyone. Such situations are somewhat more likely to occur within the confines of the dental office due to the increased level of stress that is so often present. In this course Dr. Malamed will discuss the areas which are considered vital to a proper understanding of emergency medicine. We will discuss preparation of the office and staff, including a

review of recommended emergency drugs and equipment. We will then discuss recognition and management of specific emergency situations including unconsciousness, respiratory distress, seizures, allergy, chest pain, and cardiac arrest.

This course is designed for all members of the dental office staff, not just the doctor and chairside personnel. Situations discussed here can happen outside of the dental environment as well as in the office. Everyone should be prepared!

Learning Objectives

- List and discuss the four steps in office preparation for medical emergencies.
- List and discuss the indications for the eight basic emergency drugs.
- Discuss the basic management of medical emergencies including: seizures, bronchospasm, anaphylaxis, myocardial infarction, and cardiac arrest.

Note: This course meets the Ohio State Dental Board's criteria for dental hygienists, expanded function dental auxiliaries and dental assistants to practice under general supervision.

Course Code: F27

PRACTICAL TMD: HOW TO EVALUATE, DIAGNOSE AND TREAT THE MOST COMMON TMJ PROBLEMS

Jamison R. Spencer, DMD, MS

9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

TMJ disorders are one of those areas where almost every dentist feels uncomfortable. In dental school we didn't get much classroom information, and little or no clinical experience. Our treatments in practice are often hit and miss, without clarity on why sometimes we hit, and other times we miss. In this lecture Dr. Spencer will review the

relevant anatomy and discuss simple examination, diagnosis and treatment techniques as well as when to know to refer, allowing you to help many more people.

Learning Objectives

- Understand basic principles of focused examination and evaluation for TMD.
- Discover a straight-forward way to diagnose the most common TM disorders.
- Understand the treatments for the most common TM disorders.

Course Code: F28

ADVANCED DIRECT RESTORATIVE PROCEDURES

Mario Romero, DDS

9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Support provided by Kerr

Recommended Audience: Dentists, EFDAs, Assistants

This course aims to update the general practitioner on a variety of topics that affect the biological response, esthetics and longevity of composite restorations. Posterior composites will be discussed including different bonding protocols and restorative techniques. In addition, participants will gain insight into the management of large Class II that require cusp build-up, decision making between packable and bulk-fill composites and advanced matrix systems techniques, as well as increasing attendees' knowledge from materials and instrument selection, shade mapping, and techniques for highly esthetic anterior composite restorations in detail, to allow you as the practitioner to transform your patient's smile in a single visit!

Learning Objectives

- Understand the different adhesive systems in the market and how to select them based on the clinical situation.

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

FRIDAY: OCTOBER 1, 2021

- Become familiar with the mylar pull technique to develop ideal line angles in composite veneers.
- Implement a sequential finishing and polishing to obtain natural texture and surface gloss.

Note: A workshop accompanies this course. See Course Code F35.

Course Code: F29

WHAT IS YOUR COMPLIANCE RISK?

Christine Taxin

9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-3

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Why do dentists think there is no such thing as the audit police? Every insurance company is now updating their billing software to audit everyone with artificial intelligence (AI) software. This course will provide you the information needed to protect your practice. Keep in mind, dental insurance companies will want to see your clinical notes, not a letter of medical necessity.

Insurance companies presume that you know what you are doing when you file claims. As such all actions/ inactions, whether purposeful or accidental, are treated as knowing and willful, which is why it is important to identify and correct your errors. Do not forget all your providers and hygienists are under your guidance so let us teach them how to use the code that matches the notes. A person who violates the False Claims Act must repay three times the amount of damages suffered by the government plus a mandatory civil penalty of at least \$5,500 and no more than \$11,000 per claim.

Learning Objectives

- Understand that audits performed in the last year will allow you to recognize

what they do look at.

- Recognize documentation skills that provide any insurance the correct information from the clinical notes.
- Learn how to use forms to help achieve a higher acceptance rate.

Course Code: F30

ROCK STAR DENTAL ASSISTANT

Tija Hunter, CDA, EFDA, CDIA, MADAA

9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Dental assistants spend more time with the patients than any other team member, so let's educate that assistant to be the best they can be to help your practice excel! We will discuss ways we can maximize our relationships with patients and teammates. We will learn ways to accelerate our roles within the practice and discover new ways to help make the practice successful through establishing systems to stay organized and methods for cutting costs and staying on top!

Learning Objectives

- Understand specific methods to improve organization of time and materials.
- Establish protocols to improve communication with patients and teammates.
- Understand my role in achieving practice goals.

Course Code: F31

THE RDH DETECTIVE FILES: ORAL MANIFESTATIONS OF SYSTEMIC DISEASE

Shannon Nanne, RDH

9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Your careful examination of the oral cavity may allow for early diagnosis and treatment indicative of an underlying systemic condition. You will be educated on many medical conditions and diseases that have oral side effects and complications associated with them such as Xerostomia, Candida Infections, Stomatitis, Mucositis and Burning Mouth Syndrome.

Suffering from these conditions can interfere with nutrition, function, overall health and quality of life. Examination should include evaluation for mucosal changes, periodontal inflammation and bleeding, and general condition of the teeth. You will return to your practice ready to implement specific strategies in order to help improve the lives of your patients suffering from these conditions and recognize what they may be suffering from within the oral cavity window.

Learning Objectives

- Recognize the oral manifestations of select systemic diseases.
- Explain Systemic Diseases in detail.
- Identify successful treatment options and products, OTC and Rx available for these oral conditions.

Course Code: F32

SILVER DIAMINE FLUORIDE: A BETTER WAY TO FIGHT CARIES

Judy Bendit, RDH, BS assisted by

Hayley Buckner, RDH, BS

10:00 a.m. to 12:00 p.m.

CE Hours: 2

OSDB Format: A-1, Category A-1

Fee: M - \$155; NMD - \$255; S/O - \$125

Support provided by Elevate Oral Care

Recommended Audience: Dentists, Hygienists, EFDAs

Throughout history, mankind has constantly been in search of a better way. A better way to travel. A better way to communicate. A better way to educate.

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

FRIDAY: OCTOBER 1, 2021

Finding a better way requires a plan that involves mapping out one's destination, setting a course, carving out a path, and ultimately paving the way. This 2-hour program focuses on the innovations and advancements in remineralization with emphasis on Silver Diamine Fluoride that will influence and change the delivery of care we provide to our patients. In addition, the concept of patient-centered communication via motivational interviewing will be introduced. The technique utilizes shared decision making where the patient and oral care team work towards one goal of improving the patient's health while enabling the patient to have a voice, understand their options, the risks/benefits and alternatives, all while giving them power to enhance their own oral health.

The course meets the Ohio State Dental Board's (OSDB) requirement for Dental Hygienists and EFDAs to place Silver Diamine Fluoride. Please join us for this workshop where you will get all the information and training you need to start applying SDF immediately.

Learning Objectives

- Define the mechanism of action and benefits of Silver Diamine Fluoride.
- Utilize an emerging evidence-based conversational technique that guides a conversation according to a patient's values and expectations to elicit a change in behavior.
- Review protocols and techniques for SDF placement and actually place SDF in extracted teeth.

Course Requirements: Please bring the following

- PPE - Each participant must bring a pair of gloves, mask and safety glasses.
- An extracted tooth/teeth with decay; sterilize and bring in an autoclavable pouch.

Note: This workshop is repeated. See Courses F38; S48; S50.

Event Code: E94

MATCH @ ODA ANNUAL SESSION

12:00 p.m. to 1:00 p.m.
Friday, October 1

FREE with registration

Presented by the ODA Subcouncil on New Dentists

Recommended Audience: Dentists, Dental Students, Dental Residents

Interested in selling or buying a dental practice? Looking for an opportunity to become an associate or do you need to hire an associate? Join us for a unique event organized by the ODA Subcouncil on New Dentists and designed to help member dentists, dental residents and dental students who are looking for a job match up with member dentists who are preparing for a practice transition or looking to expand their practice. Once you register you will be contacted by the ODA prior to the event to provide additional information that will enhance your participation in the matching. No outside companies, vendors or office staff members are permitted to participate and attendees are not required or guaranteed to make a "match" at the event. MATCH @ ODA Annual Session is free, but registration is required. Lunch will be served.

Event Code: E95

KEYNOTE: BERTICE BERRY, PH.D.

1:00 p.m. to 2:00 p.m.
Friday, October 1

FREE with registration

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

No one defies stereotypes, generalizations or clichés more than Dr. Bertice Berry. Growing up poor in Wilmington, Delaware, the sixth of seven children, Bertice was told by a high school teacher that she was "not college material." Bertice not only graduated

magna cum laude from Jacksonville University where she was awarded the President's Cup for leadership, she subsequently earned a Ph.D. in Sociology from Kent State University at the age of 26. Berry was the host and co-executive producer of her own nationally syndicated talk show, "The Bertice Berry Show," and hosted "USA Live," a four-hour live interview and entertainment show on the USA Cable Network. She's been featured on numerous other television programs, including appearances on "The Oprah Winfrey Show," "The Tonight Show with Jay Leno," ABC's "20/20" and NPR's "Tell Me More" with Michel Martin. Bring your team to Dr. Berry's Keynote Session, Navigating Life in a World of New Normals. Watch in-person or virtually. Tickets are free, but registration is required.

Event Code: E96

CELEBRATING WOMEN IN DENTISTRY: HONORING 2020 ODA PRESIDENT, DR. SHARON PARSONS AND OTHER FEMALE DENTAL LEADERS

2:30 p.m. to 4:30 p.m.
Friday, October 1

FREE with registration

Attendance limited to dentists, only
Presented in Partnership with the ODA's Subcouncil on Diversity and Inclusion

Recommended Audience: Dentists, Dental Students, Dental Residents

Bertice Berry, Ph.D. will welcome you and set the stage to not only discuss the challenges and opportunities facing women dentists, but also to celebrate the accomplishments of dentistry's female leaders, including 2020 ODA President Dr. Sharon Parsons, outgoing Executive Director of the American Dental Association (ADA) Dr. Kathleen O'Loughlin and Immediate-Past ADA 7th District Trustee Dr. Billie Sue Kyger. Tickets are free, but registration is limited to dentists – male and female – only.

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

FRIDAY: OCTOBER 1, 2021

Course Code: F33

IS THE 'MANDIBULAR BLOCK' PASSÉ?

Stanley F. Malamed, DDS
2:30 p.m. to 5:30 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentist, Hygienists, EFDAs, Assistants

Local anesthesia forms the backbone of pain control techniques in contemporary dental practice. The subject of pain control in dentistry has undergone a recent renewal of interest, a renaissance.

In this program Dr. Malamed will present an in-depth discussion of the problem in achieving mandibular anesthesia. The traditional 'mandibular nerve block' has the lowest success rate of major nerve blocks administered in the human body. Techniques such as the Gow-Gates mandibular nerve block; the Akinosi-Vazirani closed mouth mandibular nerve block; intraosseous anesthesia; and the periodontal ligament injection have been developed in an effort to improve success in this area. Additionally, the local anesthetic articaine HCl has been demonstrated to have significant success when administered by mandibular infiltration in adults. So, Is the mandibular block passé? Come join Dr. Malamed and find out.

Learning Objectives

- Describe the technique for the traditional inferior alveolar nerve block (e.g. 'mandibular block').
- List four alternative techniques/procedures for achieving mandibular anesthesia.
- Describe the technique for the Gow-Gates mandibular nerve block.

Course Code: F34

ADVANCED DENTAL BILLING & CODING

Christine Taxin
2:30 p.m. to 5:30 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-3

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Every year the rules on dental billing change, and more codes are issued. Many dental offices fail to realize that they need to not only update the codes, but if they will be paid by dental plans, what has changed in the rules of each plan.

This course will review new codes planned for 2022, what steps are needed to achieve success with current and new contracts, and what insurance companies offer additional benefits.

Learning Objectives

- Reference a provided list of the new codes to make sure you are ready for 2022.
- Learn how to reference what plans you are in and how to update your contract to protect your office.
- Understand the role of a certified biller, who can add medical billing to your office.

Course Code: F35

ADVANCED DIRECT RESTORATIVE PROCEDURES – WORKSHOP

Mario Romero, DDS
2:30 p.m. to 5:30 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$245; NMD - \$310; S/O - \$175

Support provided by Kerr

Recommended Audience: Dentists, EFDAs, Assistants

During the hands-on session participants will have the opportunity to restore a Class I and a composite veneer using a simplified restorative technique. Emphasis will be made in the improved handling and inherent opacity developed in Kerr's SimpliShade restorative material.

Learning Objectives

- Implement the centripetal and successive cusp build-up technique for posterior composites.
- Experience the improved handling in SimpliShade restorative material.
- Demonstrate a simplified restorative technique.

Note: A lecture is a prerequisite for this workshop. See Course Code F28.

Course Code: F36

PET PEEVES.....

Tija Hunter, CDA, EFDA, CDIA, MADAA
2:30 p.m. to 5:30 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

We all have them, but how do we deal with them? This fun course talks about the issues we all face in a dental office daily. And we will also discuss ways to encourage better communication, dealing with the stress of it all and making our day flow better! Topics covered will include: issues we face daily – funny or not they are real, communication styles that best fit our strengths, and key ways to de-stress, stay organized and love our day!

Learning Objectives

- Understand communication goals for patients and staff.
- Establish processes to stay organized and on schedule no matter the day's surprises.
- Recognize stressors in the practice and how to circumvent issues that may rise as a result.

Course Code: F37

REGULATORY COMPLIANCE, OSHA AND THE OHIO DENTAL PRACTICE

Christopher A. Moore, MA
2:30 p.m. to 5:30 p.m.

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

FRIDAY: OCTOBER 1, 2021

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This practical seminar will help team members understand and comply with the latest state and federal regulations affecting the practice of dentistry -- including COVID-related regulations, avoid common areas of non-compliance, and help them prepare for government audits or inspections. The information-packed session will focus on educating attendees on practical, realistic steps they can take to keep their practice compliant.

Learning Objectives

- Meet OSHA's annual exposure control training requirement.
- Understand current regulatory issues impacting Ohio dental practices.
- Prepare for government audits and inspections.

Note: This program fulfills the annual exposure control training requirement mandated by the OSHA Bloodborne Pathogens Standard.

Course Code: F38

SILVER DIAMINE FLUORIDE: A BETTER WAY TO FIGHT CARIES

Judy Bendit, RDH, BS assisted by Hayley Buckner, RDH, BS
3:00 p.m. to 5:00 p.m.

CE Hours: 2

OSDB Format: A-1, Category A-1

Fee: M - \$155; NMD - \$255; S/O - \$125

Support provided by Elevate Oral Care
Recommended Audience: Dentists, Hygienists, EFDAs

Throughout history, mankind has constantly been in search of a better way. A better way to travel. A better way to communicate. A better way to educate. Finding a better way requires a plan that involves mapping out one's destination, setting a course, carving out a path, and ultimately paving the way. This 2-hour program focuses on the innovations and advancements in remineralization with

emphasis on Silver Diamine Fluoride that will influence and change the delivery of care we provide to our patients.

In addition, the concept of patient-centered communication via motivational interviewing will be introduced. The technique utilizes shared decision making where the patient and oral care team work towards one goal of improving the patient's health while enabling the patient to have a voice, understand their options, the risks/benefits and alternatives, all while giving them power to enhance their own oral health.

The course meets the Ohio State Dental Board's (OSDB) requirement for Dental Hygienists and EFDAs to place Silver Diamine Fluoride. Please join us for this workshop where you will get all the information and training you need to start applying SDF immediately.

Learning Objectives

- Define the mechanism of action and benefits of Silver Diamine Fluoride.
- Utilize an emerging evidence-based conversational technique that guides a conversation according to a patient's values and expectations to elicit a change in behavior.
- Review protocols and techniques for SDF placement and actually place SDF in extracted teeth.

Course Requirements: Please bring the following

- PPE - Each participant must bring a pair of gloves, mask and safety glasses.
- An extracted tooth/teeth with decay; sterilize and bring in an autoclavable pouch.

Note: This workshop is repeated. See Courses F32; S48; S50.

Course Code: F39

DENTAL COMPLIANCE: WHAT YOU NEED TO KNOW AS AN OWNER, ASSOCIATE OR DSO-DENTIST

Mark Alexandrunas, DDS and David J. Owsiany, JD
3:30 p.m. to 5:30 p.m.

CE Hours: 2

OSDB Format: A-1, Category A-1

Fee: M - \$25; NMD - \$25

Support provided by the ODA Council on Membership Services

Recommended Audience: Dentists

Is your practice compliant? Is your license at risk for discipline or penalties? Whether you have an independently owned, or a DSO-affiliated practice, join your colleagues for an innovative program exploring the challenges and opportunities facing dentists. ODA Executive Director David Owsiany, JD and entrepreneur Mark Alexandrunas, DMD present their perspectives on the ways that organized dentistry helps every dentist. The fundamental responsibilities of licensed dentists will be discussed along with tips on practicing as an employee dentist. As regulations are added, the complexities of dentistry change. In order to remain efficient, ethical and compliant, you need to know the new rules. Every dentist is responsible for being compliant with regulations. If you aren't constantly monitoring how the goalpost is moving, you are probably out of compliance somewhere! These are the "need-to-know" Rules and Regulations for all practicing dentists.

Learning Objectives

- Learn how to minimize your exposure to liability and regulatory jeopardy.
- Discover the latest updates to Ohio's dental laws and regulations.
- Learn about the most common legal pitfalls that affect dental practices and how to avoid them.

Event Code: E99

DENTAL STUDENT, DENTAL RESIDENT AND NEW DENTIST RECEPTION IN THE EXHIBIT HALL

5:00 p.m. to 6:30 p.m.

Friday, October 1

FREE for dental students, residents and dentists in practice 10 years or less

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

FRIDAY: OCTOBER 1, 2021

Recommended Audience: Dental Students; Dental Residents; New Dentists

All dental students, dental residents and dentists in practice 10 years or less are invited to attend this reception in the Exhibit Hall. Network with your classmates and meet new colleagues at this social event designed especially for students and new dentists. The event features an open bar and heavy appetizers. Free, but you must register to attend.

Event Code: E97

CALLAHAN CELEBRATION OF EXCELLENCE

6:30 p.m. to 11:30 p.m.
Friday, October 1

\$95 per person

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Bring your spouse and staff and join the celebration to honor the 2021 Callahan Memorial Award recipients along with your outstanding colleagues at the Callahan Celebration of Excellence. The night starts off with an open-bar reception at 6:30 p.m., and the event includes the presentation of the Callahan Memorial Award and both the 2020 & 2021 ODA Awards of Excellence. Established in 1920, the Callahan Award is an international honor named for Dr. John Ross Callahan that recognizes outstanding contributions to dentistry. The ODA Awards of Excellence recognize Ohio dentists and others who have made exemplary efforts on behalf of the profession. The awards include the presentation of the ODA's highest honor, the Joseph P. Crowley Distinguished Dentist Award. Black-tie optional, the cost also includes an exceptional dinner and VIP entrance to The Bash!

Event Code: E98

THE BASH! CELEBRATING 2021 ODA PRESIDENT DR. DAVID KIMBERLY, FEATURING KYLE PRIMOUS AND THE K-STREET BAND

9:00 p.m. to 12:00 a.m.
Friday, October 1

FREE with registration

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk, Exhibitors

Live Music. Casino-Style Games. Good Friends. Convenient Bars. No Cover Charge. That pretty much says it! Don't miss what is destined to be one of the most popular events of Annual Session. Come celebrate 2021 ODA President Dr. David Kimberly with live music by Kyle Primous and the K-Street Band along with gaming tables with your chance to win great prizes! Tickets are free, but you must register to attend.

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

SATURDAY: OCTOBER 2, 2021

Course Code: S40

HEALTHCARE PROVIDER BLS RE-CERTIFICATION*

Central Ohio CPR
9:00 a.m. to 11:00 a.m.

CE Hours: 2

OSDB Format A-1, Category A-1

Fee: M - \$65; NMD - \$135; S/O - \$55
Limited Attendance

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Renew your existing 2-year certification for CPR following the American Heart Association Guidelines for healthcare professionals – you must submit your current American Heart Association healthcare provider card to attend the class. Learn how to recognize and respond to life-threatening emergencies such as cardiac arrest, respiratory arrest, and foreign-body airway obstruction. Recognize heart attack and stroke in adults and breathing difficulty in children and learn skills of CPR for victims of all ages (including ventilation with barrier devices and bag-mask devices) as well as demonstrate the use of an automated external defibrillator (AED). Fees collected for this class do not necessarily represent revenue for the American Heart Association.

Learning Objectives

- Complete requirements to be certified.
**Please submit your current AHA healthcare provider card when you attend this renewal course. If you do not have a current AHA healthcare provider card, see Course Code S46.*

Note: This course fulfills the Ohio State Dental Board's CPR requirement for hygienists, expanded function dental auxiliaries, and dental assistants. For licensure and/or registration, hygienists and EFDAs must have proof of CPR certification.

Course Code: S41

LOCAL ANESTHETICS: DENTISTRY'S MOST IMPORTANT DRUGS

Stanley F. Malamed, DDS
9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentist, Hygienists, EFDAs, Assistants

Local anesthetics form the backbone of pain control techniques in dentistry. Lidocaine, mepivacaine, prilocaine, and bupivacaine have served the profession admirably. In 2000, articaine was approved for use by the FDA in the United States. In this program, Dr. Malamed will review the currently available LAs, with a specific focus on articaine. He will review the development of articaine; the early 'controversy' regarding 4% local anesthetics (articaine, prilocaine) and paresthesia; its use in pediatrics; and the significant clinical advantages of articaine as compared to other dental local anesthetics.

Another important area of discussion has been the development of new drugs: (1) to reverse soft tissue anesthesia – phentolamine mesylate and, (2) buffered local anesthetics – producing a more rapid onset, more comfortable injection and more profound anesthesia. These and other areas of current research into improving pain control will be discussed.

Learning Objectives

- Name the 5 local anesthetics used by the dental profession.
- Compare these 5 local anesthetics by their (1) time of onset, and (2) duration of pulpal anesthesia.
- Describe the process of buffering of local anesthetics and its advantages.

Course Code: S42

MAXIMIZE PRACTICE REVENUE WITH ACCOUNTS RECEIVABLE TOOLS AND TRICKS

Christine Taxin
9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-3

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists,

Hygienists, EFDAs, Assistants, Office Managers, Front Desk

In this course, gain knowledge of accounting practices, truth in lending rules and tracking systems. Participants learn how to overcome misgivings about raising fees and how to determine where fees should be set, as well as "secrets" of insurance companies' updated policy issues. Create a plan to implement a new fee schedule based on your practice's community and level of care provided. This course will also cover the basics by helping distinguish between accounts receivable and accounts payable, and understanding applicable rules like the Fair Debt Collection Practices Act, the Health Insurance Portability and Accountability Act (HIPAA) and the Truth in Lending Act.

Learning Objectives

- Set your fees at the proper percentage for your zip code.
- Learn how to set goals for each provider and the types of services needed.
- Understand the correct way to look at negative balances.

Course Code: S43

WHAT'S NEW: MATERIALS AND TECH THAT EXPEDITE EXCELLENCE

Joshua Austin, DDS, MAGD
9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Support provided by 3M

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

With a constant stream of new products that claim to be bigger, better, faster flooding the industry, it is challenging to know which are effective and efficient... and where there is hype.

In this fast-moving market, advertising makes every product appear to be

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

SATURDAY: OCTOBER 2, 2021

the panacea. However, some of the best products and services don't enter the market with much fanfare. Dental professionals can become bogged down or confused when trying to decipher which new materials and technologies are right for their practices. As editorial director with Dental Economics magazine, Dr. Joshua Austin authors the column Pearls for Your Practice and has personally worked with most new products and technologies that have entered the market. In this interactive, fast moving course, Joshua shares the current trends in dental materials and technologies. Learn how materials have changed over the past few years and how those changes can affect your procedures and practice.

Learning Objectives

- Explore the impact new products/ technologies have on the practice's bottom line.
- Gain a formula for assessing time savings vs financial output in your purchasing decisions.
- Review the three etching techniques and learn when each are appropriate.

Note: A workshop accompanies this course. See Course Code S52.

Course Code: S44

FORENSIC DENTISTRY: OVERVIEW FOR DENTAL PERSONNEL

Robert C. Johnson, DDS
9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This seminar will educate dentists, dental staff members and others concerning the use, scope and science of forensic dentistry. We will help dental personnel understand their potential role in forensic dentistry and the educational avenues available to them. The basics of dental

identification, understanding forensic dentistry's role in mass fatalities cases, and the use of the WIN-ID computer system will be covered. In addition, we will cover the changing role of bite marks and pattern injuries, and understand the role that dental health care providers have in dealing with abuse cases.

Learning Objectives

- Understand the basic areas of forensic dentistry and the role it has in our legal system.
- Apply dental knowledge and skills to recognize the signs of human abuse identifiable in dental offices.
- Recognize bite marks and pattern injuries.

Course Code: S45

INNOVATIONS IN DENTISTRY: IVOTION DENTURE SYSTEM

Patrick Coon, CDT, TE
9:00 a.m. to 12:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$155; NMD - \$255; S/O - \$125

Support provided by Ivoclar Vivadent, Inc.

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

The predictable fabrication of removable prostheses through digital processes provides today's digital laboratory with unique opportunities to enhance the quality of the services they provide and increase profitability in their business. As a leader in this technology, Ivoclar Vivadent in partnership with 3Shape have introduced a digital design module (Digital Denture Professional) containing exclusive Ivotion Monolithic and "oversized milling" workflows as well as Ivoclar Vivadent denture tooth libraries. This design module, coupled with state of the art Ivoclar Vivadent mills and millable materials, round out a total system approach for delivery of predictable, high quality denture prosthetics.

Learning Objectives

- Understand clinical workflows and how to communicate these to clients.
- Demonstrate a denture design method for impressions in a reference denture.
- Demonstrate CAMing procedures using PrograMill CAM and manufacturing in the PrograMill PM7.

Course Code: S46

HEALTHCARE PROVIDER BLS CERTIFICATION*

Heart Start of Central Ohio
9:00 a.m. to 1:00 p.m.

CE Hours: 4

OSDB Format A-1, Category A-1

Fee: M - \$85; NMD - \$155; S/O - \$75

Limited Attendance

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Receive your 2-year certification for CPR following the American Heart Association Guidelines for healthcare professionals. Learn how to recognize and respond to life-threatening emergencies such as cardiac arrest, respiratory arrest, and foreign-body airway obstruction. Recognize heart attack and stroke in adults and breathing difficulty in children and learn skills of CPR for victims of all ages (including ventilation with barrier devices and bag-mask devices) as well as demonstrate the use of an automated external defibrillator (AED). Fees collected for this class do not necessarily represent revenue for the American Heart Association.

Learning Objectives

- Complete requirements to be certified.
**If you need to renew your existing AHA 2-year healthcare provider certification see Course Code S40.*

Note: This course fulfills the Ohio State Dental Board's CPR requirement for hygienists, expanded function dental auxiliaries, and dental assistants. For licensure and/or registration, hygienists and EFDAs must have proof of CPR certification.

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

SATURDAY: OCTOBER 2, 2021

Course Code: S47

PERSONAL DEFENSE TIPS FOR WOMEN

Julie Loeffler

10:00 a.m. to 12:00 p.m.

CE Hours: 2

OSDB Format: A-1; Category A-3

Fee: M - \$25; NMD - \$25; S/O - \$25

Support provided by the Alliance to the Ohio Dental Association (AODA)

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This unique presentation will teach attendees the importance of both the physical and psychological aspects of personal defense. You will leave the program with an understanding of the proper mental attitude for defending oneself, as well as fundamental physical techniques that can assist you if presented with a threatening situation. Learn how to develop greater threat awareness, including recognition of intuitive vs. instinctive messages, and how they both play a role in your personal defense. Progressive, realistic and effective self-defense and violence prevention techniques will be demonstrated.

Learning Objectives

- Learn progressive, realistic, and effective self-defense and violence prevention techniques.
- Understand the necessity of being responsible for your own safety at all times.
- Identify what to do before, during and after an attack.

Course Code: S48

SILVER DIAMINE FLUORIDE: A BETTER WAY TO FIGHT CARIES

Judy Bendit, RDH, BS assisted by Hayley Buckner, RDH, BS
10:00 a.m. to 12:00 p.m.

CE Hours: 2

OSDB Format: A-1, Category A-1

Fee: M - \$155; NMD - \$255; S/O - \$125

Support provided by Elevate Oral Care

Recommended Audience: Dentists, Hygienists, EFDAs

Throughout history, mankind has constantly been in search of a better way. A better way to travel. A better way to communicate. A better way to educate. Finding a better way requires a plan that involves mapping out one's destination, setting a course, carving out a path, and ultimately paving the way. This 2-hour program focuses on the innovations and advancements in remineralization with emphasis on Silver Diamine Fluoride that will influence and change the delivery of care we provide to our patients. In addition, the concept of patient-centered communication via motivational interviewing will be introduced. The technique utilizes shared decision making where the patient and oral care team work towards one goal of improving the patient's health while enabling the patient to have a voice, understand their options, the risks/benefits and alternatives, all while giving them power to enhance their own oral health.

The course meets the Ohio State Dental Board's (OSDB) requirement for Dental Hygienists and EFDAs to place Silver Diamine Fluoride. Please join us for this workshop where you will get all the information and training you need to start applying SDF immediately.

Learning Objectives

- Define the mechanism of action and benefits of Silver Diamine Fluoride.
- Utilize an emerging evidence-based conversational technique that guides a conversation according to a patient's values and expectations to elicit a change in behavior.
- Review protocols and techniques for SDF placement and actually place SDF in extracted teeth.

Course Requirements: Please bring the following

- PPE - Each participant must bring a pair of gloves, mask and safety glasses.

- An extracted tooth/teeth with decay; sterilize and bring in an autoclavable pouch.

Note: This workshop is repeated. See Courses F32; F38; S50.

Course Code: S49

MAXIMIZING PROFITABILITY THROUGH PRACTICE REAL ESTATE

Mike Zaller

2:00 p.m. to 4:00 p.m.

CE Hours: 2

OSDB Format: A-1; Category A-3

Fee: M - \$25; NMD - \$25; S/O - \$25

Recommended Audience: Dentists, Office Managers, Front Desk

In today's economy, maximizing profitability is crucial to staying in business. In addition to increasing production, managing overhead is vital. For most dental practices, real estate is typically the second highest expense behind payroll. When looking at maximizing profitability through real estate, one of the first questions asked is, "Should I purchase or lease my office space?" It's important to understand how making the right decision affects your current and future cashflow, taxes, and ability to transition your practice.

There are dozens of factors that determine the outcome in every purchase or lease negotiation. A properly or poorly negotiated transaction can impact a practice by tens to hundreds of thousands of dollars over a ten-year period. If a purchase is the best choice for your practice, understanding key strategies can save you tens of thousands of dollars on your next transaction.

This presentation will educate, prepare and equip dentists to fully understand how to approach any commercial real estate transaction they will encounter in each stage of their career. Understand the considerations between leasing vs. purchasing, office space vs. retail space, how to maximize your real estate budget,

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

SATURDAY: OCTOBER 2, 2021

and more.

Learning Objectives

- Explore the impact real estate has on a practice's profitability.
- Understand purchase vs. lease considerations.
- Learn negotiable business and economic terms.

Course Code: S50

SILVER DIAMINE FLUORIDE: A BETTER WAY TO FIGHT CARIES

Judy Bendit, RDH, BS assisted by Hayley Buckner, RDH, BS
2:00 p.m. to 4:00 p.m.

CE Hours: 2

OSDB Format: A-1, Category A-1

Fee: M - \$155; NMD - \$255; S/O - \$125

Support provided by Elevate Oral Care

Recommended Audience: Dentists, Hygienists, EFDAs

Throughout history, mankind has constantly been in search of a better way. A better way to travel. A better way to communicate. A better way to educate. Finding a better way requires a plan that involves mapping out one's destination, setting a course, carving out a path, and ultimately paving the way. This 2-hour program focuses on the innovations and advancements in remineralization with emphasis on Silver Diamine Fluoride that will influence and change the delivery of care we provide to our patients. In addition, the concept of patient-centered communication via motivational interviewing will be introduced. The technique utilizes shared decision making where the patient and oral care team work towards one goal of improving the patient's health while enabling the patient to have a voice, understand their options, the risks/benefits and alternatives, all while giving them power to enhance their own oral health.

The course meets the Ohio State Dental Board's (OSDB) requirement for Dental Hygienists and EFDAs to place Silver Diamine Fluoride. Please join us for

this workshop where you will get all the information and training you need to start applying SDF immediately.

Learning Objectives

- Define the mechanism of action and benefits of Silver Diamine Fluoride.
- Utilize an emerging evidence-based conversational technique that guides a conversation according to a patient's values and expectations to elicit a change in behavior.
- Review protocols and techniques for SDF placement and actually place SDF in extracted teeth.

Course Requirements: Please bring the following

- PPE - Each participant must bring a pair of gloves, mask and safety glasses.
- An extracted tooth/teeth with decay; sterilize and bring in an autoclavable pouch.

Note: This workshop is repeated. See Courses F32; F38; S48.

Course Code: S51

LEAD FROM THE BOTTOM: SCALING THE LADDER OF SUCCESS

Kyle Bogan, DDS, FAGD, FICD
2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-3

Fee: M - \$25; NMD - \$25; S/O - \$25

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

The dental team represents the practice's biggest expense and biggest opportunity. What if you could get your entire team on the same page, move team members from being clock-punchers to collaborators, and create a culture that helps team members thrive?

Team-first leadership is the answer. Learn the strategies and principles necessary to build a collaborative environment where every team member feels valued and is involved in the greater purpose of the practice. Discover a systematic approach

for identifying various communication styles. Understand how to navigate similarities and differences to unlock the unique voices of teammates and patients. Explore the importance of defining a clear mission, identifying core values, articulating your vision, and setting metrics for measuring success.

Come along with Dr. Kyle Bogan on a journey using the team-first approach for creating an organizational culture that transformed his business and team and resulted in happy patients (leading to 50%+ growth each year.) Thriving teams build thriving practices while also making the practice leader's job more enjoyable and a whole lot easier. Lead from the bottom and create an engaged team that will climb the ladder of success with you.

Learning Objectives

- Understand the philosophical and practical differences between owner-first and team-first mindsets.
- Recognize the positive and negative impact that culture has on patient retention and the practice.
- Explore and identify various work and communication styles.

Course Code: S52

EXPEDITED EXCELLENCE HANDS ON: INCREASE YOUR EFFICIENCY & PREDICTABILITY WITH DIRECT RESTORATIONS

Joshua Austin, DDS, MAGD
2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1, Category A-1

Fee: M - \$245; NMD - \$310; S/O - \$175

Support provided by 3M

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

As editorial director with Dental Economics magazine, Dr. Austin has authored the column Pearls For Your Practice for several years. During that time, he has had the privilege of working with most of the new direct adhesive products that have hit the

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

SATURDAY: OCTOBER 2, 2021

market. In this course, he will discuss direct restoration procedures for the posterior. You will learn how to increase your efficiency and results with posterior restorations, using unique techniques. Attendees will participate in all steps of different posterior restorations using bulk-fill composite with correct curing light procedures and several different techniques.

Learning Objectives

- Explore the advantages of using bulk fill posterior composite.
- Discuss and perform several placement techniques for bulk fill posterior composites that will save time and increase predictability.
- Review quick and effective polishing techniques for posterior restorations.

Note: A lecture accompanies this workshop. See Course Code S43.

Course Code: S53

INNOVATIONS IN DENTISTRY: IPS E.MAXCAD ANTERIOR AESTHETICS WITH STAIN AND GLAZE

Patrick Coon, CDT, TE
2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format A-1, Category A-1

Fee: M - \$155; NMD - \$255; S/O - \$125

Support provided by Ivoclar Vivadent, Inc.

*Recommended Audience: Dentists,
Hygienists, EFDAs, Assistants*

Workshop participants will create esthetic restorations with an examination of color theory and its practical application in shading and characterization of IPS e.max® CAD restorations produced in a chairside CAD/CAM system. Finishing techniques in the "blue state" will be covered as well as proper burs and tools to achieve natural looking restorations. Demonstration of efficient techniques for anterior restorations will allow the dentist and staff to fully utilize the potential of IPS e.max® CAD in creating maximum esthetics for a variety of clinical situations. In this course, participants will learn

techniques for creating natural contours, anatomy, and surface texture in the anterior region along with shading and staining techniques to blend with natural dentition and a discussion of the theory of proper block selection.

Learning Objectives

- Achieve excellence in contouring and texturing of anterior restorations.
- Understand block selection and the Shade Navigation App.
- Learn how to achieve a proper glaze to blend with natural textures.

Course Code: S54

ORAL PATHOLOGY IN THE REAL WORLD

Ashleigh Briody, DDS
2:00 p.m. to 5:00 p.m.

CE Hours: 3

OSDB Format: A-1; Category: A-1

Fee: M - \$90; NMD - \$155; S/O - \$71

*Recommended Audience: Dentists,
Hygienists, EFDAs, Assistants*

This course will review the head and neck exam as well as offer an up-close view of the most common lesions in oral pathology, as well as the more serious. We will also discuss how to differentiate benign lesions for precancerous and malignant lesions, including decisions about when refer, who to refer to, and important steps after diagnosis. We will also review similar-appearing lesions and conditions; compare the similarities and differences, and the importance of arriving at the correct diagnosis.

Learning Objectives

- Comfortably perform a thorough head and neck exam.
- Recognize common oral lesions, including precancers and cancers.
- Understand when to treat and when to refer.

KEY to Fees:

M=ODA/ADA Member Dentist; NMD=Non-member Dentist; S/O=Hygienists, Dental Assistants, Office Managers, Front Desk staff & all other registrants.

VIRTUAL: CLASSES & EVENTS

Course Code: V60

A DENTAL TEAM GUIDE TO RECOGNIZING AND UNDERSTANDING ADDICTION AND SUPPORTING RESPONSIBLE PRESCRIBING PRACTICES

Mark Wenzel, DDS and Nelson Heise, MA, MS, PCC-S, LICDC-CS; Featuring 2020 ODA President Dr. Sharon Parsons and OSDB President Dr. Kumar Subramanian

CE Hours: 2

OSDB Format: A-2c, Category A-2

Support provided by the ODA Subcouncil on Dentists Concerned for Dentists

Recommended Audience: Hygienists, EFDAs

Through this presentation dental team members will be better informed about the disease of addiction, how to access help for themselves, their peers, or their patients, and the post-treatment recovery plan that helps sustain wellness. New governmental regulations on narcotic prescriptions and pain management will be reviewed. The dentist's role in prescribing medications and the hygienist's support of the process will be discussed.

Learning Objectives

- Understand an evidence-based approach to pain management.
- Discover the types of treatment, effectiveness, relapse and additional support for addiction.
- Understand the etiology of addiction disorders.

Note: This program meets the Ohio State Dental Board (OSDB) requirement of continuing education in opioid prescribing and addiction awareness. This is the same course that was presented at the 2020 ODA Virtual Annual Session.

Course Code: V61

OHIO MEDICAID DENTAL PROGRAM OVERVIEW, UPDATES, MANAGED CARE PLANS AND SYSTEM UPDATES

Representatives of the Ohio Department of Medicaid (ODM) and Various Dental Plans

CE Hours: 2

OSDB Format: A-2c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Whether your practice is considering serving Medicaid patients or is already a provider, this presentation will help you better understand and participate in Ohio's largest access-to-care program. Topics to be covered include: program updates; identifying program coverage and eligibility; identifying resources that are available to assist dental offices.

Learning Objectives

- Learn what is new at Ohio Medicaid and the Ohio Medicaid Dental Program.
- Identify available resources to help dental offices.
- Dispel myths associated with being a Medicaid provider.

Course Code: V62

LEARN, LEVERAGE AND LEAD

Tija Hunter, CDA, EFDA, CDIA, MADAA

CE Hours: 2

OSDB Format: A-2c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

All dental team members are leaders; you don't always see yourself that way, there are no titles or labels. Each team member is vital to the success of the practice and with a little direction, they can have an amazing impact on the practice. We will discuss how to bring out your inner leader to push your practice and yourself in amazing new ways.

Learning Objectives:

- Discover ways to use your talents.
- Explore key steps to self-improvement.
- Learn how to maximize all you have to help deliver excellent patient care.

Course Code: V63

SOMETHING TO CHEW ON: THE EFFECTS OF AGING ON ORAL HEALTH

Judy Bendit, RDH, BS

CE Hours: 2

OSDB Format: 2-c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Just like all of us, our patients are advancing in age and are facing some complicated age-related consequences. Food impactions, expanding restorations, temperature sensitivity, xerostomia, grinding, and erosion are just a few of the many issues they will face as they grow older. This course looks at the contributing factors that will be affecting our aging patients and provides an opportunity to discuss their personal and/or professional dilemmas. We will chew on the facts and spit out potential solutions that will help us all age tastefully.

Learning Objectives:

- Identify the difference between hyposalivation and xerostomia.
- Compare Fluoride options (OTC and Rx).
- Evaluate in-office and home aides for patients' home care protocol.

VIRTUAL: CLASSES & EVENTS

Course Code : V64

ANTIBIOTIC PROPHYLAXIS, APPROPRIATE ANTIBIOTIC USE FOR DENTAL INFECTIONS AND ANTIBIOTIC STEWARDSHIP

Thomas M. Paumier, DDS

CE Hours: 2

OSDB Format: A-2c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Are you confused about when it is necessary to use antibiotic prophylaxis for patients with prosthetic joints, cardiac valve replacements, kidney dialysis, AV shunts, transplant patients and other medical conditions? This course will make you confident you are treating these patients appropriately. The use of antibiotic prophylaxis and how it affects bacteremia and distant site infections will be discussed. The biology and physiology of prosthetic joint infections and infective endocarditis as well as the related Clinical Practice Guidelines will be reviewed. The risks and benefits of antibiotic prophylaxis will be demonstrated.

Antibiotics have improved health outcomes since the discovery of penicillin. However, their overuse and misuse has now threatened their effectiveness and led to superbug infections that are untreatable. This course will provide antibiotic stewardship guidance. It will also review the latest ADA Clinical Practice Guidelines related to when antibiotics are appropriate for patients with odontogenic infections as well as prescribing recommendations.

Learning Objectives

- Understand the biology and physiology of prosthetic joint infections and infective endocarditis.
- Discover the risks and benefits of antibiotic prophylaxis.
- Apply the latest ADA Clinical Practice Guidelines.

Course Code: V65

IS OCCLUSION DESTROYING YOUR PATIENT'S TEETH? WILL IT ALSO DESTROY YOUR COSMETIC DENTISTRY?

Fred H. Peck, DDS, FAACD, FICD

CE Hours: 2

OSDB Format: A-2c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Patients expect their dentistry and beautiful smiles to last a lifetime. Occlusal issues, especially anterior constrictions, that are often ignored will result in failure of our dental restorations. You will learn the sequence to recreate a natural smile with proper function. A variety of treatment options and case examples will be reviewed to achieve the final successful result. The diagnostic and photographic protocols integrated into these treatments will be reviewed.

Learning Objectives:

- Learn the signs of occlusal issues affecting the final treatment.
- Learn how to preview the treatment prior to completion.
- Learn how to perform an occlusal engineering check after completion.

Course Code: V66

BEST PRACTICES FOR DIGITAL INTRA-ORAL, PANORAMIC AND CBCT IMAGING

Anita Gohel BDS, PhD

CE Credit: 2

OSDB Format: A-2c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

Intraoral periapical and bitewings along with panoramic radiographs are the most common imaging modalities in a dental practice. Participants will learn steps to obtain the ideal intra-oral and panoramic images. Using a case-based approach, placement and exposure errors will be discussed.

Learning Objectives

- Learn effective sensor placement and patient management.
- Understand the steps for an optimal panoramic radiograph.
- Self-assess radiographic errors and steps to correct them.

Note: This course meets the two-hour radiography review required by the OSDB for dental assistant radiographers. This is the same course that was presented at the 2020 ODA Virtual Annual Session.

Course Code: V67

RISK MANAGEMENT AND REGULATORY COMPLIANCE IN YOUR PRACTICE

David J. Owsiany, JD and Eric Richmond, Esq.

CE Hours: 2

OSDB Format: A-2c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This course will discuss the most commonly asked questions the ODA receives regarding regulatory compliance and strategies for managing risk in a dental practice. These topics range from how to effectively terminate the dentist-patient relationship to the necessity of having a terminal distributor of dangerous drugs license. The presentation will include discussion of how regulatory agencies such as the Ohio State Dental Board, the Ohio Department of Health, the Ohio Board of Pharmacy and others impact the practice of dentistry. This course will also highlight the updated regulatory compliance manual the ODA offers.

Learning Objectives

- Learn how to properly terminate the dentist patient relationship.
- Recognize how regulatory agencies impact the practice of dentistry.
- Understand how to access the ODA's comprehensive Regulatory Compliance Manual.

VIRTUAL: CLASSES & EVENTS

Course Code: V68

CASE ACCEPTANCE: THE DILEMMA OF RESTORATIVE DENTISTRY

Gary M. DeWood, DDS, MS

CE Hours: 2

OSDB Format: A-2c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

It doesn't matter how good your dentistry is if no one asks you to do it. Today's consumer is a customer, a patient, and a client all rolled into one experience and demanding that you be the right dentist for them at that moment and in that situation. Dentists have been trained to tell people what's wrong with them and then give them a list of the things he or she will accomplish to "fix" them.

For many patients this makes it difficult to say yes, since the recommendation is to fix things they aren't sure were "broken." Changing my paradigm changed the culture of our practice and made it possible for patients to ask for my best stuff. Doing your best stuff with customers, patients, and clients who appreciate it – that is a great day for a restorative dentist.

Learning Objectives:

- Understand the three stages of case acceptance.
- Learn why "I only want what the insurance will cover" is usually not what your patient means when they say it to you.
- How to make financial arrangements an "arrangement" rather than a "value" discussion.

Note: This is the same course that was presented at the 2020 ODA Virtual Annual Session.

Course Code: V69

A NEW PARADIGM IN CARIES REMOVAL

Jay C. Resnick, DDS

CE Hours: 2

OSDB Format: A-2c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

In 1906, Dr. G. V. Black advised that all carious dentin, even at the expense of the dentinal pulp, should be removed. However, in 1972, Dr. Takao Fusayama discovered that all carious dentin was not equal and by the partial removal of only the infected outer dentin we would be able to restore the tooth and preserve the pulp. The scientific community and evidence supports this approach; yet, the majority of clinicians still adhere to Black's outdated protocols. This course will review the clinical approach and the techniques for restoring carious teeth, preserving healthy pulps and placing long-lasting adhesive restorations.

Learning Objectives:

- Review the clinical approach for restoring carious teeth.
- Discover the key to placing long-lasting adhesive restorations.
- Understand techniques to preserve healthy pulps.

Course Code: V70

RUN MY PRACTICE FOR ME – NOT! 6 TESTED PRACTICAL SOLUTIONS IN 60 MINUTES

Mehrdad Safavian, DDS

CE Hours: 1

OSDB Format: A-2c, Category A-3

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

This fast-paced hour runs down tried and true practical solutions and products to run a practice more efficiently, enabling you to perform dentistry more effectively.

New dentists and owner dentists are bombarded with a list of responsibilities from marketing, team building, staff and patient management, overhead evaluation, just to name a few! All of this, while focused on getting a closed contact with a class-two filling or apical seals on a root canal. There is a lot of "help" out there, but much of it is made up of mere suggestions or ideas which have not been tested. Sorting through them is a challenge on its own. During this 60-minute course, six specific practical solutions and products will be presented that dentists just like you have been able to use to practice efficiently & run their practices effectively.

Learning Objectives:

- Understand some of the practice management, insurance, staffing and clinical issues in modern dentistry.
- Discover solutions other dentists adopted post-COVID to overcome issues by being creative and knowledgeable.
- Learn how to support yourself, your practice, your employees, and your patients with advanced approaches, technologies & ideas while running a practice, keeping a great culture, and treating your patients.

Course Code: V71

DENTAL TRAUMA: ASSESSMENT AND MANAGEMENT

Najia Usman, DDS

CE Hours: 2

OSDB Format: A-2c, Category A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

Traumatic lesions to the dentition are very common especially among children. Dr. Usman will discuss the continuum of various injuries (luxation and fractures), using diagnostic tools and an understanding of prognosis to manage these cases with predictability. This lecture will address variables such as extra-oral drying time, location of

VIRTUAL: CLASSES & EVENTS

dental fractures and the immature apex as parameters that can affect long-term management.

Learning Objectives:

- Learn to manage difficult pediatric cases with predictability.
- Discover effective ways to manage variables such as extra-oral drying time.
- Understand parameters that can affect long-term management of traumatic lesions.

Course Codes: V72; V73; V74: V75

ORAL HEALTH ACCESS SUPERVISION PROGRAM

Dr. Paul Casamassimo, Dr. Homa Amini, Dr. Steve Beetstra, Dr. Janice Townsend, Dr. Erin Gross, Dr. Kimberly Hammersmith, Beth Noel, RDH, Eric Richmond, Esq.

CE Hours: 8

OSDB Category: A-2c, Format A-1

Recommended Audience: Dentists, Hygienists

The completion of Course Codes V72, V73, V74 and V75 qualifies the dental hygienist to comply with provisions of the Oral Health Access Supervision Program (OHASP). The legislation provides the opportunity for dental hygienists to participate in certain oral health community-based preventive programs in relationship with a dentist and the ability to work without the dentist being present, as specified by the law. Dr. Paul Casamassimo introduces a panel of experts presenting the eight-hour program including Dr. Homa Amini, Dr. Steve Beetstra, Dr. Janice Townsend, Eric Richmond, Esq., Beth Noel, RDH; Dr. Erin Gross and Dr. Kimberly Hammersmith.

Dr. Paul Casamassimo introduces a panel of experts presenting the eight-hour program including Dr. Homa Amini, Dr. Steve Beetstra, Dr. Janice Townsend, Eric Richmond, Esq., Beth Noel, RDH; Dr. Erin Gross and Dr. Kimberly Hammersmith.

OHASP Course Objectives:

This course covers the elements of the OHASP educational requirement which ensures attendees will:

- a) Understand the purpose and parameters of the statute and its implications for access to care.

b) Know the characteristics and health issues for persons with special health care needs including geriatric patients, patients with special health care needs, patients with developmental disabilities, and children with medical problems.

c) Be familiar with common oral conditions including those of hard and soft tissues.

d) Understand techniques to guide behavior in these settings.

e) Recognize significant medical issues and changes in a medical and dental history and in physical findings, including child abuse.

f) Have a working knowledge of procedures, record keeping and reporting characteristics for community based programs, including photography, progress notes, and history-taking.

g) Be aware of ethical and legal considerations.

h) Measure blood pressure and pulse, and other vital signs effectively.

i) Demonstrate knowledge of fluoride application, oral hygiene procedures, topical anesthetic application, and application of desensitizing agents.

j) Provide adequate infection control in a community setting.

k) Position patients, provide basic life support activities, and other services for patient safety in a community setting.

Note: The completion of the four individual course segments meets the Ohio State Dental Board's educational requirement for dental hygienists to participate in the Oral Health Access Supervision Program (OHASP).

Course Code: V72

PREPARING FOR A SAFE PROGRAM AND REVIEW OF BASIC COMMUNITY-BASED PROCEDURES

Dr. Homa Amini and Beth Noel, RDH

CE Hours: 2

OSDB Category: A-2c, Format A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants

The first segment of the Oral Health Access Supervision Program (OHASP) course covers fluoride application, oral hygiene procedures, topical anesthetic application, SDF, and application of desensitizing agents. Infection control, basic life support and other series for patient safety in a community setting will be reviewed.

OHASP Course Objectives: i); j); k)

- Demonstrate knowledge of fluoride application and oral hygiene procedures in OHASP populations.
- Ability to set up appropriate screening centers in typically non-health care settings, including logistic and safety considerations.
- Demonstrate knowledge of proper infection control practices consistent with CDC ongoing and special COVID-19 related procedures and protocols.

Note: The completion of this course, along with V73, V74 and V75 meets the Ohio State Dental Board's educational requirement for dental hygienists to participate in the Oral Health Access Supervision Program (OHASP).

Course Code: V73

SPECIAL POPULATIONS IN COMMUNITY SETTINGS

Dr. Steve Beetstra

CE Hours: 2

OSDB Category: A-2c, Format A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

The second segment of the Oral Health Access Supervision Program (OHASP) program covers the characteristics and health issues for persons with special health care needs, including geriatric patients, patients with special health care needs, patients with developmental disabilities, and children of all ages with medical problems. Information about how to guide behavior, provide restraint, and communicate with caregivers for behavior

VIRTUAL: CLASSES & EVENTS

guidance, will be addressed. Record keeping, reporting for community-based programs, photography, progress notes and history-taking will be discussed.

OHASP Course Objectives: b); d); e); h)

- Recognize the characteristics and health issues for persons with special health care needs from developmental and functional perspectives as related to provision of care.
- Understand the importance of thorough record keeping and progress notes relative to these populations, including communication with staff and family according to current professional and regulatory standards.
- Ability to monitor vital signs for patient safety throughout a procedure.

Note: The completion of this course, along with V72, V74 and V75 meets the Ohio State Dental Board's educational requirement for dental hygienists to participate in the Oral Health Access Supervision Program (OHASP).

Course Code: V74

HEALTH CONSIDERATIONS IN A COMMUNITY SETTING

Dr. Kimberly Hammersmith, Dr. Erin Gross and Dr. Janice Townsend

CE Hours: 2

OSDB Category: A-2c, Format A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

The third segment of the Oral Health Access Supervision Program (OHASP) course covers how to recognize significant medical issues and changes in a medical and dental history and in physical findings, including child abuse. How to interpret medical history to identify diagnosis will be explained. Record keeping, reporting for community-based programs, photography, progress notes and history-taking will be discussed. Common oral conditions including those involving hard and soft tissues will be discussed. Normal and abnormal oral lesions will be reviewed.

OHASP Course Objectives: c); e); f)

- Ability to recognize changes in medical and dental history in children, adolescents, and adults in OHASP populations.
- Recognize common oral conditions including those of hard and soft tissues and their management in special settings.
- Understand the importance of thorough record keeping and progress notes relative to current federal, state, and professional guidance.

Note: The completion of this course, along with V72, V73 and V75 meets the Ohio State Dental Board's educational requirement for dental hygienists to participate in the Oral Health Access Supervision Program (OHASP).

Course Code: V75

THE LAW AND ADDITIONAL CONSIDERATIONS

Eric Richmond, Esq. and Dr. Paul Casamassimo

CE Hours: 2

OSDB Category: A-2c, Format A-1

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

The fourth segment of the Oral Health Access Supervision Program (OHASP) course covers infection control, basic life support and other series for patient safety in a community setting. Ethical and legal considerations for providing services under the Oral Health Access Supervision Program, telehealth, and mobile care will be reviewed.

OHASP Course Objectives: a); g); k); f)

- Demonstrate knowledge of the new Ohio Telehealth Bill.
- Understand ethical and legal issues under OHASP.
- Comply with other requirements of OHASP such as medical emergencies education and BLS certification.
- Be familiar with newer regulations regarding safety and care in residential facilities.

- Understand new rules on record availability to families.

Note: The completion of this course, along with V72, V73 and V74 meets the Ohio State Dental Board's educational requirement for dental hygienists to participate in the Oral Health Access Supervision Program (OHASP).

Course Code: V76

PERIODONTAL THERAPY FOR SOPHISTICATED CASES

Leena Palomo, DDS, MSD

CE Hours: 1

OSDB Format: A-2c, Category A-1

Presented in Partnership with the Ohio Academy of Periodontists (OAP)

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

As people live longer, more vibrant lives, often with chronic systemic conditions, there is increasing demand for the quality of life that comes from a healthy, esthetic dentition. This presentation looks at sophisticated cases: patients managing conditions which may increase periodontitis risk, with multidisciplinary management of esthetic and functional needs.

Learning Objectives:

- Learn what protocols to implement for periodontal health as the entry point to overall patient wellness and satisfaction.
- Understand what conditions patients are managing that may increase periodontitis risk.
- Discover how to address patients' chronic systemic conditions and improve periodontal care.

VIRTUAL: CLASSES & EVENTS

Event Code: E91

GREG HAHN: LIVE AT THE ODA ANNUAL SESSION!

Livestreamed on September 30, 2021 at 5:15 p.m. EST

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk, Exhibitors

Greg Hahn has parlayed his absurdly energetic, all out style of physical humor, one liners and crowd work into a performance of immediate pandemonium and continuous laughs. His unique stylings have led to numerous television, corporate and theater appearances throughout the US and Canada.

A favorite on the nationally syndicated Bob and Tom Radio Show, Greg has also appeared on Late Night with Conan O'Brien, Comedy Central, CBS, ABC, FOX, MTV and CMT. Watch in-person or virtually.

Event Code: E95

KEYNOTE: BERTICE BERRY, PH.D.

Livestreamed on October 1, 2021 at 1:00 p.m. EST

Recommended Audience: Dentists, Hygienists, EFDAs, Assistants, Office Managers, Front Desk

No one defies stereotypes, generalizations or clichés more than Dr. Bertice Berry. Growing up poor in Wilmington, Delaware, the sixth of seven children, Bertice was told by a high school teacher that she was "not college material." Bertice not only graduated magna cum laude from Jacksonville University where she was awarded the President's Cup for leadership, she subsequently earned a Ph.D. in Sociology from Kent State University at the age of 26. Berry was the host and co-executive producer of her own nationally syndicated talk show, "The Bertice Berry Show," and hosted "USA Live," a four-hour live interview and entertainment show on the

USA Cable Network. She's been featured on numerous other television programs, including appearances on "The Oprah Winfrey Show," "The Tonight Show with Jay Leno," ABC's "20/20" and NPR's "Tell Me More" with Michel Martin. Your team is sure to enjoy Dr. Berry's Keynote Session, Navigating Life in a World of New Normals. Watch in-person or virtually.

SPEAKERS: BIOS

Mark Alexandrunas, DMD

Dr. Mark Alexandrunas is the President, Owner and Practicing Dentist of Premier Dental of Ohio and Elevate Dental Partners, a group of 20+ practices owned by 17 dentists, 12 of which own multiple offices. Dr. Alexandrunas sought to combine the efficiencies of corporate and group models with the freedom to be an independent clinician. Dr. Alexandrunas founded his “for doctor, by doctor” group to fend off the traditional corporate trend by allowing dentists to invest in dentistry.

Presenting Course: F39

Joshua Austin, DDS, MAGD

Dr. Joshua Austin's presentations deliver practical, applicable education that inspires and entertains attendees while also offering sound fundamentals that make a difference in dental practice success. As editorial director and columnist for Dental Economics focusing on dental products and technology (Pearls for Your Practice), he offers a fresh approach in today's commercial-driven dental journalism. When you read a 'Pearl', you are getting an honest evaluation of a product which was used by Joshua in clinical practice on a patient.

A graduate of the University of Texas Health Science Center at San Antonio Dental School, Joshua served five years post-graduation as faculty in the Department of Restorative Dentistry. Today he maintains a full-time restorative dentistry private practice in San Antonio, Texas. Joshua has been honored with several awards during his dental career. In 2009, the Texas Dental Association named him Young Dentist of the Year. In 2010, the Texas Academy of General Dentistry named him New Dentist of the Year. Joshua has earned a Mastership in the Academy of General Dentistry. In 2014, Joshua was awarded with a Fellowship in the American College of Dentists for his outstanding commitment to ethics in patient care.

Presenting Courses: S43; S52

Kyle Bogan, DDS, FAGD, FICD

After completing his dental training, Dr. Kyle Bogan entered the profession ready to light a fire and change the way patients experienced oral healthcare. While he wanted financial success, he also wanted to measure success by the culture that exists for the team members that join him to serve their patients. He believed that financial success naturally flows when a thriving practice culture exists. Dr. Bogan's presentations share the principles and strategies that transformed his practice culture while generating happy patients and practice growth.

Dr. Bogan is a life-long learner who is passionate about sharing his knowledge with other dental professionals through his speaking and coaching programs. He has earned a Fellowship from the

International College of Dentists (FICD) and a Fellowship from the Academy of General Dentistry (FAGD). He served as the General Chair, Ohio Dental Association Annual Session (2020), the President of Columbus Dental Society (2020), and represents District 7 on the ADA Council on Membership (2019-2023). He is scheduled to be inducted as Treasurer of the Ohio Dental Association on October 1, 2021.

Dr. Bogan graduated magna cum laude from Ohio State University. He was inducted into the Omicron Kappa Upsilon (national dental honor society). During his schooling at OSU, he was involved in dental research involving the release of fluoride from “smart” polymeric hydrogels. He also played sousaphone in The OSU Marching Band, dotting the “I” in Script Ohio three times.

Presenting Course: S51

Judy Bendit, RDH, BS

As the daughter of a dentist, Judy Bendit was born and raised in a dental office. She has over 45 years of experience in dentistry as a clinician, author and speaker. She serves on the faculty of the University of Pennsylvania School of Dental Medicine, where she is active with the alumni board. She also serves on the advisory board for the dental hygiene program at Palm Beach State College. Judy is a member of the CAMBRA coalition, American Academy of Cariology, and American Academy of Pediatrics Section on Oral Health. She is a longstanding member of the American Dental Hygienists' Association. Judy has been listed in Dentistry Today as a top speaker for over a decade. She enjoys volunteering as a clinician both at home and abroad.

Presenting Courses: T12; F32; F38; S48; S50; V63

Ashleigh Briody, DDS, MS

Dr. Ashleigh Briody is from Baton Rouge, Louisiana. She earned her DDS degree from LSU where she earned a certificate and master's degree. She is a Fellow of the American Academy of Oral and Maxillofacial Pathology and a Diplomate of the American Board of Oral and Maxillofacial Pathology. Dr. Briody currently practices oral pathology in a private dermatology practice in Westerville, Ohio. The scope of her practice includes seeing patients clinically, diagnosing and managing oral disease, performing biopsies, CO2 laser ablation, and reading the tissue microscopically. Their practice also has a lab that accepts specimens from outside contributors including dentists, oral surgeons, periodontists, endodontists, ENT, dermatologists and others. When not in clinic, she enjoys lecturing about oral pathology all over the United States.

Presenting Course: S54

SPEAKERS: BIOS

Hayley Buckner, RDH, BS

Hayley Buckner, RDH, BS, is the Professional Relations Manager and Preventive Care Consultant Supervisor for Elevate Oral Care. Hayley enjoys combining her Dental Hygiene background and experience to bring offices and Key Opinion Leaders up to date information on SDF, prevention, patient centered communication, and caries risk assessment protocols. Through a webinar platform, Hayley has educated over 1,500 dental offices on the benefits and protocols of Advantage Arrest Silver Diamine Fluoride 38%.

Presenting Courses: F32; F38; S48; S52

Central Ohio CPR

Family owned and operated since 2006, Central Ohio CPR has grown into the area's largest training provider. Based out of Columbus Ohio, they believe there is more to a class than a lecture and passing a test. Instructors use their real-world experience and hands-on lesson plans to train students for the real world. Class instructors include nurses, firefighters/paramedics and social workers with many years of experience in their fields as well as a passion for teaching.

Presenting Courses: S40 and S46

Patrick Coon, CDT, TE

Pat Coon has over 36 years of experience in the dental field. He completed the U.S. Air Force's dental laboratory training course at Shepherd Air Force Base (AFB) in Wichita Falls, TX in 1988. He has worked in all areas and capacities in the dental laboratory. His last assignment before retirement was as manager of the Air Force's second largest base dental laboratory, managing 14 technicians. After retirement from the Air Force, Pat continued working for the federal government as the senior technician and trainer at Keesler AFB, training new technicians arriving from technical training school as well as dentists in the Advanced Education in General Dentistry I (AEGD I) residency program. He received his A.A.S. Degree in Dental Laboratory Technology from the Community College of the Air Force in 2000 and his CDT certifications in 2004 (Crown and Bridge) and in 2006 (Orthodontics). Pat left federal service in June 2013 to join Ivoclar Vivadent, Inc. as a Field Technical Consultant and International Center for Dental Education instructor. His duties include assisting customers with technical issues, conducting courses, and performing in-depth product testing in support of research & development of materials, equipment, and processes for Ivoclar Vivadent, Inc.

Presenting Courses: S45; S53

Gary M. DeWood, DDS, MS

A native of Toledo, Ohio, Dr. DeWood earned a B.S. in Education from Bowling Green State University, Bowling Green, Ohio and a

DDS from Case Western Reserve University in Cleveland. Immediately following dental school, he completed a General Practice Residency at Miami Valley Hospital in Dayton, Ohio. In 1995 he completed the University of Florida Facial Pain Center mini-residency and in 2004 earned the M. S. in Biomedical Sciences degree at The University of Toledo College of Medicine.

Dr. DeWood holds or has held appointments as: Assistant Professor at The University of Toledo College of Medicine; Associate Professor at The University of Tennessee College of Dentistry; Clinical Director at The Pankey Institute; Director of Marketing and Publications at The Pankey Institute; President of The Seattle Institute; Adjunct Clinical Professor at Arizona School of Oral and Dental Health; Executive VP for Curriculum and Clinical Education at Spear Education; Executive VP Spear Practice Solutions. Dr. DeWood is a member of the ADA, the Arizona Dental Association, the Central Arizona Dental Society, the American Equilibration Society, the American Academy of Fixed Prosthodontics, the American Academy of Esthetic Dentistry, and the American Academy of Cosmetic Dentistry.

Presenting Course: V68

Anita Gohel, BDS, PhD

Dr. Anita Gohel is a clinical professor and program director of Oral and Maxillofacial Radiology at University of Florida, College of Dentistry. She is a board-certified diplomate of the American Board of Oral & Maxillofacial Radiology. Dr. Gohel received her BDS from Calcutta University in India, a PhD in Oral Biology and a certificate in Oral and Maxillofacial Radiology from the University of Connecticut. She is a Fellow of the International College of Dentists. She has given many presentations and continuing education courses at national and international meetings and has authored several articles and abstracts in national and international journals.

Dr. Gohel has served in various leadership roles in American Academy of Oral & Maxillofacial Radiology. She has served as a director and president of the American Board of Oral & Maxillofacial Radiology. She is a commissioner for the ADA National Commission on Recognition of Dental Specialties and Certifying Boards and a member of the CODA Review Committee on Oral and Maxillofacial Radiology Education.

Presenting Course: V66

Nelson Heise, MA, MS, PC-S, LICDC-LS

Mr. Heise joined the Ohio Physicians Health Program in 2014 as OPHP's Senior Case Manager. His duties include facilitation and oversight of activities involved in participant monitoring and compliance. He is responsible for processing all intake calls and coordinating appropriate assessment, treatment, or community

SPEAKERS: BIOS

referrals. He supervises all daily clinical activities as well as the monitoring and advocacy program services. He has significant knowledge of addiction and the 12-step recovery program. Mr. Heise received his Bachelor of Science Degree in Communications from Ohio University. He is a graduate of the Hazelden Graduate School where he received his Master's Degree in Addictions Counseling. He also has a Master of Science Degree in Mental Health Counseling from Capella University. Mr. Heise is a licensed Independent Chemical Dependency Counselor as well as a licensed Professional Clinical Counselor.

Presenting Course: V60

Tija Hunter, CDA, EFDA, CDIA, MADAA

Ms. Hunter was named one of the Top 25 Women in Dentistry by Dental Products Report Magazine; 2015. She is a member of the American Dental Assistants Association (ADAA) where she holds the honor of Master, and is an officer. She is also an officer with the Illinois Dental Assistants Association. She is founder of the Dental Assistants Study Club of St. Louis and St. Louis Dental Office Mangers Study Club. She is the director of the Dental Careers Institute with five locations in the United States. Tija is also the author of six CE study courses. She is an international speaker and is a certified trainer in nitrous oxide in several states. She can be reached at tijaefda@gmail.com.

Presenting Courses: F30; F36; V61

Robert C. Johnson, DDS

Dr. Johnson has been in private, general practice in Boardman, Ohio since 1981 and currently practices with his two sons, Dr. Erik Johnson and Dr. Kevin A. Johnson. Dr. Robert Johnson earned his BS degree from Youngstown State College and his DDS from The Ohio State University College of Dentistry. He completed a General Practice Residency at St. Elizabeth Hospital Medical Center. Dr. Johnson is currently the Forensic Odontologist for the Mahoning County Coroner, a core-team member of the Ohio Dental Association's (ODA) Forensic Dental Team, a member of the American Dental Association (ADA) Standards Committee of Dental Informatics on Forensics, and is the chairman of Corydon Palmer Dental Society's Forensic Dental & Mass Fatality Team. Dr. Johnson also serves as a clinical and classroom instructor for Choffin Dental Assisting Program.

Presenting Course: S44

Tom Jovicich, DMD, MS

Dr Jovicich graduated from Tuft's University School of Dentistry in 1986. He completed his Endodontic training and board certification at University of Southern California School of Dentistry in 1988. He has been in private practice at West Valley Endodontic

Group since 1988. Dr Jovicich has lectured around the world and sat on the advisory board of Kerr Endodontics. In addition, Dr Jovicich teaches one-on-one hands-on courses in his office. Dr Jovicich has authored numerous articles in endodontics journals and magazines. You can talk to Dr Jovicich at: tjovicich@westvall-eyendo.com.

Presenting Courses: T14; T20

Julie Loeffler

Julie Burford Loeffler is a Full Instructor under Richard "The Iron Dragon" Bustillo, founder of the original IMB Academy and an original student of the legendary Bruce Lee. Julie is also a brown belt under the late Cacoy Canete, who was the last founding member of the famed Doce Pares Club located in Cebu City, Philippines, and was inducted twice into the 2015 United States Martial Arts Hall Of Fame as Female Jeet Kune Do Instructor and also given the Humanitarian Award. Ms. Loeffler has been studying martial arts since 1994. She is also a full-time faculty member at The Ohio State University, teaching women's self-defense, boxing, and Judo.

Presenting Course: S47

Tabetha Magnuszewski, RDH

Tabetha Magnuszewski graduated from the State University of New York, Erie Community College in 2005 and is currently a NYS Registered Dental Hygienist. From 2005-2010, she worked as a Certified Clinical Research Coordinator at the University at Buffalo, School of Dental Medicine. Afterward, she worked with the school's administration until joining Ivoclar Vivadent, Inc. in 2012. She currently serves as the Manager of Professional Services.

Ms. Magnuszewski is a member of the International Association for Dental Research and Dental Materials Group. Additionally, she has authored numerous publications relating to dental materials.

Presenting Courses: T13; T22

Stanley F. Malamed, DDS

Dr. Malamed is a dentist anesthesiologist and emeritus professor of dentistry at the Herman Ostrow School of Dentistry, located in Los Angeles, California, USA. Dr. Malamed graduated from the New York University College of Dentistry in 1969 and then completed a residency in anesthesiology at Montefiore Hospital and Medical Center in the Bronx, New York before serving for 2 years as a captain in the U.S. Army Dental Corps at Ft. Knox, Kentucky. In 1973, he joined the faculty of the University of Southern California School of Dentistry (now the Herman Ostrow School of Dentistry of U.S.C). Dr. Malamed retired from full-time teaching at the university in 2013.

SPEAKERS: BIOS

Dr. Malamed is a Diplomate of the American Dental Board of Anesthesiology; he is a recipient of the Heidebrink Award [1996] from the American Dental Society of Anesthesiology, the Horace Wells Award from the International Federation of Dental Anesthesia Societies, 1997 (IFDAS), and the Leonard M. Monheim Distinguished Service Award from the American Society of Dentist Anesthesiologists (2015).

In addition to authoring more than 170 scientific papers and 17 chapters in various medical and dental journals and textbooks in the areas of physical evaluation, emergency medicine, local anesthesia, sedation and general anesthesia, Dr. Malamed is the author of three widely used textbooks, published by CV Mosby: Handbook of Medical Emergencies in the Dental Office (8th edition, 2022); Handbook of Local Anesthesia (7th edition 2020); and Sedation - a guide to patient management (6th edition, 2017) and two interactive DVDs: Emergency Medicine (3rd edition, 2018) and Malamed's Local Anesthetic Technique DVD (2004) (edition 2, 2012). The textbooks have been translated into 22 foreign-language editions.

In his spare time, Dr. Malamed is an avid runner, exercise enthusiast, and admits an addiction to the New York Times crossword puzzle, which he has done daily since his freshman year in dental school.

Presenting Courses: F26; F33; S41

Judy Kay Mausolf

Judy Kay Mausolf is a dental practice management coach, speaker and author with expertise in helping others get happier and more successful! She coaches dentists and their teams on how to become better leaders, communicate positively and effectively, work together better and deliver service with more passion and focus which ultimately results in growing their practice.

Judy Kay is Past President, National Speakers Association Minnesota Chapter, a member of the National Speakers Association, Academy of Dental Management Consultants, and Director of Sponsoring Partners for the Speaking Consulting Network. She is author of two books; TA-DAH! Get Happy in 5 Seconds or Less and Rise & Shine; An Evolutionary Journey to Get Out of Your Way and On Your Way to Success, and a contributing author for many dental publications. Judy Kay lives in Minnesota with her awesome husband Steve who makes her special coffee every morning.

Presenting Courses: T15; T23

Christopher A. Moore, MA

Chris Moore currently serves as director of dental services for the Ohio Dental Association. He has served at the ODA for 32 years and currently administers the association's third-party payer, peer

review, dental practice and regulatory compliance programs. Chris received a Bachelor of Arts degree from Case Western Reserve University and a Master of Arts degree from Kent State University.

Presenting Course: F37

Shannon Nanne, RDH

Serving as the Executive Director of The Global Oral Cancer Forum since 2016, Shannon Nanne helps promote the changes required for a substantial impact on incidence, morbidity, and mortality of oral cancer worldwide educating health professionals globally.

Shannon graduated from the University of Pittsburgh School of Dental Medicine in 1994. She's authored articles in Dentistry Today, RDH, JPH, In Focus and Dimensions of Dental Hygiene, and is a Key Opinion Leader for several companies, publications and associations and an ambassador with The Oral Cancer Foundation.

Presenting Courses: T21; F31

Uche Odiatu, DMD

Dr. Uche Odiatu is the co-author of The Miracle of Health, a professional member of the American College of Sports Medicine and a practicing dentist in Toronto. He has been an invited guest on over 400 radio and TV shows from Atlanta to Alaska, from Canada AM to ABC 2020, to KCTX Texas FM, to SiriusXM. Creating serious shifts in how people feel about head-to-toe conditioning is his mandate. This busy dad of four is an NSCA Certified Personal Trainer, certified boot camp instructor, certified yoga instructor and has given over 400 lectures in England, Canada, the USA, the Bahamas, Denmark, Bermuda and Norway. His inspiring take-action sessions always entertain as well as educate. His exercise workshops leave attendees with the feeling that fitness and physical conditioning is easy, effortless and doable. For more information, please visit: www.DrUche.com; Twitter @FitSpeakers; Instagram @FitSpeakers.

Presenting Courses: T10; T17

David J. Owsiany, JD

David Owsiany has served as executive director of the Ohio Dental Association since 2002. He previously served as director of legislative and legal services for the ODA, was a clerk to Justice Robert W. Cook of the Illinois Appellate Court, worked for the staff of the U.S. Senate Judiciary Committee, and was president of the Buckeye Institute for Public Policy Solutions. He is an honorary member of the American College of Dentists and the International College of Dentists. Mr. Owsiany earned his BA degree from the University of Michigan in Ann Arbor and his JD degree

SPEAKERS: BIOS

from the Washington University School of Law in St. Louis.

Presenting Courses: F39; V67

Leena Palomo, DDS, MSD

Dr. Palomo is professor and director of DMD periodontics, Case Western Reserve University, School of Dental Medicine. She is a Diplomate of the American Board of Periodontology as well as an examiner and a Council on Dental Accreditation/ADA site visitor for advanced periodontics training programs, sometimes called "perio residency programs." Dr. Palomo earned her undergraduate as well as DDS and MSD degrees from Case Western Reserve University. Her work focuses on sophisticated cases involving systemic diseases and multidisciplinary intervention: from periodontal disease risks and treatment to diagnostic imaging. She has served as a consultant for FDA clinical trials, lectures nationally and internationally and has published over 100 articles abstracts and chapters.

Presenting Course: V76

Sharon Parsons, DDS

Dr. Sharon Parsons is a general dentist in private practice in Columbus and is the Immediate-Past President of the Ohio Dental Association (ODA). She is a past president of the Columbus Dental Society, former chair of the ODA's Council on Dental Care Programs and Dental Practice and Strategic Plan Review Committee, and current member of the ODA Finance Committee. She is a member of the Pierre Fauchard Academy, International College of Dentists, American College of Dentists, and the American Association of Women Dentists. Dr. Parsons earned her BS and DDS degrees from The Ohio State University.

Presenting Course: V60

Thomas M. Paumier, DDS

Dr. Tom Paumier is a cum laude graduate of The Ohio State University College of Dentistry class of 1987 and completed a GPR at St. Elizabeth Medical Center in Youngstown, Ohio. He has been in private practice in Canton, Ohio since 1988. He is on the faculty of the Mercy Medical Center GPR in Canton and is a Fellow in the International and American College of Dentists.

Dr. Paumier was a member of the American Dental Association (ADA) Council on Scientific Affairs Expert Panel on Prosthetic Joint Prophylaxis, and ADA/American Academy of Orthopedic Surgeons (AAOS) Expert Panel for Prosthetic Joint Prophylaxis Appropriate Use Criteria. He also served on ADA expert panel for Antibiotic Therapeutics. He is a co-author of the ADA Clinical Practice Guidelines on Antibiotic Prophylaxis for Patients with Prosthetic Joints, and Appropriate Antibiotic Use for Endodontic Infections. He was the 2019 ADA Evidence Based Dentistry Prac-

tice award recipient. Dr. Paumier served on the ADA's Advisory Task Force on Dental Practice Recovery developed in response to the COVID-19 Pandemic. He is a past president of the Ohio Dental Association and the Stark County Dental Society.

Presenting Course: V64

Fred H. Peck, DDS., FAACD

Dr. Fred Peck is a third-generation dentist practicing in Cincinnati, Ohio for over 30 years. Dr. Peck is a graduate of The Ohio State University College of Dentistry and completed his residency at the University of Pittsburgh Medical Center. Dr. Peck is an Accredited Fellow of the American Academy of Cosmetic Dentistry and a Fellow of the International College of Dentists. He is a Kois Center graduate, Dawson Academy graduate and a mentor for Cerecdoctors.com. He has published numerous articles and lectures on cosmetic dentistry, dental lab communication and direct resin bonding including hands-on seminars. Dr. Peck teaches the dental residents at the University of Cincinnati Medical Center and is on the Board of Directors of Dental Care Plus, a Cincinnati-based dental insurance company.

Presenting Course: V65

J.C. Resnick, DDS

Dr. Resnick is a 1972 graduate of The Ohio State University College of Dentistry. Immediately after graduation, he completed a GPR at the Mount Sinai Hospital in Cleveland. After 47 years in private practice he retired in 2020, accepting a faculty position at the School of Dental Medicine of Case Western Reserve University. He now serves as associate professor of comprehensive care and is the pre-doctoral implant training coordinator. Additionally, he is an attending faculty in the AEGD Residency Program and serves as a CODA site visitor for AEGD and GPR programs. While in clinical practice he emphasized Biomimetic Dentistry and is an Accredited Biomimetic Dentist, serving on the Board of Trustees for the Academy of Biomimetic Dentistry.

Presenting Course: V69

Eric Richmond, Esq.

Eric Richmond has served as director of legal and legislative services of the Ohio Dental Association since 2018. He previously served as a staff attorney for the Ohio Department of Taxation and as a legal intern, law clerk and assistant public records manager for the Ohio Department of Public Safety. Mr. Richmond earned his BA degree from The Ohio State University Fisher College of Business and his JD degree from Capital University Law School, graduating cum laude in 2014.

Presenting Courses: V67; V75

SPEAKERS: BIOS

Mario Romero, DDS

Dr. Mario Romero is an Associate Professor and Director of the Advanced Education in General Dentistry Program at The Dental College of Georgia at Augusta University. He is a 1995 graduate from the University of Guayaquil School of Dentistry in his native country of Ecuador and completed a two-year Advanced Education in General Dentistry Program at the University of Rochester, Eastman Institute for Oral Health where he was granted the Handelman Award for Excellence.

In 2016 Dr. Romero was awarded the Augusta University and the American College of Dentists Outstanding Faculty Award for his achievements in scholarly, research and service. In 2018 he received the Research and Scholarship Award from the Dental College of Georgia for his contributions to dentistry, in 2019 he received the Excellence in Dental Education Award from the Pierre Fauchard Academy and in 2020 he was inducted in the OKU Dental Honor Society. He has over 40 publications in national and international peer-reviewed journals and has lectured extensively on topics related to direct and indirect restorative dentistry. He maintained a private practice with emphasis in esthetics and restorative dentistry for 15 years prior to joining Augusta University in 2013.

Presenting Courses: F28; F35

Mehrdad Safavian, DDS

Dr. Safavian is a native of Cincinnati, Ohio. He earned his undergraduate degree from Xavier University and his Doctorate of Dental Surgery from The Ohio State University College of Dentistry. Since beginning his practice, Dr. Safavian has placed an emphasis on laser treatment, aesthetic dentistry and oral surgery. He has received awards and certifications for design and placement of dentures, supported implants and creating a high-quality patient experience. Dr. Safavian is an active member of the Ohio Dental Association, American Dental Association, Academy & General Dentistry and the Columbus Dental Society.

Dr. Safavian's wife, Selma, is an OSU graduate and dental hygienist. They reside in the Dublin, Ohio area with their two sons.

Presenting Course: V70

William C. Scarfe BDS, MS, FRACDS, FACD

Dr. Scarfe graduated from the University of Adelaide School of Dentistry in 1982 and was awarded Fellowship in the Royal Australasian College of Dental Surgeons in 1986. He graduated from UTHSC at San Antonio with a Certificate and Masters in Oral and Maxillofacial Radiology and has been faculty at the University of Louisville School of Dentistry since 1993. He is now Chair of the Department of Diagnosis and Oral Health.

Dr. Scarfe is a Diplomate of the American Board of Oral and Maxillofacial Radiology (ABOMR). He is Past President and Treasurer of the American Academy of Oral and Maxillofacial Radiology and Past Vice President and North American Regional Director of the International Association of Dento-Maxillofacial Radiology. He is a Fellow of the American College of Dentists and International Team for Implantology (ITI). He was Editor of the Radiology Section of Oral Surgery Oral Pathology Oral Medicine Oral Radiology and is currently a member of the Journal Editorial Advisory Board for the Australian Dental Journal. He is a reviewer for over 30 journals.

Dr. Scarfe is Director-elect of the ABOMR. He has published extensively on cone beam computed tomography (CBCT) including recent consensus statements on general and specific use guidelines and discipline specific applications of CBCT. He co-authored chapters on CBCT in the most recent edition of the standard dental undergraduate textbook used in the United States, White and Pharoah's Oral Radiology: Principles and Interpretation. His definitive textbook, CBCT: Maxillofacial 3D Imaging Applications, was launched in January 2018. He presents internationally as well as nationally and is active in research on the clinical applications of CBCT imaging.

Presenting Courses: T16; T19

Kristi Simone

Kristi Simone joined Whiteboard Marketing in 2013 but has partnered with Sean on multiple projects since 2011. Her husband, Dr. Bryan Simone, owns The Grove City Center for Dentistry in Grove City, Ohio. She has more than 22 years of extensive experience in dental practice marketing and currently serves as Whiteboard Marketing's Chief Marketing Officer.

Kristi's presentation experience is also extensive and includes multiple webinars and workshops at the Ohio Dental Association Annual Session, ODA Leadership Institute, the Florida Dental Association Virtual Marketing COVID Recovery Meeting, Seattle Study Club national and local Chapter Meetings (1-hour and 3-hour presentations), Spectrum Study Club Meetings, and The Paragon Program Excelleration Meetings. Additionally, she has recently presented webinars on ACTDental.

Presenting Course: T18

Jamison R. Spencer, DMD, MS

Dr. Jamison Spencer is the director of Dental Sleep Medicine for the Center for Sleep Apnea and TMJ, in Boise, Idaho and Salt Lake City, Utah. Dr. Spencer has personally treated thousands of patients with sleep apnea and TMJ problems, and now focuses on helping dentists help their patients with such problems.

Dr. Spencer is the Past-President of the American Academy of

SPEAKERS: BIOS

Craniofacial Pain (AACFP), a Diplomate of the American Board of Craniofacial Pain, a Diplomate of the American Board of Dental Sleep Medicine, a Diplomate of the American Board of Craniofacial Dental Sleep Medicine and has a Masters in Craniofacial Pain from Tufts University. He taught head and neck anatomy at Boise State University, is adjunct faculty at the University of the Pacific School of Dentistry and the University of North Carolina at Chapel Hill. Dr. Spencer created Spencer Study Club, an online education, mentoring and implementation program to help dentists and their teams help more of their patients with sleep apnea and TMJ disorders.

Dr. Spencer now lives in Pleasant View, Utah with his wife of 30 years, Jennifer, and their three children (of six) who are still at home. Dr. Spencer enjoys outdoor activities including running, skiing, waterskiing and mountain biking, and can still out ski all of his children.

Presenting Courses: T11; T24; F27

Kumar Subramanian, DDS, MSD

Dr. Kumar Subramanian is an Endodontist in Pickerington, Ohio and is a part-time educator at Nationwide Children's Hospital. He currently serves as the President of the Ohio State Dental Board (OSDB). He completed his education in Madras, India and Case Western Reserve University, Cleveland. He has been published in peer-reviewed journals and has been an invited speaker in both national and international meetings. He worked closely with the Opioid Committee in drafting rules for the state. Dr. Subramanian is an active member of organized dentistry.

Presenting Course: V60

Christine Taxin

Christine Taxin is Founder and President of Links2Success and Dental Medical Billing. With over 35 years of healthcare experience, Ms. Taxin is passionate about helping dentists and their teams reach their highest potential for service, efficiency and profitability. She has earned a reputation as one of the nation's leading authorities on working collaboratively with medical and dental providers, greatly aided by her working relationships with prominent doctors at Buffalo State University, Harvard and NYU Dental University.

Ms. Taxin is an esteemed member of AADOM, the Workgroup for Electronic Data Interchange (WEDI), and the National Association of Dental Plans (NADP). She has obtained fellowship with the Implant Organization and been ranked in Dentistry Today's "Leaders in Dental Consulting" from 2015 to the present. After 19 years of hard work, Ms. Taxin has earned approval by the AMA to provide certification courses for dental to medical billing in 10 areas of the oral cavity. These courses are now available, and it is

her proudest achievement.

Presenting Courses: F29; F34; S42

Najia Usman, DDS

Dr. Najia Usman graduated from SUNY Buffalo in 1995 with her DDS. After completing a one-year general practice residency at the Cleveland Clinic she furthered her interest in endodontics by completing a two-year endodontic residency at Oregon Health and Sciences University, Portland, Oregon in 2002. She was awarded her Diplomate Status by the American Board of Endodontics in 2009.

Dr. Usman has been in private practice since 2002. Though she practices full-scope endodontics, she has cultivated an interest in the endodontic management in trauma, pediatrics and resorptive lesions. She has organized and lectured in dental trauma symposiums. She has lectured and clinically taught dental students, endodontic and pediatric residents. She has lectured nationally and locally to study clubs on topics such as Endo-Perio, Atypical Facial Pain, Regenerative Endodontics and Pulpal injuries after Oro-Facial Trauma. Her study The Influence of Instrument Size on Debridement was published in the Journal of Endodontics (Feb 2004, vol 30, 110-112) has been cited 262 times. She is the proud mother of 4 children ages 14 to 24, and has been married to Dr. Faisal Quereshey for 28 years. They reside in Cleveland, Ohio.

Presenting Course: V71

Mark Wenzel, DDS

Dr. Mark Wenzel is the Director of the General Practice Residency program at The Ohio State University College of Dentistry. An Ohio State alumnus, Dr. Wenzel earned a Bachelor of Science degree in pharmacology in 1978 and served as a practicing pharmacist in Columbus. He then received his Doctor of Dental Surgery degree from Ohio State's College of Dentistry in 1987 and completed the college's Advanced Education in General Dentistry Program. Dr. Wenzel has practiced general dentistry in Dayton for more than 30 years. Dr. Wenzel is a Past President of the Dayton Dental Society, and serves as Chairman of the ODA's Subcouncil on Dentists Concerned for Dentists (DCD).

Presenting Course: V60

Ohio Department of Medicaid, Dental Division

Launched in July 2013, the Ohio Department of Medicaid (ODM) is Ohio's first Executive-level Medicaid agency. With a network of approximately 130,000 active providers, ODM delivers health care coverage to more than 2.9 million residents of Ohio on a daily basis. Working closely with stakeholders, advocates, medical professionals, and fellow state agencies, the agency continues to find new ways to modernize Medicaid in Ohio. From incentivizing

SPEAKERS: BIOS

care quality and revamping care delivery to fighting fraud and bolstering program integrity, ODM is committed to serving Ohio's taxpayers and families.

Presenting Course: V61

Sean White

Sean White is President and CEO of Whiteboard Marketing. Founded in 2005, Whiteboard Marketing has evolved into a full-service marketing agency that specializes in dental practice and small-business partnerships. Sean's experience is broad-based and includes all aspects of client service. Whiteboard Marketing works with dentists throughout Ohio and nationally to develop and implement marketing strategies to attract and retain patients.

Sean's presentation experience is extensive and includes multiple webinars and workshops at the Ohio Dental Association Annual Session, ODA Leadership Institute, the Florida Dental Association Virtual Marketing COVID Recovery Meeting, Seattle Study Club national and local Chapter Meetings (1-hour and 3-hour presentations), Spectrum Study Club Meetings, and The Paragon Program Excelleration Meetings. Additionally, he has recently presented webinars on ACTDental.

Presenting Course: T18

Mike Zaller

Mr. Zaller is the managing broker in the state of Ohio for CARR, the nation's leading provider of commercial real estate services for healthcare tenants and buyers. Every year, thousands of healthcare practices trust CARR to help them achieve the most favorable terms on their lease and purchase negotiations.

Mike joined CARR in 2015 as a real estate broker and in time, overseeing agents as a managing broker in Ohio. His current role has him heavily engaged in training and speaking platforms for CARR, reaching healthcare providers including students and residents, industry professionals, as well as providers currently in practice.

Mike has years of experience within the healthcare finance and real estate industry, having several years of specialized commercial healthcare lending experience coupled with working for healthcare professionals and their commercial real estate needs. Mike employs a personable and informative approach to education with the goal that each person leaves with actionable items and information that will position them for success in their future real estate endeavors.

Presenting Course: S49