



## Exhibitor Sponsorship Packages

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### **“MEGA star” package \$10,000**

Includes the following items featured **prior** to the meeting:

- 10x10 booth space / add an additional space, \$1344-\$1832 value
- Priority booth placement if agreement secured by March 15, 2024
- Inclusion in sponsorship list on [www.oda.org](http://www.oda.org) and in Preview Program
- Recognition on sponsors list on the official Annual Session mobile app
- Featured company listing\* on online floorplan
- Banner ad on online floorplan
- Exhibitor spotlight post on social media
- One 1/4 page ad in ODA Today (\$695 value) – July, August, or Sept issue

Includes the following items featured **during** the meeting:

- Company logo featured on sponsor signage onsite
- Sponsorship of one *Hops & Shops* station or *Dark Roast & Donuts* event (\$1500 value)
- Company logo on a wall or carpet graphic (location TBD)
- One complimentary lead retrieval system rental (approx. \$300 value)
- 5 additional free staff registrations
- 10 drink tickets for The Bash!
- 4 tickets to the Callahan Celebration of Excellence (\$380 value)
- Company logo featured in promotional email sent to potential attendees

*\*Featured listings allow exhibitors to showcase their company and receive 30%–40% greater exposure on the floor plan. They are shown at the top of the exhibitor list and category search and have more prominent formatting (bold and diamond icon). The exhibitor’s profile is displayed in rich colors when clicked.*

### **\*SUPER star\* package \$3500**

Includes the following:

- Company name featured online and in Preview Program
- Priority booth placement if secured by March 15, 2024
- Recognition in the official Annual Session mobile app
- Inclusion in sponsorship list on [www.oda.org](http://www.oda.org)
- Featured company listing\* on online floorplan
- One complimentary lead retrieval system rental

### **CE Speaker Sponsorship starting at \$2500**

Includes the following:

- Company name featured online and in Preview Program
- Priority booth placement if secured by March 15, 2024
- Recognition in the official Annual Session mobile app
- Company logo featured on sponsor signage onsite
- Inclusion in sponsorship list on [www.oda.org](http://www.oda.org)
- Company name listed with all course information in print and online
- Featured company listing\* on online floorplan
- One complimentary lead retrieval system rental
- Company thanked as part of course introduction