

ODA Today

A publication of the Ohio Dental Association focusing on dentistry in Ohio

QuickBites

Renew your Ohio Dental Association membership!

Tripartite dues renewal statements were mailed and emailed out last month, so be sure to check your mailbox and inbox.

ODA membership dues are due Jan. 1, 2019 for the 2019 membership year.

Members can renew online at www.oda.org/renew, by phone at (800) 282-1526, by fax at (614) 486-0381 or by mail to Ohio Dental Association, P.O. Box 182039, Dept. 367, Columbus, OH 43218-2039.

Renew your membership to continue receiving access to all the Ohio Dental Association has to offer. The ODA is here for you - if you have a question, we have an answer!

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ODLRP signs 6 new contracts to help dentists pay off student loans while treating those in need

By Jackie Best Crowe
ODA Managing Editor

The Ohio Dentist Loan Repayment Program recently signed contracts with six new dentists who are serving in safety net dental clinics across Ohio.

Through the program, dentists sign two-year contracts for \$50,000 of loan repayment for working in a designated shortage area and agreeing to provide dental services for patients without regard to the patient's ability to pay. They can contract for optional third and fourth years and receive up to \$35,000 in loan repayment for each of those years.

The ODLRP, which is administered by the Ohio Department of Health, is funded by a fee on dental licenses. Since the program began, \$1,183,078 in ODLRP funding from the fee on dental licenses has been awarded, in addition to \$684,500 in matching federal funding.

When dentists renewed their licenses for the 2018/2019 biennium, they paid a \$40 fee toward the ODLRP, which was doubled from the original \$20 fee and resulted in \$280,000.

Because of this additional funding, the Ohio Department of Health will be able to open the application cycle in 2019 to contract additional dentists.

Since the program began in 2005, ODLRP dentists have seen 111,900 vulnerable patients (uninsured or on Medicaid), 153,000 total patients and provided 248,600 total



Submitted photo

Dr. Katelyn Cody grew up in a low-income family in Toledo. Today, Cody is a general dentist who works at the Dental Center of Northwest Ohio, where she serves patients in need. She recently signed a contract with the ODLRP, which will help lighten her burden of student loans.

visits. 24 dentists have completed service obligations through the ODLRP, and about two-thirds of them continue to work in the same or similar underserved areas of Ohio.

Currently, one dentist is finishing her fourth year in the ODLRP for a total of seven dentists who are currently contracted with the

program. In addition to the ODLRP, several other loan repayment programs currently have contracted providers in Ohio:

- National Health Service Corps Loan Repayment Program: 26 dentists, three

See ODLRP, page 6

When you renew your ODA, ADA and local dental society membership, we've got you covered

By ODA Staff

When you renew your membership with the Ohio Dental Association, the American Dental Association and your local dental society, we've got you covered.

From third-party payer issues to regulatory compliance to debt management we have your back. When you have a question, be sure to call organized dentistry first, we probably have an answer. We've got you covered.

We're here to help you with regulatory and legal compliance

ODA staff members are experts in answering your questions about regulatory compliance and legal issues. If you have a question, call the ODA at 800-282-1526 or email dentist@oda.org and we are happy to help.

The ODA also features helpful resources on our website at oda.org/resource-library, and the ADA features great practice resources as well at success.ada.org.

The ODA is also always tracking legislation that may affect dental practices, and keeps

member benefits BUZZ

you updated on the information you need to know to keep your practice in compliance through the "ODA Today" and in the ODA's e-newsletter, "NewsBites."

We're here to help you with third-party payer issues

Dealing with third-party payers can be complicated. The ODA and ADA feature several resources to help you out.

The "Dental Insurance Corner" is published monthly in the "ODA Today" to answer frequent questions and help members with common third-party payer issues. Additionally, members can submit insurance issues to the ODA's Dental Insurance Working Group, which will then work to help resolve the issues.

Staff at the ODA is also happy to answer questions about third-party payer issues. To

talk to a staff member or for more information about the Dental Insurance Working Group, call the ODA at (800) 282-1526 or email chris@oda.org.

Additionally, the ODA is fighting unfair insurance practices by advocating for legislation that would stop insurance companies from setting fees for services they do not cover. When you renew your membership, you're lending your support to this fight.

The ADA also features several helpful

See MEMBERSHIP, page 3



Choose the ODA - we've got you covered!

Renew your membership today at www.oda.org/renew



The Director's Chair

David J. Owsiany, JD
ODA Executive Director

Leading at the highest level

As 2018 comes to a close, it is worth reflecting on the amazing impact Ohio's dental leaders have had on organized dentistry and the dental profession. In October, Dr. Joe Crowley from Cincinnati concluded his term as ADA president and Dr. Ron Lemmo from Cleveland concluded his term as ADA treasurer. I have worked with them both for more than 20 years and am not surprised at the incredibly positive impact they have had.

Crowley and Lemmo have held top leadership roles at every level of organized dentistry, including having served as ODA president, prior to serving at the ADA level. Crowley served on the ADA Board of Trustees as the Seventh District

Trustee from 2012 to 2016, representing Ohio and Indiana. He was elected ADA president-elect in October 2016 and assumed the presidency in October 2017. During his six years serving in various capacities with the ADA Board of Trustees and especially during his year as president, Crowley served with great distinction and had great success.

Crowley led the ADA in addressing the opioid crisis, demonstrating the dental profession's commitment to acting responsibly when prescribing pain medication while ensuring that dentists retain the ability to use their own professional clinical judgement to meet patients' needs when controlling their pain.

Crowley helped to lead the ADA in advancing licensure reform to enhance portability and provide additional avenues for dental licensure, including working towards a non-live patient clinical exam that is both valid and reliable. Crowley also helped lead the national discussion related to a possible Medicare dental benefit and worked to expand the use of Community Dental Health Coordinators to improve access to dental care for the underserved.

Lemmo served two three-year terms as ADA treasurer from 2012 to 2018. During that time, he worked tirelessly to improve the ADA's budgetary procedures. Lemmo

enhanced communication with the ADA House of Delegates and set up an open and understandable reporting process for ADA budget and financial matters. He promoted fiscal discipline to ensure the ADA acted responsibly with the members' resources. During Lemmo's time as treasurer, the ADA's strategic reserves grew by more than a third.

As treasurer, Lemmo achieved his main objectives of transparency and improving the ADA's financial position in order to stabilize membership dues and enhance the ADA's financial sustainability.

I am not surprised by the impact Crowley and Lemmo have had on organized dentistry and the dental profession. Prior to taking their leadership skills to the ADA, they both served on the Ohio Dental Association's Executive Committee helping to strengthen the ODA by ensuring we are a strategically-driven organization focusing our efforts and resources on our member dentists' priorities. The ODA continues to be a high functioning and successful association today because of their hard work over the last 20 years.

By the way, Crowley and Lemmo served on the ODA Executive Committee with Dr. Billie Sue Kyger, who is the current ADA Seventh District Trustee. Ohio's legacy of outstanding leadership at the ADA level continues.



President's Message

Michael Halasz, DDS
ODA President

Halasz in Wonderland

Ah, the holiday season is upon us. As a matter of fact, it has been upon us since August. Yes, that's correct. I actually saw holiday decorations right next to the school supplies at a local superstore. (Copyright laws forbid me from mentioning the name, but it rhymes with "shwalmart.") My first thought was, "WHY?!?" Does anybody really need winter holiday decorations in the summer? Does anybody really buy this stuff in August? Does anybody really think about Christmas before Labor Day? Does anybody really know what time it is? Does anybody really care? Sorry, I got carried away.

I guess I just do not understand. Maybe it's because I'm Jewish. Maybe it's because I'm ignorant. (Insert your own joke here.) Maybe it's because the holidays have become so commercialized that we have lost track of what's important. It doesn't matter whether you celebrate Christmas, or Chanukah, or Kwanzaa, or Pancha Ganapati. We all know that the true meaning of these holidays has gotten so diluted it's scary. What does the fat guy in the red suit with elves have to do with the birth of Jesus? Why do we give gifts on Chanukah, a holiday meant to celebrate a miracle that occurred while the Jews were defending the First Temple? I do not know all of the details of Kwanzaa or Pancha Ganapati, but my research has led me to believe that commercialization is not central to these celebrations either.

What I believe is common to all of our holiday celebrations is the theme of peace, goodwill and kindness. It seems like we all take a little extra time to give well-wishes or say "Hi" to the neighbor or help the elderly gentleman load the groceries into his car. But why do we

only focus on these things in December? What happened to the rest of the year? Why do we only go out of our way during the holidays? Why does it seem like it's OK to be a jerk the other 11 months out of the year?

Allow Uncle Mikey to tell you a story. One of the neighbors behind my house has a chain-link fence surrounding his yard. (He's the only one back there with fencing. That should tell you something.) When my son was around 10 years old, he hit a ball into the guy's yard. My son did what any normal 10-year-old boy would do. He hopped the fence to retrieve his ball. Upon doing so, my neighbor Mr. Grumpy-pants, proceeded to give him a tongue-lashing that would make a pro wrestler blush. I took the high road, thinking the guy was having a bad day, and told my son to stay away from this guy's yard, and I chose not to confront the neighbor. For those of you who know me, this was not an easy feat, but I was trying to be a positive role model. Then, a few years ago, my wife decided to put in a vegetable garden. I dug up the plot for her. My wife noticed that there was a bare area on my side of the fence. So she carefully laid the grass I dug up onto the bare areas. Well here comes Mr. Grumpy-pants again. This time telling my wife that he owns the 6 inches on that side of the fence and he demanded she remove the newly placed grass. I asked him about it. "That's my 6 inches," he kept repeating, "that's MY 6 inches!" We reluctantly removed the grass. Most recently, I received a visit from the Montgomery County Sheriff's Office. He told me that Mr. Grumpy-pants claims that I damaged his fence when I was cutting my lawn. He knows it was me because he could see tire tracks from my

riding mower in the "6 inches." (I should have left the grass there as it would have hidden my tracks!) The deputy admitted that he couldn't really see any damage. To add to the fun, apparently Mr. Grumpy-pants called the zoning people out. My tool shed is only 3 1/2 feet from the property line and it's supposed to be 5 feet away. Oh, did I mention that the shed has been there for 15 years?!? He said that if I don't start using a push-mower on the property line, he would sue me in civil court to get my shed moved. I'm not making this stuff up.

What's my point? While Mr. Grumpy-pants obviously needed more hugs as a kid, why does he have to be such a <<censored>>? What if he had the "holiday spirit" all year long? Instead of hollering at my son, Mr. Grumpy-pants would have tossed him the ball and opened the gate, so he would not have had to hop the fence to get home. Instead of demanding his "6 inches," he could have simply told us that he like to keep that area clear, for whatever reason. Instead of calling the sheriff, who has nothing better to do with his time, Mr. Grumpy-pants could have approached me, point out whatever "damage" I caused, and I would have offered to fix it. We could have had a glass of iced tea and sang "Kumbaya." But no. He'd rather act like Ebenezer Scrooge 24/7/365.

What I'm trying to say is, take some time, not only during the holiday season, but all throughout the year to reflect upon what is really important. Be friendly. Be courteous. Be a mensch. (Look it up. It's Yiddish.) Let all those closest to you know that you love them. In fact, I'm gonna make a tin of cookies for Mr. Grumpy-pants. Happy Holidays.

Numbers to know

American Dental Association
(800) 621-8099 or (312) 440-2500

Dental OPTIONS
(888) 765-6789

Ohio Department of Health
(614) 466-3543

Ohio Dental Association
(800) 282-1526 or (614) 486-2700
Fax: (614) 486-0381
E-mail: dentist@oda.org

Ohio Dental Association Services Corp. Inc. (ODASC)
(800) 282-1526 or (614) 486-2700

Ohio State Dental Board
(614) 466-2580

Medicaid
Dentists who need to enroll as a Medicaid Provider should contact the HMOs directly. For problems with Medicaid, contact the ODA at (800) 282-1526.

ODA Today

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Legal Briefs

Eric S. Richmond, Esq.
ODA Director of Legal & Legislative Services

Terminating the dentist-patient relationship

One of the most common questions I receive at the ODA is how to terminate the dentist-patient relationship in a proper way. I think this is the case because it is not something that a dentist does on a normal basis and they want to ensure they are doing it correctly. Terminating the dentist-patient relationship requires the dentist to exercise care to avoid potential legal and ethical implications.

The utmost concern when terminating a relationship with a patient of record is to avoid patient abandonment. The American Dental Association's Principles of Ethics and Code of Professional Conduct states that "once a dentist has undertaken a course of treatment, the dentist should not discontinue that treatment without giving the patient adequate notice and the opportunity to obtain the services of another dentist." Further, the Ohio State Dental Board considers abandonment of a patient to be a potential violation of the

standard of care, which could be grounds for discipline. Additionally, patient abandonment may also be the basis of a civil lawsuit if the dentist does not provide adequate notice of termination and the refusal of treatment leads to injury to the patient.

So now that I have mentioned ethics, the Dental Board, and the possibility for damages in a civil lawsuit I should have your attention. Leave it to an attorney to see the worst possibilities of a situation, but that is just how we operate. However, there are appropriate ways to end the patient-dentist relationship that can minimize the risk. This is good news because in certain situations termination is the right, and possibly the only decision for the dentist and the patient.

When a patient relationship is terminated there is always going to be some risk. However, as I said above, the goal in these situations is to minimize the risk. Timing and cooperation with the patient can alleviate most of the risk, if done appropriately. The best way to avoid a claim of abandonment is to avoid terminating the dentist-patient relationship during the course of treatment. Dentists should make an effort to get the patient to a natural stopping point in their care prior to termination. This is the ideal situation, which understandably is not always pos-

sible or practical.

So, if the relationship must be terminated prior to completion of treatment, the dentist should discuss the issue with the patient, make every attempt possible to ensure the patient's oral health is stable, offer to assist the patient in obtaining a new dentist to complete the treatment, and if possible, obtain the patient's consent to terminate the relationship. Documentation of all of these efforts is paramount. Each interaction with the patient should be written down and maintained in the patient's record.

Speaking of documentation, the termination of the dentist-patient relationship should always be done in writing, preferably by certified mail. In this communication it should be clear that the dentist is terminating the relationship and offer to provide copies of the patient's records, including X-rays and impressions, to a new dentist with the patient's written request. The letter can discuss the reason for termination (e.g., the patient's failure to follow the instructions related to treatment, missed appointments, etc.), however, it does not have to give a reason.

The role of dental ethics and the law is to protect the patient. With that in mind, they generally favor the patient having adequate notice and opportunity to secure a new dentist. To minimize the risk when

terminating the relationship the dentist should provide care in any dental emergency for a reasonable amount of time (usually 30 to 90 days) while the patient is looking for a new dentist. This assurance of emergency dental care should be in the written terminating communication.

It is always difficult when the dentist-patient relationship must be terminated, and every case has a unique set of facts. However, by following the guidelines discussed in this column, dentists can minimize the risk of ethical and legal trouble when dismissing a patient from their practice. For additional information on this issue, please contact the ODA legal department at (800) 282-1526 or consult with an attorney.

MEMBERSHIP, from page 1

resources for members. Numerous resources including webinars, publications, guides and more can be found at success.ada.org/en/dental-benefits.

The ADA Third Party Payer Concierge provides one-on-one support to members and can be accessed by calling (800) 621-8099 or emailing dentalbenefits@ada.org.

The ADA also features a contract analysis service to help members make informed decisions before signing dental provider contracts with third-party payers. To utilize this free service, contact the ODA by emailing dentist@oda.org or calling (800) 282-1526.

We're here to help you with debt management

Refinance your student loans through Laurel Road, the ADA-endorsed student loan refinancing lender and receive an additional 0.25 percent rate reduction for being a member. For more information, visit www.ada.org/en/member-center/member-benefits/ada-and-drb-student-loan-consolidation.

The ADA also features numerous debt management resources at success.ada.org.

We're here to help you with products and services for your office

The ODA Services Corp. researches products and services for dental offices and secures reduced rates for members, saving you time and money. When you use an ODASC-endorsed product, you know you're getting a high quality product that has been tested by dentists like you. Plus, ODASC representatives are available by phone and email to help you out.

ODASC endorses many different types of products, including insurance products; practice management products like credit card processing and patient communications systems; and office products like gloves and paper supplies, whitening gel, amalgam separators and a sterilizer monitoring system. For more information, visit odasc.com.

We've got you covered – renew your membership

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ODA seeking nominations for council positions

The Ohio Dental Association seeks members to fill potential upcoming at-large positions on ODA councils.

The ODA is seeking nominations for at-large positions on the association's Council on Access to Care and Public Service, Council on Dental Care Programs and Dental Practice and the Council on Membership Services. Nominations for these at-large council positions are open to all ODA members. The term of office for at-large council members is two years and the terms for these at-large council positions to be filled will be effective from October 2019 to September 2021.

At-large members may be nominated by individual ODA members, component societies, subdistricts or councils (and may include former council members) and will be appointed by the ODA's Ad Interim Committee.

The at-large council positions include:

Council on Access to Care and Public Service

- The Council on Access to Care and Public Service develops and implements public service programs of the association and develops and implements ODA sponsored access to dental care programs.
- There are two at-large positions available on the Council on Access to Care and Public Service in October 2019. The members to fill the at-large positions would have a term of office from October 2019-September 2021.
- Nominees for the at-large position(s) on this council should have an interest in access to care.

Council on Dental Care Programs and Dental Practice

- The Council on Dental Care Programs and Dental Practice assists the membership in addressing issues related to regulatory compliance, dental insurance, managed care, Direct Reimbursement, dental practice and risk management.
- There are two at-large positions available on the Council on Dental Care Programs and Dental Practice in October 2019. The members to fill the at-large positions would have a term of office from October 2019 -September 2021.

- Nominees for the at-large position(s) on this council should have knowledge of and interest in third-party reimbursement issues, managed care, direct reimbursement, dental practice, and environmental and dental practice management issues.

Council on Membership Services

- The Council on Membership Services coordinates and implements member recruitment and retention activities for the association.
- There is one at-large position available on the Council on Membership Services in October 2019. The member to fill the at-large position would have a term of office from October 2019-September 2021.

Nominations for the council at-large positions are due by Dec. 31, 2018 and should include a letter of nomination and the nominee's curriculum vitae. Please submit nominations to: Ohio Dental Association, Attention: David Owsiany, Executive Director, 1370 Dublin Road, Columbus, OH 43215, or to david@oda.org.

Dr. Timothy Kyger appointed to OSDB

Ohio Gov. John Kasich recently appointed Dr. Timothy V. Kyger to the Ohio State Dental Board (OSDB).

Kyger, who has been in practice in Galipolis since 1978, was recommended by the Ohio Dental Association.

He is a member of the American Dental Association, Ohio Dental Association, American Academy of Cosmetic Dentistry, American Academy of Fixed Prosthodontics, Rehwinkel Dental Society, and a Fellow in the Pierre Fauchard Academy.

He earned his BS degree from the Ohio State University and his DDS from The Ohio State University College of Dentistry.

Kyger is filling a term that ends in April 2020.

The OSDB is made up of nine dentists, three dental hygienists and one member of the public at large. Kyger joins board members Dr. Ashok Das, president; Dr. Patricia P. Guttman, secretary; Dr. Kumar Subramanian, vice-secretary; Dr. Faisal Quereshy; Dr. Canise Y. Bean; Dr. Bill Anderson; Dr. Andrew Zucker; Dr. Theodore Bauer; Susan D. Johnston, R.D.H., vice president; Jamillee L. Krob, DHED, MPH, RDH; Mary Kay Scaramucci, R.D.H.; and Tracy Intihar, public member.

Kyger's wife, Dr. Billie Sue Kyger, served on the Ohio State Dental Board from 2004 until 2011.

Save the date for the 2019 ODA Annual Session: Oct. 3-6

Mark your calendar for the 2019 ODA Annual Session, which will be Oct. 3-6, 2019 at the Greater Columbus Convention Center.

The ODA typically holds Annual Session in September, however, the American Dental Association annual meeting will be held Sept. 5-9, 2019 in San Francisco. Because of the ADA's meeting date, the ODA Annual Session will be in October to avoid a conflict.

The 2019 ODA Annual Session will feature the Pankey Institute, along with many other nationally known speakers for the entire dental team.

Registration is now available for the 2019 ODA Annual Session at oda.org/events.



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Frank R. Recker, DDS, JD and Thomas J. Perrino, DDS, JD
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Dr. Frank R. Recker has practiced general dentistry for 13 years and served as a member of the Ohio State Dental Board before entering the legal profession. Areas of practice include:

- Administrative Law before State Dental Boards
- Dental Malpractice Defense
- Practice-related Business Transactions

Dr. Recker also represents multiple national dental organizations and individual dentists in various matters, including First amendment litigation (i.e. advertising), judicial appeals of state board proceedings, civil rights actions against state agencies, and disputes with PPOs and DMSOs.



Dr. Perrino has been a practicing dentist for over 30 years. He is actively involved in organized dentistry, having served on numerous committees and councils at the local, state, and national level. Dr. Perrino was admitted to the Ohio Bar in 2014 and will be assisting in the representation and defense of dentists in all practice related matters.



Ms. Sandra Ertel, paralegal, has assisted Dr. Recker and Dr. Perrino in preparing for, and attending, depositions, court appearances and hearings in multiple states.

We are truly a distinguished firm in the dental/legal world.

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Save the date for the 2019 Leadership Institute!

The 2019 ODA Leadership Institute will be held March 15 and 16, 2019 at the Hilton Columbus at Easton Hotel in Columbus.

Speakers at the 2019 Leadership Institute will include Dr. Joe Crowley, who will speak about his term as president of the American Dental Association, Dr. Purnima Kumar who will speak about e-cigarettes and oral health; Mike Graham, ADA's senior vice president of government and public affairs, who will speak about the political climate in Washington; Martin Saperstein, PhD, who will speak about survey research and the state of dentistry in Ohio; Robert Stevenson, a global speaker and best selling author who will speak about leadership.

Leadership Institute is the ODA's award-winning program developed to help all ODA members become more successful and effective leaders. Attendees consistently rank the event as one of the top leadership development workshops. This event is free for ODA members, dental students and dental residents.

The ODA has secured a block of rooms at the Hilton Columbus at Easton Hotel. To reserve a room, call (614) 414-5000 and reference the group code ODA by Feb. 19 to receive a discount.

Watch future issues of the "ODA Today" for more details.

Dental societies may apply for recruitment grant

The application period is now open for dental societies that would like to apply for a 2019 recruitment grant from the ODA.

The proposed program must be a recruitment initiative with the goal of obtaining new members, and 25 percent of the total cost of the program must be funded by the component dental society. Events cannot be purely social and must have designated time to present the benefits of membership. A maximum of \$2,000 will be awarded per grant.

Events must be held by Dec. 31, 2019, and dental societies receiving grants are required to report the results of their efforts to the ODA Council on Membership Services quarterly.

For more information and to apply, visit oda.org and under "Member Resources" click on "Membership Recruitment and Retention." The deadline to apply is Dec. 31, 2018.

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ODA Meeting & Event Calendar

Dec.	6-7 Annual Session Committee 7 Task Force on DSO 14 Forensic Dental Team (call) 24-25 ODA office closed for holiday 31 ODA office closed for holiday
Jan.	1 ODA office closed for holiday 7 Subcouncil on New Dentists (call) 11 Subcouncil on Dentists Concerned for Dentists 11 Council on Access to Care and Public Service (call) 17-18 Executive Committee 22-23 Council on Dental Care Programs and Dental Practice

Nominations sought for OSDB positions

A call for nominations is now extended for dentist board member positions on the Ohio State Dental Board.

The Ohio Dental Association has the opportunity to recommend nominees to the Governor of Ohio for possible dentist board member openings on the Ohio State Dental Board (OSDB), which may be vacant in April 2019 or before. The board member positions are for general dentists and a dental specialist.

The ODA Executive Committee is seeking potential candidates who are interested in serving on the Ohio State Dental Board. The term of office for Ohio State Dental Board members is four years and the board meets on average eight to nine times per year.

Criteria that the ODA Executive Committee is seeking in candidates to the Ohio State Dental Board includes:

- being in practice at least five years
- being familiar with Ohio's Dental Practice Act
- having knowledge about regulatory issues related to dentistry
- having a history of support/involvement with ODA governmental affairs and activities such as ODPAC membership, grassroots efforts, etc.

Nominations for the Ohio State Dental Board member positions are due by Dec. 31, 2018 and should include a letter of nomination and the nominee's curriculum vitae. Please submit nominations to: Ohio Dental Association, Attention: David Owsiany, Executive Director, 1370 Dublin Road, Columbus, OH 43215, or to david@oda.org.


Visit www.oda.org for current and archived "ODA Today" stories.

Joining And Leaving The Dental Practice

Third Edition

Available Soon on the ADA Website

This book lays out in detail all finite practice exit and entry choices, including partnerships. It examines business, legal and tax aspects of each option that your silent partner, the IRS, considers important. In addition, the three business and tax structures for and three categories of partnership are discussed in detail. You learn what can and cannot be done and why. Restructuring faulty partnership arrangements and implementing dispute resolution in order to avoid costly split-ups is also considered which will, hopefully, enable partners to work profitably and with minimum stress.








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ODLRP, from page 1

hygienists

- National Health Service Corps Scholars Program: four dentists
- National Health Service Corps Student to Service Program: four dentists
- Ohio Dental Hygienist Loan Repayment Program: nine hygienists

ODLRP helps dentist from low-income background serve people in need

Dr. Katelyn Cody grew up in a low-income family in Toledo. After her parents divorced, they both filed for bankruptcy and their house was foreclosed on.

"We had no choice but to live in our car for a while, eventually moving around several places throughout the inner city areas," she said. "My father was a single parent working part-time because he is partially disabled, and we never fully recovered financially. I quickly learned that poverty was almost impossible to escape. Being in poverty was like being at the bottom of a hole. Every time it seemed like we were climbing out, we would slip and fall deeper into this hole, even when we thought that hole couldn't get any deeper. This meant having to choose between paying utility bills or putting gas in the car, and not knowing if we were going to have a home. It was a cruel balance of scraping together money to pay the minimum for one bill, while being charged an overdraft fee from the bank, in addition to the late fee owed on the bill. How were we able to save money when there was nothing left to save? It was a constant state of catching up and feeling stuck."

Today, Cody is a general dentist who works at the Dental Center of Northwest Ohio. She worked three jobs and received a lot of financial assistance to pay for undergrad. By the time she graduated from dental school, she had about \$260,000 in student loans.

Cody recently contracted with the ODLRP, which will help lighten the burden of her student loans while allowing her to serve in a Medicaid office where the fees they receive are lower compared to a private practice.

"The loan repayment is a help and big weight off my shoulders," she said.

Cody said her experiences with poverty are why she chose to work in a safety net dental setting.

"These experiences taught me how to truly empathize with my patients," she

said. "As someone who has walked more than a mile in those worn down and holey shoes, I understand what it's like living paycheck to paycheck and want to help people in need of financial assistance."

Cody said working in an underserved area has taught her about the importance of bedside manner and active listening for the dentist-patient relationship.

"Not only is poverty a state of being, but it is also a feeling; an invisible yet oppressive weight carried on the shoulders at all times," she said. "It's the feeling of being beaten down every day, even on the good days, and constantly worrying about finances. Poverty is exhausting in every way. At times, it feels more like a therapy session than a dental appointment while my patients talk about their lives. Some patients have told me that out of all the health care providers they have had, I was the only provider that listened to them. When a patient tells me that 'seeing you was the best part of my day,' I know that I am delivering the care they truly deserve, and it encourages me more and more every day to brighten up their day."

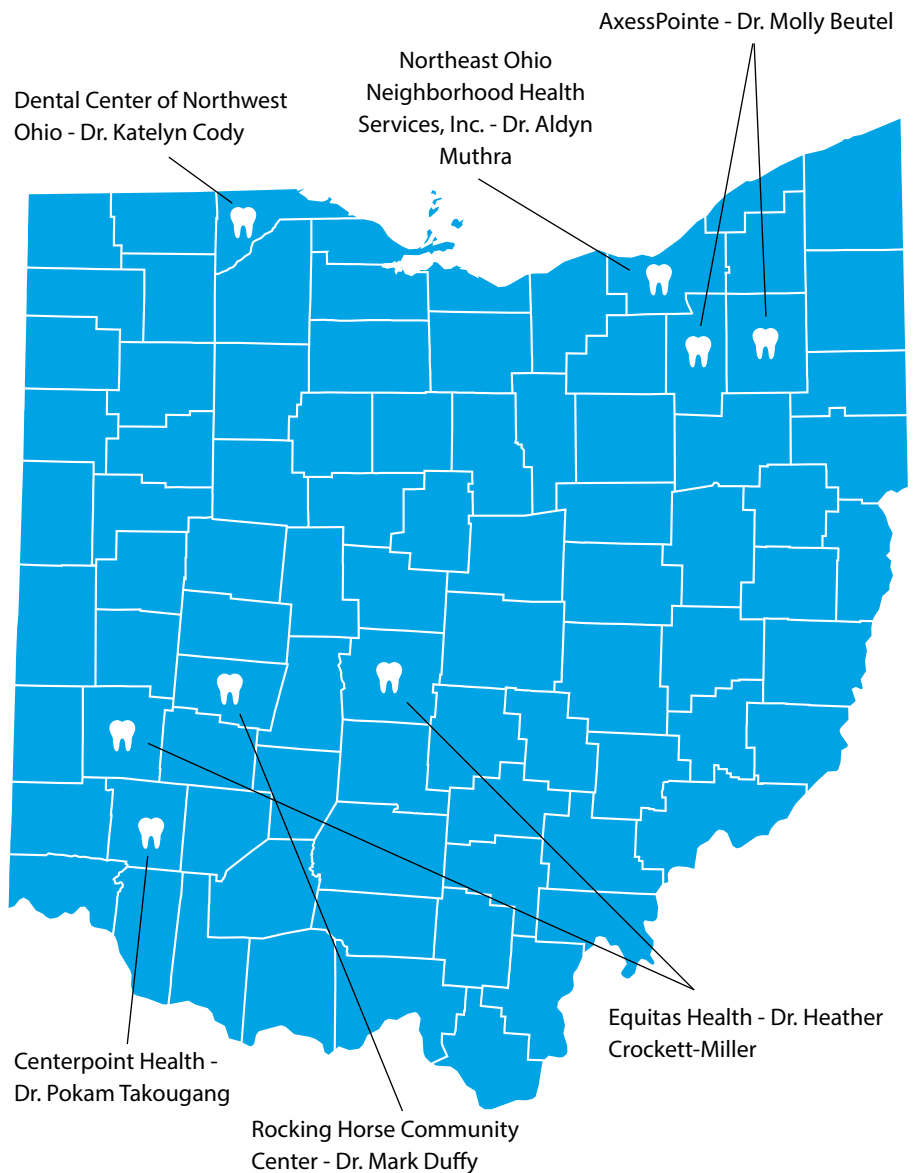
Helping her patients develop a care plan and overcome barriers has also been a priority for Cody. She said she works evening hours to accommodate patients who can't make appointments in the day, and she also arranged a way to provide free care for a patient with a complicated medical disorder who had sold her furniture just to be seen and evaluated at the DCNWO.

ODLRP helps attract dentist to underserved area

The Ohio Dentist Loan Repayment Program helped the Rocking Horse Community Health Center in Springfield find a dentist to staff its dental clinic after searching for a year and a half and delaying its opening.

Dr. Mark Duffy, a general dentist, said working at a safety net dental clinic wasn't his original plan after graduation. He started working at a corporate practice about an hour away from where he lives.

"One day a recruiter called me with a new opportunity," Duffy said. "The new opportunity was in Springfield, Ohio, which happens to be my hometown. I went to Rocking Horse Community Health Center to see the practice space and to meet the leadership team. Rocking Horse CHC was looking for a dentist to open their dental practice, which was a new

OHIO DENTIST LOAN REPAYMENT PROGRAM 2018 NEW CONTRACTS

service line for the health center. The dental practice is beautiful, has the latest technology, I had the potential to build a practice, and leadership mentioned that I may qualify for loan repayment. All of these things factored into my decision to pursue being a safety net dentist."

Duffy recently contracted with the ODLRP, and he said that the ODLRP has greatly relieved his stress of repaying student loans, and it is a huge incentive to work in a safety net clinic.

"As a graduate of Case Western Reserve University School of Dental Medicine, I received a stellar education, but the price that goes with that education is not cheap," he said. "The possibility of receiving loan repayment factored high in my decision to pursue this type of dental

practice."

Duffy said he plans to stay at Rocking Horse for a long time.

"I've only been working at Rocking Horse CHC for a year, but the amount of people we have been able to relieve of pain, improve smiles, provide sealants, fluoride treatments, and all aspects of comprehensive general dentistry to is truly amazing," he said.

ODLRP helps dentist to pursue her passion

Dr. Heather Crockett-Miller said she has been passionate about working with underserved populations since she first applied to dental school.

"I always believed health care was a right not a privilege and wanted to use my education and skills to help those in need," she said. "I enjoy making people smile, improving their health and especially being able to provide dental care regardless of a patient's ability to pay."

Crockett-Miller is director of dental services at Equitas Health, which aims to be the gateway to good health for those at risk of or affected by HIV, the LGBTQ community and for anyone seeking a welcoming health care home.

She recently contracted with the ODLRP, which she said has allowed her to remain in public health and relieve some of the anxiety and stress from exorbitant student loan debt.

"Receiving the ODLRP will help ease the burden of my student loan debt and allow me to fully focus on my current position rather than seeking out additional moonlighting opportunities to assist with student loan payments," she said.

Crockett-Miller said she has worked in public health dentistry for her whole career, and she plans to remain a safety net provider.

"I have had the opportunity to treat patients who have not visited the dentist for many years or only for emergency care," she said. "I enjoy providing education on the preventative aspects of dentistry and have observed some major transformations in my patients."



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ODA retains 95.65 percent of membership; 3 local societies retain 100 percent

By ODA Staff

The Ohio Dental Association has retained 95.65 percent of its 2017 membership, which is down slightly from last year. Moreover, 17 of its 25 local component dental societies have retained 95 percent or more of their 2017 membership. Following is a list of those societies:

- Eastern Ohio Dental Society (100 percent)
- Muskingum Valley Dental Society (100 percent)
- Southern Ohio Dental Society (100 percent)
- Stark County Dental Society (99.23 percent)
- Mad River Valley Dental Society (98.48 percent)
- Dayton Dental Society (98.32 percent)
- Akron Dental Society (97.48 percent)
- Corydon Palmer Dental Society (97.45 percent)

- Medina County Dental Society (97.30 percent)
- Toledo Dental Society (96.70 percent)
- Northwestern Ohio Dental Society (96.60 percent)
- Lorain County Dental Society (96.58 percent)
- Western Ohio Dental Society (96.55 percent)
- Cincinnati Dental Society (96.39 percent)
- North Central Ohio Dental Society (95.96 percent)
- Maumee Valley Dental Society (95.83 percent)
- Northeastern Ohio Dental Society (95.18 percent)

In 2009, the ODA's Council on Membership Services (CMS) decided to publish the list of component dental societies reaching or passing the

See RETENTION, page 13

ODA seeks nominations for Awards of Excellence

By ODA Staff

The Ohio Dental Association is seeking nominations for its 2019 Awards of Excellence program.

The ODA's Awards of Excellence program recognizes those who offer distinguished service to dentistry and improve oral health care by offering treatment, outreach or education.

Members and local dental societies are encouraged to nominate those they know who have made extraordinary efforts to improve the dental profession.

The Awards of Excellence program includes the following five award categories:

- Distinguished Dentist Award – the most prestigious of the ODA's awards is presented to an ODA member who has demonstrated service, commitment and dedication to the profession throughout his/her career. Nominees should display leadership, dedication, commitment and outstanding contributions at the local, state and national levels.
- Achievement Award – is presented to a dentist or an individual who has made outstanding contributions to the dental profession and to oral health. Nominees are not required to be dentists, but should display a personal and professional commitment to the profession and the public's oral health. These individuals are honored as ambassadors for the profession to the community.
- Marvin Fisk Humanitarian Award – honors ODA members who offer dedication to improving oral health care in at-risk communities. Nominees may have served overseas or closer to home, spending time and often their own finances and other personal resources to help improve oral health care and fight illnesses.

- N. Wayne Hiatt Rising Star Award – is presented to an ODA member in practice 10 years or less who has demonstrated outstanding leadership and commitment to organized dentistry. ODA members who began to practice January 1, 2009 or later are eligible. Past award honorees have shown outstanding initiative, a strong commitment to volunteerism and promise for continued accomplishment within the profession.

- Access to Dental Care Program Award – honors an outstanding program (not an individual) that helps reduce the access to care problem in Ohio by offering free or reduced fee dental care to underserved populations.

Nominations for the 2019 Awards of Excellence are now being accepted. To submit a nomination, please review the entry guidelines and submit all required documentation along with an Awards of Excellence nomination form, which can be found at www.oda.org/about-the-oda/call-for-nominations or you may contact Michelle Blackman at michelle@oda.org or at 800-282-1526.

The deadline to submit nominations for the Awards of Excellence is April 15, 2019.

The ODA will present the awards during the 2019 ODA Annual Session in October 2019 in Columbus.

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Dental Insurance Corner

How to report treatment for dental services when the treating dentist and billing dentist/entity are different

By Christopher A. Moore, MA
ODA Director of Dental Services

In recent months, the Ohio Dental Association has received an increased number of calls from ODA member dentists regarding the proper way to report the names of the treating dentist and billing entity to third-party payers.

Most of the calls were prompted by a dental practice bringing on an associate for the first time and some involved dentists who were covering for another dentist who had become incapacitated in some way. In both cases, the dental office expected and wanted the third-party payer to issue reimbursement to the practice and not directly to the treating dentist.

In both cases, the answer is the same: correctly report the name of the actual treating dentist to the third-party payer and do not report that another dentist provided the treatment listed on the claim form. Failure to report this information correctly can lead to unintended and untoward consequences for all involved.

Correctly completing the American Dental Association's dental claim form is critical to both ensuring proper reimbursement for the provided services and for avoiding legal and ethical improprieties. Particular attention should be paid to claim form sections

Billing Dentist or Billing Entity (boxes 48 through 52A) and Treating Dentist and Treatment Location Information (boxes 53 through 58).

The ADA instructs that the Billing Dentist or Billing Entity section "provides information on the individual dentist's name, the name of the practitioner providing care within the scope of their state licensure, or the name of the group practice/corporation that is responsible for billing and other pertinent information. Depending on the business relationship of the practice and the treating dentist, the information provided in this section may not be the treating dentist."

Use of either a Type 1 Individual Provider NPI (National Provider Identifier) or a Type 2 Organization Provider NPI in box 49 may be appropriate depending on who or what is supposed to receive the third-party payer's payment.

The Billing Dentist or Billing Entity section should not be completed if the patient is submitting the claim directly to the insurance company.

The Treating Dentist and Treatment Location Information section "must be completed on all claims. Information that is specific to the dentist or practitioner acting within the scope of their state licensure who has provided treatment is entered in this section." By signing or having their electronically generated signature affixed to the treating dentist

box, the dentist certifies that it was he or she "who performed, or is in the process of performing, procedures, indicated by date, for the patient. If the claim form is being used to obtain a pre-estimate or pre-authorization, it is not necessary for the dentist to sign the form." The treating dentist's NPI (Type 1 Individual Provider NPI) and license number should be used to complete boxes 54 and 55 of the claim form, respectively.

Failure to properly complete the claim form, including correctly identifying the actual treating dentist, could amount to misrepresentation or insurance fraud.

Health care fraud may occur when an individual or entity intentionally deceives or misrepresents the health care services that have been provided knowing that this act could result in some unauthorized benefit or reimbursement.

Failure to properly identify both the billing dentist or the billing entity and the treating dentist would typically be considered an intentional misrepresentation and likely viewed as fraudulent behavior.

Similarly, submitted claims that can not be reconciled with the documentation in the patient record could present significant concerns for the practice and/or treating dentist(s) relative to continuity of care, claims/chart reviews or audits, or in responding to patient complaints that are submitted to peer review, the Ohio State Dental Board or the courts.

Oftentimes third-party payers are tipped off to apparent claim form improprieties by patients who question an explanation of benefits that does not accurately reflect who actually treated them. Random or programmed claims/chart reviews can also reveal who actually provided the care.

While some states have regulations that specify requirements for dental records, Ohio does not have regulations that directly address the recordkeeping that must be maintained in situations where one or more dentists are

See **INSURANCE**, page 9

ODA members who would like to submit a dental insurance related question, problem or concern may do so by sending the appropriate information to the ODA Dental Insurance Working Group, 1370 Dublin Road, Columbus, OH 43215, or 614-486-0381 FAX, or chrism@oda.org. To see past issues of the Dental Insurance Corner, visit www.oda.org/news and choose the category "ODA Today" and subcategory "Dental Insurance Corner."



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INSURANCE, from page 8

covering for another dentist's practice. It is expected, however, that the record accurately reflect both the care that was provided as well as the actual treating dentist if multiple dentists are rendering care in the same practice.

Professional liability insurance companies also note that inaccurate and/or inadequate patient records can prevent them from successfully defending dentists against meritless malpractice complaints.

There can be, however, unforeseen ramifications of properly reporting the treating dentist's name to third-party payers when any of the dentists or dental practices is contractually involved with a preferred provider organization, dental health maintenance organization or other type of contracting dentist network or organization.

It is a very good idea to have some form of written agreement between the practice and the dentist(s) who are covering it or working in it. It is particularly so when any of the involved parties are in a contracting agreement.

There are a number of times when a dentist could provide care in multiple locations that involve different billing enti-

ties. For example, a dentist could normally work out of his/her own dental practice and then treat patients of an incapacitated dentist in that dentist's office. Other times a dentist may work part-time in different locations for different employer dentists. Another situation could involve a dentist who has been newly hired by one office and who had previously entered into a PPO or other type of managed care contract while working as an employee of his/her previous dentist employer. All of these scenarios represent cases where the expectation is that the third-party payer will make its payment directly to someone or something other than the dentist who actually provided the dental services.

Non-contracting dentist providing care in a contracting dentist's practice

Generally speaking, insurance reimbursement for any treatment done by a non-participating dentist will be sent directly to the patient/subscriber, even if the non-participating dentist is serving in a practice that is participating with the insurance company. A patient's assignment of benefits to the practice will typically not supersede this.

If the non-par dentist wants the insur-

ance check to go directly to the practice, then he/she will likely need to sign a participating provider agreement with the plan(s) that the office contracts with. This contract can often times be limited to those services that the dentist provides in the practice and would not have to apply to work the dentist does in his/her other practice locations.

Once this agreement is in place, then the insurance plan will send its reimbursement checks directly to the practice. The treating dentist will be listed in the plan's participating provider directory as an associate of the practice he/she is serving in. Patients the dentist sees at his/her other locations would not be entitled to the discounted fees. The "limited" contract between the dentist and the insurance plan may be terminated by either party as the need arises.

Since contracts are typically not retroactive, it is important to be as proactive as possible in addressing these contractual issues to ensure proper and timely reimbursement to the practice.

Contracting dentist providing care in a non-contracting dentist's practice

Similar concerns exist when a contract-

ing dentist provides care in the practice of a dentist who does not contract with the same plans as the treating dentist.

Reimbursement checks for work done by the contracting dentist will typically be sent to the non-contracting practice. The reimbursement amount, however, will be at the participating dentist's fee level and the participating provider contract will prohibit balance billing the patient.

In order for the non-par practice to be able to balance bill the patient, the participating dentist will likely first need to inform the contracting insurance plan that the dentist wants to be considered a non-par dentist for work done at the non-par practice location only. Once the dentist finishes service in the practice, then he/she or the practice should inform the plan of this change in status.

Ethical, regulatory and contractual considerations

The American Dental Association's Principles of Ethics and Code of Professional Conduct and the Ohio Dental Practice Act both provide guidance relative to the ethical and regulatory aspects of addressing this issue.

The American Dental Association's Principles of Ethics and Code of Professional Conduct calls on dentists to communicate truthfully. It specifically states that "dentists shall not represent the care being rendered to their patients in a false or misleading manner."

From a regulatory perspective, the Ohio Dental Practice Act authorizes the Ohio State Dental Board to take disciplinary action against dental licensees or permit holders who obtain or attempt "to obtain money or anything of value by intentional misrepresentation or material deception in the course of practice." Additionally, the OSDB may take action against licensees or permit holders who know that this type of misrepresentation or deception is happening in their facility and permit it to occur on a recurring basis.

Participating provider agreements address this issue in a variety of ways. They often expressly prohibit dentists from collecting any fee for services contained on a claim on which false information has been consciously provided.

Submitting for services not actually performed, misrepresenting the rendering provider and submitting claims for services performed by non-par dentists under a participating provider's license number are all typically examples of prohibited acts in participating provider contracts.

Lessons learned

Proper documentation is a must for ensuring continuity of care, proper billing and reimbursement and risk management. This includes written agreements between the involved parties and the legal and ethical obligations to properly complete the dental claim form.

It may be necessary to consult with competent legal counsel to clarify expectations and protocols for the involved parties, including any contracting dentist organizations.

It may also be necessary to contact the applicable contracting dental plans to determine the appropriate steps to take to ensure the interests of all involved are properly accounted for.

"A recurring theme for dentists to minimize their troubles with third-party payers and regulators is to make accurate reports to dental insurance companies and have the proper documentation to back up what they're submitting claims for," said Dr. Manny Chopra, chairman of Council on Dental Care Programs and Dental Practice. "Another theme is the necessity to clearly understand any contractual obligations that must be met."



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Ohio Dental Political Action Committee sees successful election cycle

During this election cycle, the Ohio Dental Political Action Committee (ODPAC) was able to continue its success in supporting candidates who care about the oral health of the citizens of Ohio and the dental profession. Over 90 percent of the candidates supported by ODPAC in the most recent election were victorious. This tremendous success is due to our members. Below we would like to give special recognition to

our Capital Club members (who contributed \$250) and above who continue to make ODPAC a strong voice for dentistry. Thank you for another great year and with your help we will continue to invest in legislators who care about the dental profession.

- Dr. Michael Schaeffer, ODPAC Chair

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The Explorer

Matthew J. Messina, DDS
Executive Editor

Aristotle and the bricklayer

As my teaching career at OSU has evolved, my role as an educator has taken on more of a medical model. Most of my week, I actively treat patients in the dental clinic in the medical center and have fourth-year dental students with me in more of an attending/student relationship than the traditional dental clinical instructor experience. This works well for the students, as they experience how I approach patient communications and practice management actively, in the moment, as a clinical day unfolds. Not a day passes by that an amazing teaching moment doesn't present itself.

Such an event happened just last week. My patient was a grizzled old guy who came in with his shoes and work pants caked with dust and cement. His hands were cracked and worn, his face was

wrinkled and lined, weathered by too many days in the sun. I already knew the answer, but for the benefit of the student I asked, "so, you're a stone mason?" Billy said, "Heck no! I'm a bricklayer, and a damn good one!" We talked about the similarities in his having apprentices working with him to my having dental students with me. He lamented about how hard it was to get people to care enough to do things right, especially when no one is looking. Apparently, there are a lot of things to be done when laying bricks that can't be seen in the end result but are vital to making sure that the wall stands strong and lasts a long time. That sounded very familiar to me! Who knew that talking to a bricklayer would lead to a discussion of professional ethics?

Education on professionalism between generations of workers, from tradesmen to healers, goes back to the dawn of time. I'm sure there are cave paintings on the subject, but we have a clear record from the ancient Greeks on forward. Aristotle argued with his peers that "the person who possesses excellence of character does the right thing, at the right time, and in the right way." He recommended this behavior as the best way to seek a "life well lived."

Eighteenth century English philosopher Jeremy Bentham espoused utilitarianism as a competing school of thought. His ethical theory places the focus of right

and wrong solely on the outcomes (consequences) of choosing one action over another. The best action is the one that maximizes utility, which is defined as that which produces the greatest well-being of the greatest number of people. Bentham wrote that "it is the greatest happiness of the greatest number that is the measurement of right and wrong." This is the foundational theory that supports the modern "the ends justify the means."

A contrasting proposal was expressed by German writer Immanuel Kant. He proposed that an action itself is right or wrong under a series of rules, rather than based upon the consequences of an action. Called deontology, from the Greek deon (obligation, duty), this ethical theory uses rules to distinguish right from wrong. The idea is that man can create rules that govern behavior by protecting human rights and creating a duty not to violate them. For this to work, however, everyone has to agree what the rules are.

I was exposed to the concept of virtue ethics early in my career, discussing the work of 20th century German ethicist Josef Pieper. Where the contemporary review of ethical theory continues to be dominated by utilitarianism (what matters is the end result) and deontology (following rules is what matters), virtue ethics has a place at the table. Aristotle said a person with character does the right thing. Forrest Gump told us the reverse; "stupid is as stupid does."

The focus of virtue ethics is on who a

person is and not so much on what a person needs to do. We seek to be a naturally good person. When we are good people, then right and wrong are more clear and the end results take care of themselves. In a practical sense, this is what I have been saying and writing about for years. When values are clear, decision-making is easy.

We can study virtues and work toward becoming a better person. But the path I recommend involves having role models as guides on the journey. We become good people by watching how good people act. As my patient would say, you become a good bricklayer by paying attention to how a good bricklayer lays bricks.

Aristotle didn't have YouTube videos to show his students, but I suspect that he wouldn't have liked them anyway. We can search for videos that show us how to do something. That's valuable. What we really need is to understand why people do something. That's priceless.

In my search for a life well lived, I now have the privilege of spending time with the future of our profession, laying bricks ... one patient at a time. I feel the weight of the responsibility of being a mentor. But I love the opportunity to inspire others in the search for a virtuous professional life. I know that many of you share the same joy. And we know that Aristotle and the bricklayer (and all of us) are on the right track!

Dr. Messina may be reached at docmessina87@gmail.com.



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Guest Columnist

Ruchika Khetarpal, DDS
Institute for Diversity in Leadership

Feel the buzz in the room

I will not forget my first day walking into the meeting room at the American Dental Association (ADA) building in Chicago. The room was a buzz! (Most definitely too exciting for me at 8 a.m. before my coffee.) There were about 30 dentists in the room, half of which were from the graduating Institute for Diversity in Leadership class (IDL). It was the close of the 15th year and the start of the 16th year of the IDL program. The graduating class was there to mentor the incoming class and to present their leadership projects. I had

a small idea for my project, and I could not imagine turning it into a reality within a year like the class members before me.

I applied to the program after reading the ADA News, which highlighted a faculty member from my dental school. The program sounded like a great experience, an opportunity to meet dentists from around the country and have lectures from educators at Northwestern University, Kellogg School of Management and Duke University's Fuqua School of Business.

With the lectures that were given, support of class members and the framework of thinking taught by the ADA, I was able to bring my idea to fruition. After pitching my idea to anyone that would listen, I obtained partial sponsorship and administrative support for my project, DATPath Accelerator, from The HealthPath Foundation of Ohio. DATPath Accelerator aims to increase diversity in the field of dentistry. The project provides a free Dental Admissions Test (DAT) prep course through Kaplan and is awarded via application to a historically underrepresented pre-dental student. Our first application cycle started Oct. 1 and will end Jan. 31, 2019, with a goal of awarding 10-12 students in 2019.



Submitted photo
Dr. Ruchika Khetarpal participated in the Institute for Diversity in Leadership, and through the program she created DATPath Accelerator to help increase diversity in the field of dentistry.

Although I only have a few Ohio undergraduate schools participating, I hope to stretch this project as far as possible. To find out more information and to donate,

please visit healthpathohio.org/DATPath-Accelerator.

So, what was everyone in that room so excited about? They were excited about the relationships they made throughout the year and the individual successes of their classmates. It wasn't my expectation to become so close to my class members after only three formal meetings, but I was astonished at the end of the year at the valuable relationships I had fostered.

Like most things in life, you can't place a value on it until you experience it. You have to show up! If you have leadership aspirations within organized dentistry or in your community I highly encourage you to apply to this wonderful program. You can find more information on www.ADA.org, contact Susana Galvan at galvans@ada.org or contact me directly.

We are all busy individuals, but my recommendation on getting the most out of our wonderful profession is to show up and feel the buzz in the room.

About Me:

I am a 2007 graduate of the University of Detroit Mercy. After completing a GPR program in New York, NY, I moved back to the Midwest and started practicing in Cincinnati. I purchased a practice in 2009 and then another one in 2010. After a practice build-out in 2014 and another practice acquisition in 2017 I can say that my first 10 years in dentistry have been exciting! I get my energy and passion from other dentists involved in organized dentistry.

Dr. Khetarpal may be reached at drkhetarpal@gmail.com.

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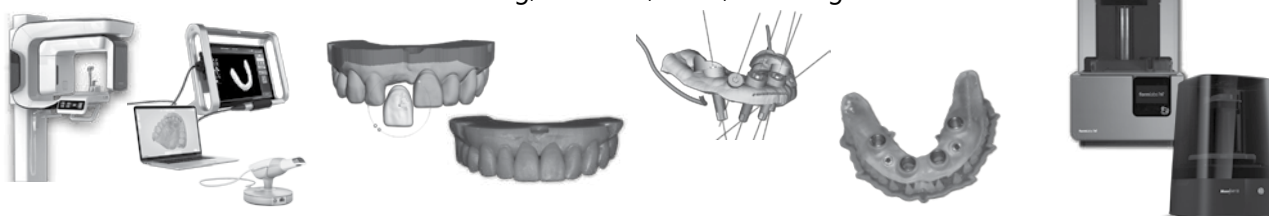
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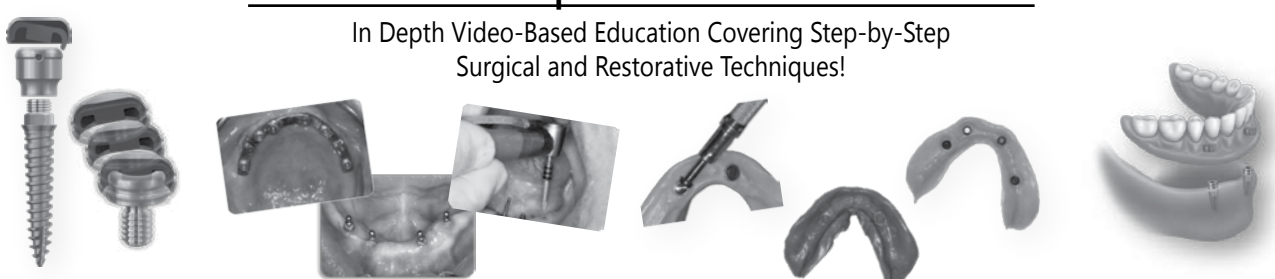
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RETENTION, from page 7

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This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of UNLV School of Dental Medicine and Dr. Khetarpal. UNLV School of Dental Medicine is approved for providing CDE/CAD credit. ADA CERP is a service of the American Dental Association to assist dental practitioners in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

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ODA Classifieds can also be found online at <http://www.oda.org>.



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2018 Street of Dreams



By ODA Staff

Above: On Oct. 24, the Ohio Dental Association, the Case Western Reserve School of Dental Medicine and Greater Cleveland Dental Society hosted a Street of Dreams event for third and fourth-year dental students at Case Western Reserve University. 22 students attended the event, where they toured several dental offices. Dr. Stuart Katz served as tour guide, and the students toured the offices of Dr. Ryan Wenger, Dr. Marius Laniauskas, Dr. William Nemeth, and Dr. Scott Alperin.



Left: On Nov. 14, the Ohio Dental Association along with the Columbus Dental Society hosted a Street of Dreams event for third- and fourth-year dental students at The Ohio State University. 5 students attended the event, where they toured several dental offices. Dr. Beth Loew served as tour guide, and the students toured the offices of Dr. Shelly Lee, Dr. Tim March and Dr. Eric Buck.

Download and print employment posters online

ODA members can download and print employment posters from the ODA's website for free. All employers are required to post numerous employment posters in their offices. To download the posters, visit oda.org/member-resources/employment-posters/. These posters are only available to ODA members.

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Check out the ODA's podcast!

The ODA's podcast, ODcAst: The Ohio Dental Podcast is a convenient communications vehicle featuring ODA staff members and other experts discussing the latest information related to the ODA and dentistry in Ohio.

Download the podcast on iTunes, Google Play, Stitcher and TuneIn! Find the podcast by searching for "Ohio Dental," or visit www.oda.org.

Recent topics include:

- an update on the 2018 election results
- information about how the ODA's radio campaign is educating the public and helping patients find ODA member dentists
- A discussion with Dr. Joe Crowley about his time as ADA president

ODA Managing Editor Jackie Best Crowe is the host of the Ohio Dental Podcast. Feel free to send Jackie an email at Jackie@oda.org to provide feedback and suggest topics you would like to hear discussed on a future podcast.



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