

2024 ODA Annual Session Advertising Opportunities

"Featured" Exhibitor Listing – exhibit hall floor plan

Features your company at the top of the exhibitor list on our online floor plan as well as relevant product searches, and formats your company name in bold type with a diamond icon. When opened, your profile will be displayed in color. (See the description on p.3.) Featured listings provide 30%-40% greater exposure!

Exhibit Floor Plan Ad

Display your company logo at the top of the **exhibit hall map page** (https://ohiodental2024.expofp.com/). Clicks through to your company profile. (See the description on p.2.)

Display Ad - ODA Today

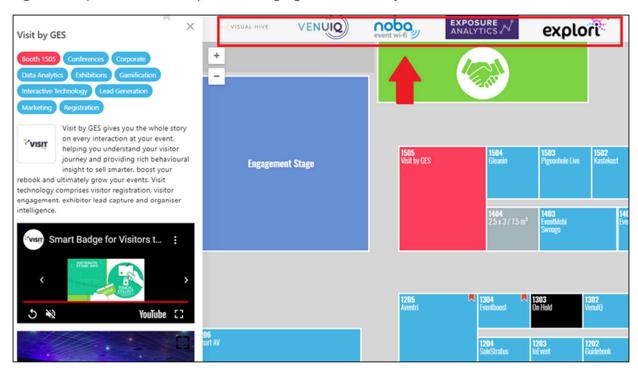
Reach more than 5000 dentists & their staff, as well as students & faculty at Ohio's two dental schools, by advertising in the ODA's monthly publication. Published 12 times per year, *ODA Today* is Ohio's main source for dental news. Rates vary based on size and color options; please visit our website for details.

		Complete and sub	omit this fo	rm to reserve yo	our selections.
	\$250	Exhibit Floor Plan Ad Company logo only		cost varies	Display ad in ODA Today Complete request online or submit insertion order form in Media Kit
	\$350	Featured Exhibitor Listin Online floor plan	ng		
Contac	ct Infor	<u>mation</u>			
Company				Contact Name	
Phone			Email		
Signature					

Submit completed form and artwork to **amy@oda.org**. Ads are reserved on a first-come, first-served basis.

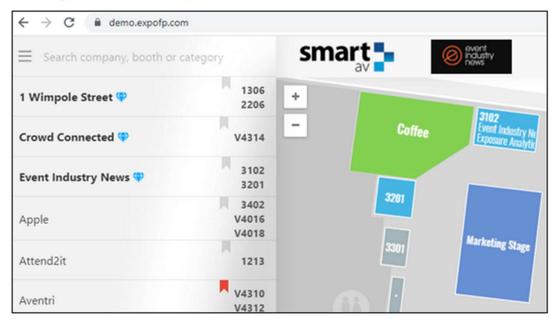
Floor plan ads

Floor plan ads allow exhibitors to demonstrate their premium status at the event and receive greater exposure on the floor plan. This option will show the company logo in the section at the top. A click on a logo would open the exhibitor's profile and highlight the booth they are in.



Featured listings

Featured listings allow exhibitors to showcase their company and receive 30%-40% greater exposure on a floor plan. They are shown at the top of the exhibitor list and category search and have more prominent formatting (bold and diamond icon).



When opened, exhibitor profile is displayed in rich colors:

