

The 159th ODA Annual Session will be held **September 25-27, 2025** at the **Greater Columbus Convention Center and Hilton Downtown Columbus.**

WHY EXHIBIT AT THE ODA ANNUAL SESSION?

The ODA Annual Session is one of the largest dental conferences in the five-state region. It provides you with an opportunity to make personal connections with interested dentists and buyers, educate and promote your products and services, and convert those leads into sales.






THE ODA ANNUAL SESSION IS...AFFORDABLE

Exhibit Booth Prices

Premium booths	\$1,850
Intermediate booths	\$1,635
Standard booths	\$1,365

All spaces include:

-  Pipe & drape sides and backdrop
-  Company sign
-  Five complimentary badge registrations for company employees per 10x10 space; additional badges are available for purchase.

Furnishings such as tables, chairs and carpeting are not included but are available for rental through the official show decorator, Fern Exposition & Events. You may also supply your own furnishings. Carpeting is not required in exhibit booths but is strongly encouraged.

EXHIBITOR-FRIENDLY

The ODA Annual Session continues to offer programs and social events designed to drive attendees to the Exhibit Hall, making the event more successful for exhibitors. Free food events are available each day inside the Exhibit Hall.

Exhibiting companies have the opportunity to participate in educational programs, such as the Preventative Products Roundtable for Dental Hygienists.

CONVENIENT

Located at the Greater Columbus Convention Center in downtown Columbus, the Annual Session is an easily accessible, central location for dentists and dental teams from five surrounding states.

FACILITY INFORMATION

Greater Columbus Convention Center (GCCC), Exhibit Hall B
400 N. High Street, Columbus, OH 43215
www.columbusconventions.com

Hilton Columbus Downtown (Headquarters hotel)
402 N High Street, Columbus, OH 43215
Visit www.oda.org for reservation information.

The ODA creates incentives to drive attendee traffic into the Exhibit Hall, including:

FOOD & DRINK

Social events are scheduled in the Exhibit Hall each day, in addition to cash bars set during regular hall hours. Multiple concession options are available in and around the Exhibit Hall.

PRIZE DRAWINGS

Attendees can participate in prize drawings each day during Exhibit Hall hours.

PROMOTION



The ODA Annual Session is promoted extensively on our website (www.oda.org), in emails, on social media and in our monthly newsletter, ODA Today before and during the meeting.



<https://www.oda.org/events-ce/annual-session/exhibitors/register/>



QUESTIONS? CONTACT US!

Amy Szmania, Exhibit Hall Manager, at
(614) 486-2700 or amy@oda.org  

OPTIONS AVAILABLE TO CONFIRMED EXHIBITORS UPON REQUEST INCLUDE:

- 🦷 Pre-show mailing list.
- 🦷 Show logos.
- 🦷 Advertising options.
- 🦷 Sponsorship packages as well as individual event opportunities.
- 🦷 Lead retrieval service.

The official event mobile app features an exhibitor list, hall map, and exhibitor show specials in addition to individual course schedules, speaker information, and more.

FREE CE OPPORTUNITIES

Table Clinics, presented by dentists, dental residents, dental students and auxiliary staff are featured in the Exhibit Hall.

2025 SHOW SCHEDULE

Wednesday, Sept. 24

8:00 a.m. - 5:00 p.m.

Move in

Thursday, Sept. 25

8:00 a.m. - 11:00 a.m.

Set up

Thursday, Sept. 25

12:00 p.m. - 6:00 p.m.

Hall Open

Friday, Sept. 26

9:00 a.m. - 6:00 p.m.

Hall Open

Saturday, Sept. 27

9:00 a.m. - 2:00 p.m.

Hall Open

Saturday, Sept. 27

2:00 p.m. - 6:00 p.m.

Tear down

FREE EXHIBITOR BENEFITS INCLUDE:

PRE-SHOW

- 🦷 A mailing list of dentist attendees available upon request at no cost with approval of marketing piece.
- 🦷 Access to our online Exhibitor Success & ROI Center, which contains information and webinars detailing proven strategies to attract attendees to your booth and prepare your exhibit staff.
- 🦷 Online Exhibitor List which includes options for brochures, videos, social media links, and more.
- 🦷 Company information on the Annual Session mobile app.
- 🦷 Show specials featured online and on the mobile app.
- 🦷 Companies contracted by March 1, 2025 will be listed in Annual Session promotions.

DURING EVENT

- 🦷 Exhibitor list on event mobile app with meeting information and on-site guide to help attendees navigate the Exhibit Hall.
- 🦷 Free overhead sign hanging for multiple booth configurations (must be pre-arranged).
- 🦷 Five company representatives register for free, with additional badges available for purchase.
- 🦷 Free food vouchers provided for exhibitors.

POST-SHOW

- 🦷 Exhibitor list available at www.oda.org and on virtual CE platform through December 31.

Booth assignments are based on the date contracts are submitted, so **submit your exhibitor contract online today!**

<https://www.oda.org/events-ce/annual-session/exhibitors/register/>

SCAN HERE
NOW TO
SUBMIT YOUR
CONTRACT
TODAY!



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CONTACT US!**

Amy Szmania, Exhibit Hall Manager
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 **OHIO DENTAL
ASSOCIATION**
ADVOCATE. INFORM. SERVE.

 **2025 ANNUAL
SESSION**
— SEPTEMBER 25-27, 2025
CONNECT. LEARN. EXCEL.